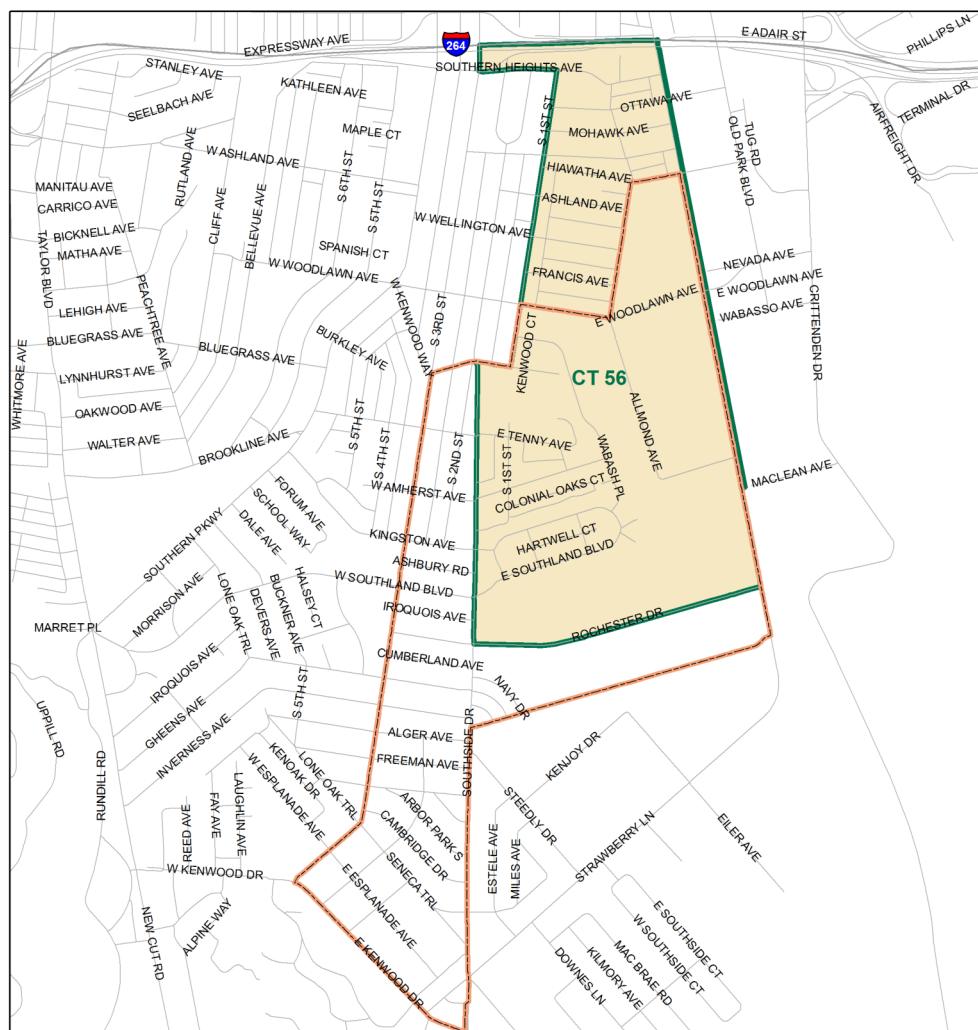


SOUTHSIDE NEIGHBORHOOD PROFILE

July 2017

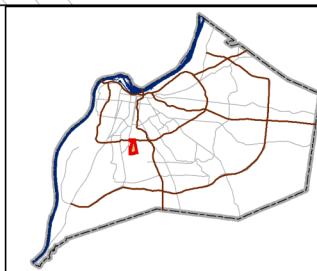


Prepared in Partnership Between the
Kentucky State Data Center
at the University of Louisville
and Metro United Way



0 0.25 0.5 1 Mile

- Original 1975 Neighborhood Boundary
- 2010 Census Tracts used to Approximate Neighborhood



Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of non-standardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	4,381	-	755,809	-
Male	2,239	51%	364,719	48%
Female	2,142	49%	391,090	52%

