

SOUTHLAND PARK NEIGHBORHOOD PROFILE

July 2017



Prepared in Partnership Between the
Kentucky State Data Center
at the University of Louisville
and Metro United Way



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Mile

- Original 1975 Neighborhood Boundary
- 2010 Census Tracts used to Approximate Neighborhood



Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of non-standardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	1,661	-	755,809	-
Male	866	52%	364,719	48%
Female	795	48%	391,090	52%

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	133	8%	49,204	7%
Under Age 3	103	6%	29,305	4%
Age 3 and 4	30	2%	19,899	3%
Population Under Age 18	425	26%	172,203	23%
Age 5 to 14	267	16%	94,654	13%
Age 15 to 17	25	2%	28,345	4%
Population Age 18 to 64	1,042	63%	476,759	63%
Population Age 65 and Over	194	12%	106,847	14%

Race, Ethnicity, and Nativity

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	978	59%	525,430	70%
Black, Non-Hispanic	377	23%	154,852	20%
Asian, Non-Hispanic	214	13%	18,398	2%
Hispanic, Of Any Race	24	1%	35,322	5%
Multiple Races, Non-Hispanic	68	4%	19,760	3%
Other, Non-Hispanic	0	0%	2,047	0%
Foreign Born	528	32%	50,641	7%

Veteran Status

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	1,236	-	583,007	-
Veterans	68	6%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

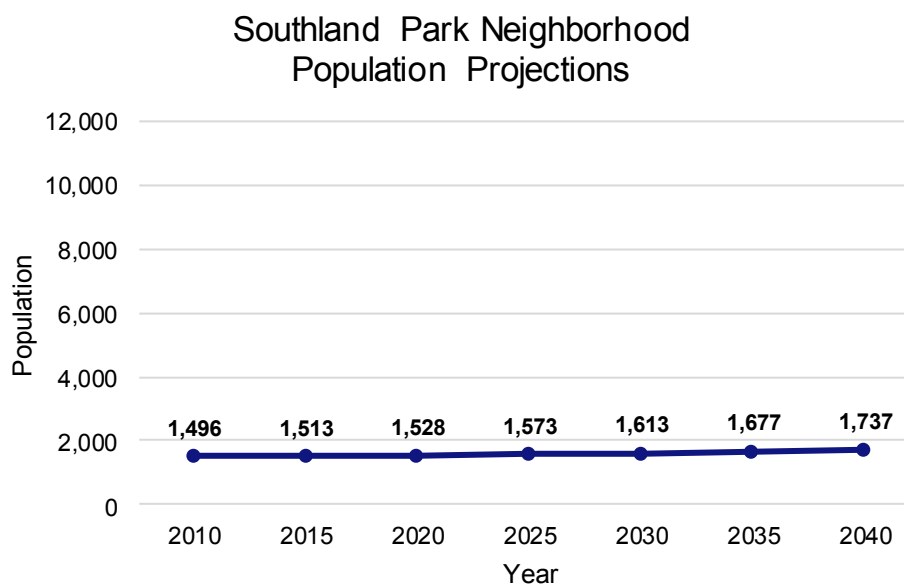
POPULATION CHARACTERISTICS

Households and Families

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	598	-	306,915	-
Family Households	407	68%	185,758	61%
Married Couple Family Households	178	30%	125,226	41%
with Related Children	67	38%	50,138	40%
Male Householder Family Households	86	14%	15,175	5%
with Related Children	37	43%	8,237	54%
Female Householder Family Households	143	24%	45,357	15%
with Related Children	105	73%	29,987	66%
Non-Family Households	191	32%	121,157	39%
Single Person Households	156	82%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	Southland Park	Jefferson County
Median Household Income (in 2015 dollars)	\$34,787	\$48,695
Change since 2000 Census (inflation-adjusted)	-9%	-12%

SNAP Benefits

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	220	37%	45,560	15%
Households with public assistance income	8	1%	9,156	3%