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	440	10%	49,204	7%
Under Age 3	304	7%	29,305	4%
Age 3 and 4	136	3%	19,899	3%
Population Under Age 18	1,294	30%	172,203	23%
Age 5 to 14	667	15%	94,654	13%
Age 15 to 17	187	4%	28,345	4%
Population Age 18 to 64	2,665	61%	476,759	63%
Population Age 65 and Over	422	10%	106,847	14%

Race, Ethnicity, and Nativity

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	1,320	30%	525,430	70%
Black, Non-Hispanic	949	22%	154,852	20%
Asian, Non-Hispanic	1,119	26%	18,398	2%
Hispanic, Of Any Race	689	16%	35,322	5%
Multiple Races, Non-Hispanic	199	5%	19,760	3%
Other, Non-Hispanic	105	2%	2,047	0%
Foreign Born	1,967	45%	50,641	7%

Veteran Status

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	3,087	-	583,007	-
Veterans	124	4%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

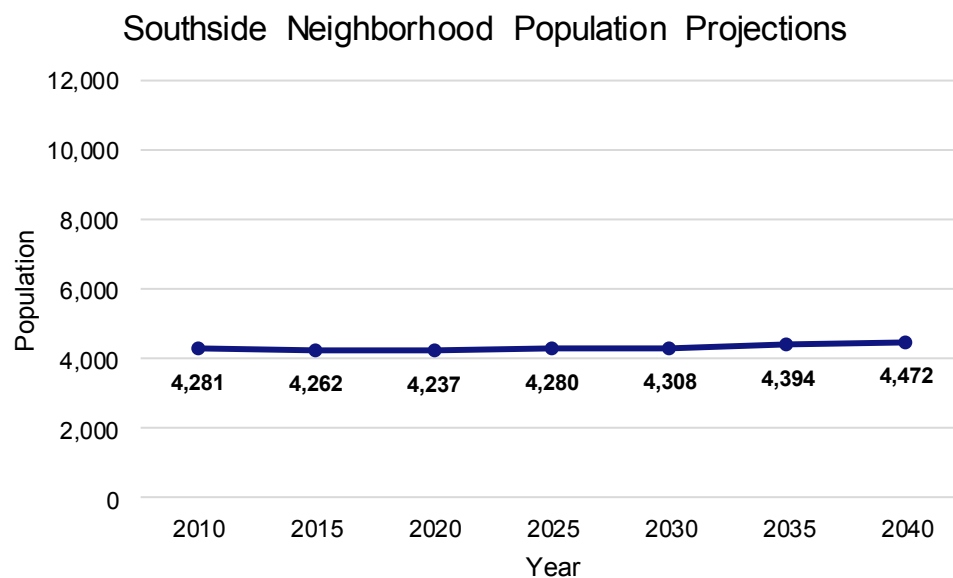
POPULATION CHARACTERISTICS

Households and Families

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	1,489	-	306,915	-
Family Households	898	60%	185,758	61%
Married Couple Family Households	468	31%	125,226	41%
with Related Children	281	60%	50,138	40%
Male Householder Family Households	137	9%	15,175	5%
with Related Children	103	75%	8,237	54%
Female Householder Family Households	293	20%	45,357	15%
with Related Children	187	64%	29,987	66%
Non-Family Households	591	40%	121,157	39%
Single Person Households	439	74%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	Southside	Jefferson County
Median Household Income (in 2015 dollars)	\$31,750	\$48,695
Change since 2000 Census (inflation-adjusted)	-5%	-12%

SNAP Benefits

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	703	47%	45,560	15%
Households with public assistance income	87	6%	9,156	3%

Vehicles Available

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	460	31%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	1,478	34%	121,683	16%
Population under 18 years below FPL	542	42%	40,856	24%
Population under 6 years below FPL	278	49%	15,689	27%
Population age 6 to 11 below FPL	159	43%	13,044	24%
Population age 12 to 17 below FPL	105	30%	12,123	22%
Population age 18 to 64 below FPL	849	32%	71,514	15%
Population age 65 and over below FPL	87	21%	9,313	9%
Total population below 150% of the FPL	2,059	47%	190,956	26%
Population under 18 years below 150% of the FPL	760	59%	60,015	36%
Population under 6 years below 150% of the FPL	387	68%	22,859	39%
Population age 6 to 11 below 150% of the FPL	189	51%	18,990	35%
Population age 12 to 17 below 150% of the FPL	184	53%	18,166	32%
Population age 18 to 64 below 150% of the FPL	1,165	44%	110,164	24%
Population age 65 and over below 150% of the FPL	134	32%	20,777	20%
Total population below 185% of the FPL	2,635	60%	239,457	32%
Population under 18 years below 185% of the FPL	914	71%	72,826	43%
Population under 6 years below 185% of the FPL	412	73%	27,479	47%
Population age 6 to 11 below 185% of the FPL	271	73%	23,358	43%
Population age 12 to 17 below 185% of the FPL	231	66%	21,989	39%
Population age 18 to 64 below 185% of the FPL	1,555	58%	138,891	30%
Population age 65 and over below 185% of the FPL	166	39%	27,740	27%
Total population below 200% of the FPL	2,842	65%	259,057	35%
Population under 18 years below 200% of the FPL	948	74%	77,381	46%
Population under 6 years below 200% of the FPL	438	77%	29,305	51%
Population age 6 to 11 below 200% of the FPL	271	73%	24,505	45%
Population age 12 to 17 below 200% of the FPL	239	68%	23,571	42%
Population age 18 to 64 below 200% of the FPL	1,706	64%	150,696	32%
Population age 65 and over below 200% of the FPL	188	45%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	7	11%	3,373	23%
Age 20-21—Unemployed	33	29%	2,649	17%
Age 22-24—Unemployed	33	13%	2,919	11%
Age 25-64—Unemployed	110	7%	23,453	7%
Age 65 and over—Unemployed	0	0%	816	5%
Total Unemployed, age 16 and over	183	9%	33,210	8%

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	177	74%	20,874	58%
Age 20-21—Not in the labor force	14	11%	4,521	22%
Age 22-24—Not in the labor force	107	29%	4,706	16%
Age 25-64—Not in the labor force	486	24%	87,803	21%
Age 65 and over—Not in the labor force	348	82%	88,848	83%
Total Not in the labor force, age 16 and over	1,132	35%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	1,563	-	462,282	-
Agriculture and Mining	2	0%	373	0%
Construction	145	9%	18,541	4%
Manufacturing	772	49%	48,288	10%
Trade	332	21%	71,897	16%
Transportation, Warehousing, and Utilities	40	3%	36,344	8%
Information	0	0%	8,687	2%
Finance, Insurance, and Real Estate	84	5%	39,514	9%
Professional Services	86	6%	69,431	15%
Education and Health Care	39	2%	96,111	21%
Entertainment, Accommodation, and Food Services	1	0%	47,968	10%
Other Services	61	4%	12,709	3%
Public Administration	1	0%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	136	-	19,899	-
Population Age 3 and 4, Enrolled in School	75	55%	9,574	48%
Enrolled in Public School	75	100%	4,757	50%
Population Age 5 to 14	667	-	94,654	-
Population Age 5 to 14, Enrolled in School	593	89%	91,824	97%
Enrolled in Public School	593	100%	72,645	79%
Population Age 15 to 17	187	-	28,345	-
Population Age 15 to 17, Enrolled in School	187	100%	27,667	98%
Enrolled in Public School	187	100%	21,738	79%
Population Age 18 to 24	622	-	67,672	-
Population Age 18 to 24, Enrolled in School	143	23%	27,687	41%

Disconnected Youth

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	238	-	35,818	-
Not Enrolled in School and Not Working	13	5%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	622	-	67,672	-
Less than 9th Grade Education	42	7%	996	1%
9th thru 12th Grade Education	205	33%	9,272	14%
High School Graduate/GED	172	28%	21,165	31%
Some College, no degree	140	23%	26,252	39%
Associate's Degree	36	6%	2,997	4%
Bachelor's Degree	27	4%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	2,465	-	515,934	-
Less than 9th Grade Education	357	14%	18,357	4%
9th thru 12th Grade Education	473	19%	38,753	8%
High School Graduate/GED	695	28%	141,802	27%
Some College, no degree	632	26%	115,561	22%
Associate's Degree	49	2%	38,948	8%
Bachelor's Degree	137	6%	94,641	18%
Graduate or Professional Degree	122	5%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in Southside:

Elementary Schools

Cluster 4

- Auburndale
- Frayser
- Jacob
- Kenwood
- McFerran
- Minors Lane
- Semple

Cluster 5

- Blake
- Blue Lick
- Coral Ridge
- Fairdale
- Hazelwood
- Rutherford

Indicates resides school for Southside students

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the “resides” school.

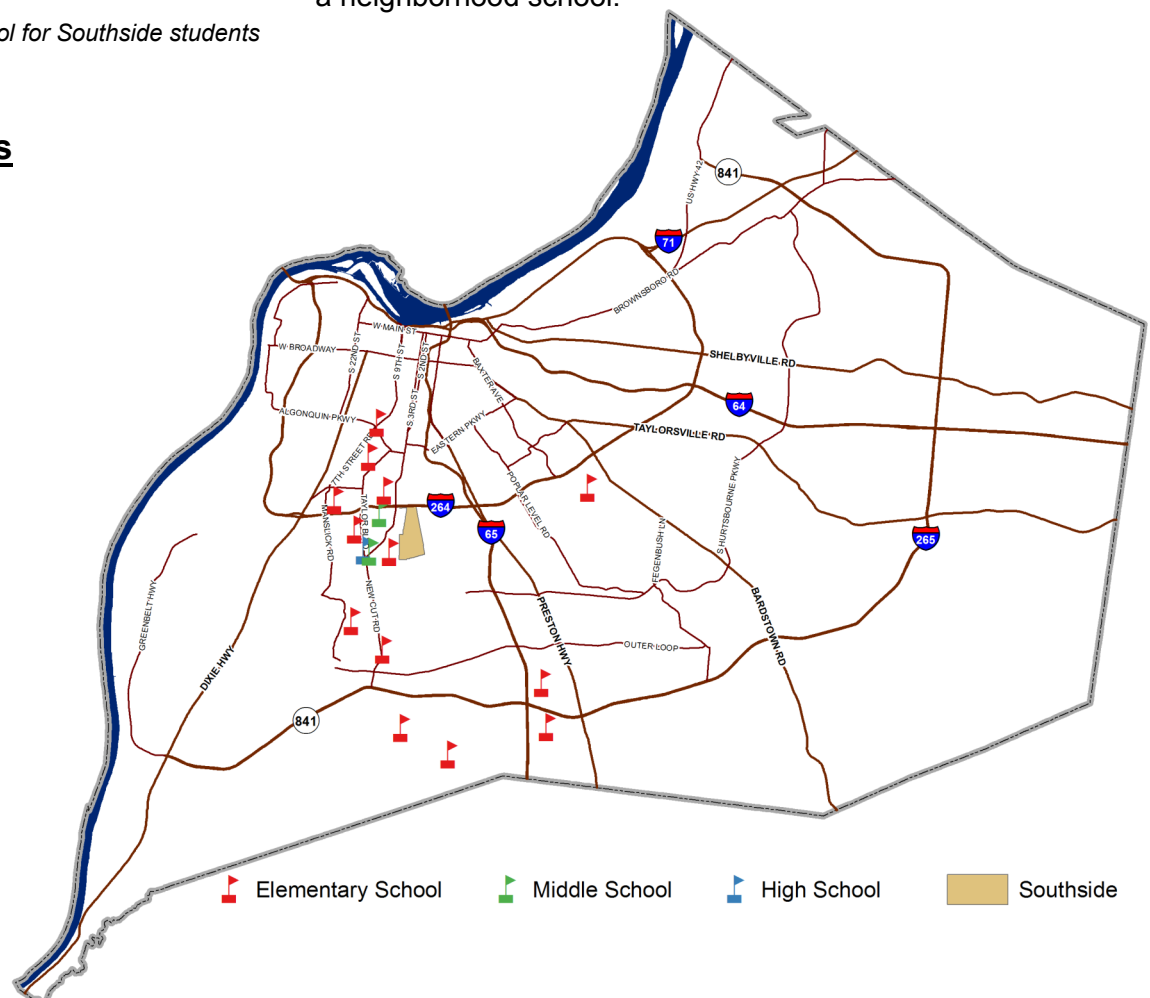
At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

Middle Schools

- Olmsted North
- Olmsted South

High Schools

- Iroquois



■ Elementary School ■ Middle School ■ High School ■ Southside

EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



Southside "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Rutherford Elementary	52.8	Needs Improvement	
Semple Elementary	58.3	Needs Improvement	Focus School
Olmsted Academy North	48.9	Needs Improvement/Progressing	Priority School
Olmsted Academy South	53.6	Needs Improvement	Focus School
Iroquois High	57.8	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Student Achievement - School Year 2015-2016

Elementary “Resides” Schools	Proficient and Distinguished Scores		Kindergarten Readiness	Middle “Resides” Schools	Proficient and Distinguished Scores	
	Reading	Math			Reading	Math
Rutherford	35%	35%	20%	Olmsted North	19%	19%
Semple	28%	27%	30%	Olmsted South	35%	34%
District Total	49%	49%	48%	District Total	46%	39%

High “Resides” Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Iroquois	13%	25%	73%	46%
District Total	51%	48%	80%	63%

Student Demographics - School Year 2016-2017

Southside “Resides” Schools	% Non-White	% Free/Reduced Lunch
Rutherford Elementary	71%	90%
Semple Elementary	59%	86%
Olmsted Academy North	64%	83%
Olmsted Academy South	64%	83%
Iroquois High	75%	82%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	2,008	-	340,132	-
Occupied Housing Units	1,489	74%	306,915	90%
Owner Occupied	355	24%	189,914	62%
Renter Occupied	1,134	76%	117,001	38%
Vacant Housing Units	519	26%	33,217	10%

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	604	30%	234,584	69%
Multi-Family Housing Units	1,404	70%	100,338	29%
Other Housing Units	0	0%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	Southside	Jefferson County
Vacant Structures	21	5,753
Vacant Lots	2	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	Southside	Jefferson County
Median Reported Value of Owner Occupied Housing Units*	\$87,000	\$150,400
Median Assessed Value of Single Family Housing Units (2016)*	\$80,030	\$139,440

*Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

*Data Source: Jefferson County Property Value Administrator

HOUSING CHARACTERISTICS

Housing Cost Burden

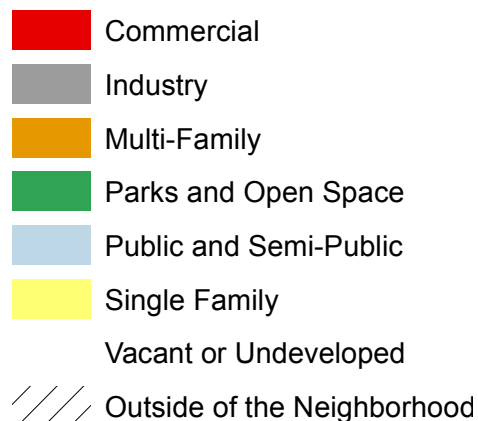
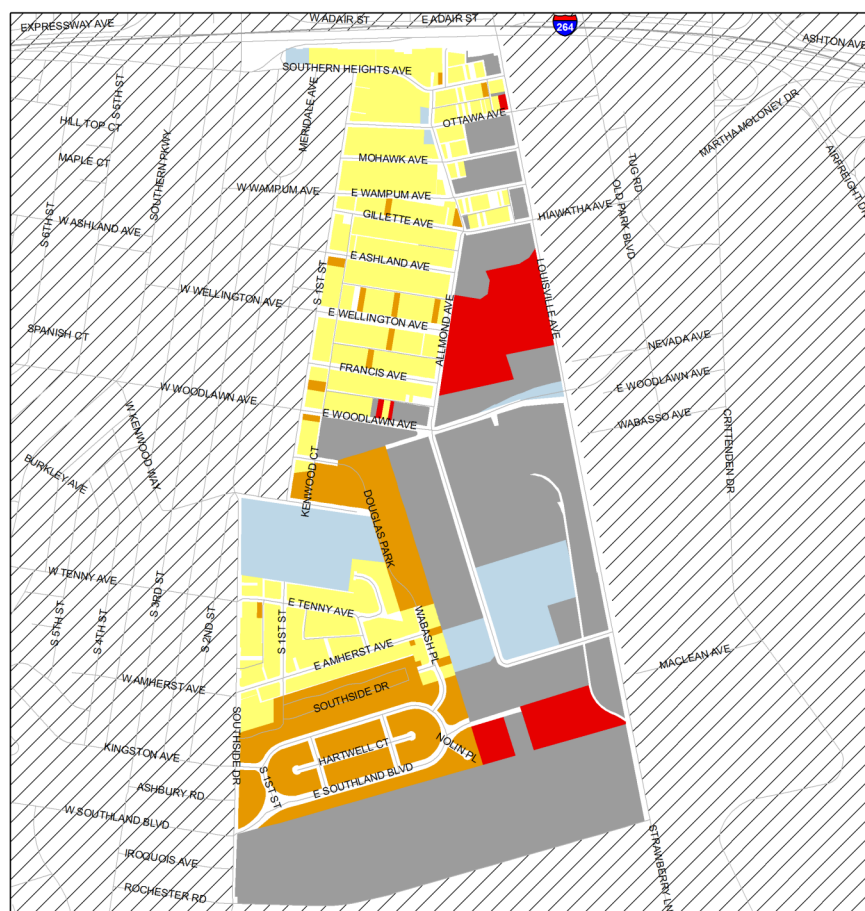
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	444	42%	52,192	48%
Owners paying 30% or more of income on housing costs	53	15%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)



Percentage of Southside Land Area

Commercial	7%
Industry	43%
Multi-Family	15%
Parks and Open Space	0%
Public and Semi-Public	10%
Single Family	24%
Vacant or Undeveloped	1%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	0	0%	1,820	3%
Population under 18 years without health insurance	50	4%	6,435	4%
Total population without health insurance	1,090	25%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	635	14%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	Southside		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	18	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	Southside	Jefferson County
Number of violent crimes	42	4,534
Violent crime rate per 100,000 population	959	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	Southside	Jefferson County
Births to mothers who smoked during pregnancy	7%	12%
Births to mothers without a high school degree	48%	15%
Births to unmarried mothers	49%	47%
Low birthweight births	8%	9%
Teen birth rate per 1,000 women age 15-19	51	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

	Southside	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	7,835	8,229

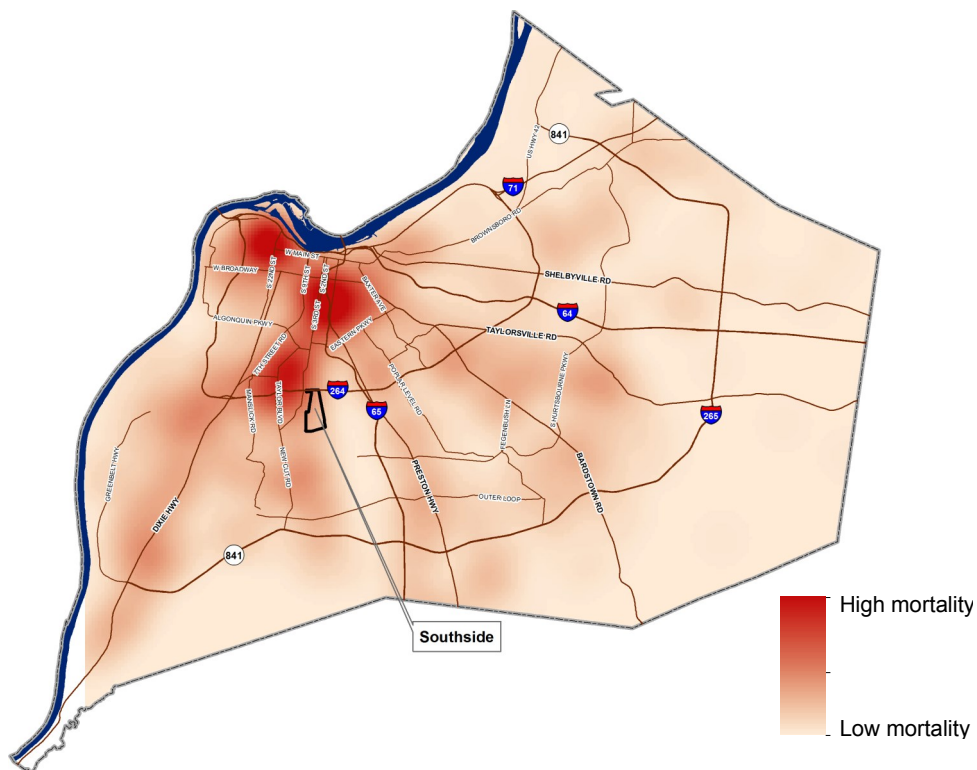
Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

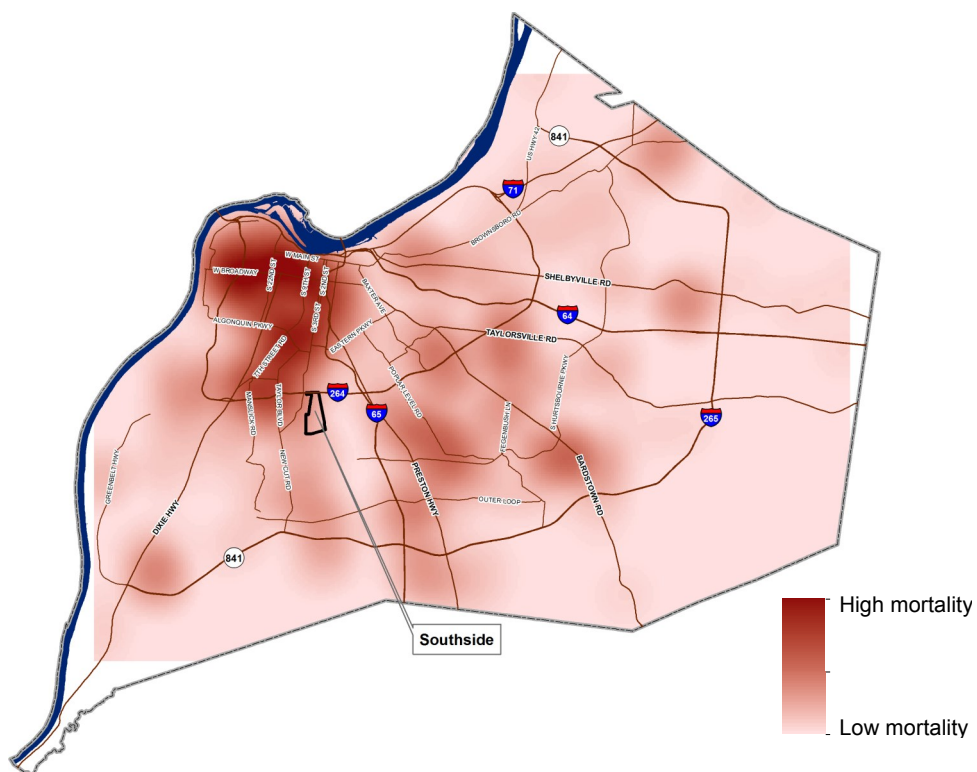
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health