Vehicles Available

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	100	17%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	439	26%	121,683	16%
Population under 18 years below FPL	152	36%	40,856	24%
Population under 6 years below FPL	111	62%	15,689	27%
Population age 6 to 11 below FPL	24	16%	13,044	24%
Population age 12 to 17 below FPL	17	17%	12,123	22%
Population age 18 to 64 below FPL	255	24%	71,514	15%
Population age 65 and over below FPL	32	16%	9,313	9%
Total population below 150% of the FPL	740	45%	190,956	26%
Population under 18 years below 150% of the FPL	283	67%	60,015	36%
Population under 6 years below 150% of the FPL	140	79%	22,859	39%
Population age 6 to 11 below 150% of the FPL	104	70%	18,990	35%
Population age 12 to 17 below 150% of the FPL	39	39%	18,166	32%
Population age 18 to 64 below 150% of the FPL	394	38%	110,164	24%
Population age 65 and over below 150% of the FPL	63	32%	20,777	20%
Total population below 185% of the FPL	820	49%	239,457	32%
Population under 18 years below 185% of the FPL	292	69%	72,826	43%
Population under 6 years below 185% of the FPL	140	79%	27,479	47%
Population age 6 to 11 below 185% of the FPL	108	73%	23,358	43%
Population age 12 to 17 below 185% of the FPL	44	44%	21,989	39%
Population age 18 to 64 below 185% of the FPL	441	42%	138,891	30%
Population age 65 and over below 185% of the FPL	87	45%	27,740	27%
Total population below 200% of the FPL	828	50%	259,057	35%
Population under 18 years below 200% of the FPL	292	69%	77,381	46%
Population under 6 years below 200% of the FPL	140	79%	29,305	51%
Population age 6 to 11 below 200% of the FPL	108	73%	24,505	45%
Population age 12 to 17 below 200% of the FPL	44	44%	23,571	42%
Population age 18 to 64 below 200% of the FPL	449	43%	150,696	32%
Population age 65 and over below 200% of the FPL	87	45%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	0	0%	3,373	23%
Age 20-21—Unemployed	18	15%	2,649	17%
Age 22-24—Unemployed	64	18%	2,919	11%
Age 25-64—Unemployed	294	15%	23,453	7%
Age 65 and over—Unemployed	0	0%	816	5%
Total Unemployed, age 16 and over	376	15%	33,210	8%

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	21	35%	20,874	58%
Age 20-21—Not in the labor force	0	0%	4,521	22%
Age 22-24—Not in the labor force	5	7%	4,706	16%
Age 25-64—Not in the labor force	311	34%	87,803	21%
Age 65 and over—Not in the labor force	160	82%	88,848	83%
Total Not in the labor force, age 16 and over	497	40%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	6,560	-	462,282	-
Agriculture and Mining	4	0%	373	0%
Construction	738	11%	18,541	4%
Manufacturing	2,919	44%	48,288	10%
Trade	1,312	20%	71,897	16%
Transportation, Warehousing, and Utilities	920	14%	36,344	8%
Information	0	0%	8,687	2%
Finance, Insurance, and Real Estate	53	1%	39,514	9%
Professional Services	386	6%	69,431	15%
Education and Health Care	7	0%	96,111	21%
Entertainment, Accommodation, and Food Services	54	1%	47,968	10%
Other Services	167	3%	12,709	3%
Public Administration	0	0%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	30	-	19,899	-
Population Age 3 and 4, Enrolled in School	12	40%	9,574	48%
Enrolled in Public School	12	100%	4,757	50%
Population Age 5 to 14	267	-	94,654	-
Population Age 5 to 14, Enrolled in School	250	94%	91,824	97%
Enrolled in Public School	227	91%	72,645	79%
Population Age 15 to 17	25	-	28,345	-
Population Age 15 to 17, Enrolled in School	25	100%	27,667	98%
Enrolled in Public School	25	100%	21,738	79%
Population Age 18 to 24	124	-	67,672	-
Population Age 18 to 24, Enrolled in School	18	15%	27,687	41%

Disconnected Youth

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	60	-	35,818	-
Not Enrolled in School and Not Working	29	48%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	124	-	67,672	-
Less than 9th Grade Education	6	5%	996	1%
9th thru 12th Grade Education	7	6%	9,272	14%
High School Graduate/GED	93	75%	21,165	31%
Some College, no degree	8	6%	26,252	39%
Associate's Degree	10	8%	2,997	4%
Bachelor's Degree	0	0%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	1,112	-	515,934	-
Less than 9th Grade Education	99	9%	18,357	4%
9th thru 12th Grade Education	260	23%	38,753	8%
High School Graduate/GED	401	36%	141,802	27%
Some College, no degree	217	20%	115,561	22%
Associate's Degree	47	4%	38,948	8%
Bachelor's Degree	54	5%	94,641	18%
Graduate or Professional Degree	34	3%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in Southland Park:

Elementary Schools

Cluster 4

- *Auburndale*
- Frayser
- Jacob
- *Kenwood*
- McFerran
- Minors Lane
- Semple

Cluster 5

- Blake
- Blue Lick
- Coral Ridge
- Fairdale
- Hazelwood
- *Rutherford*

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the “resides” school.

At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

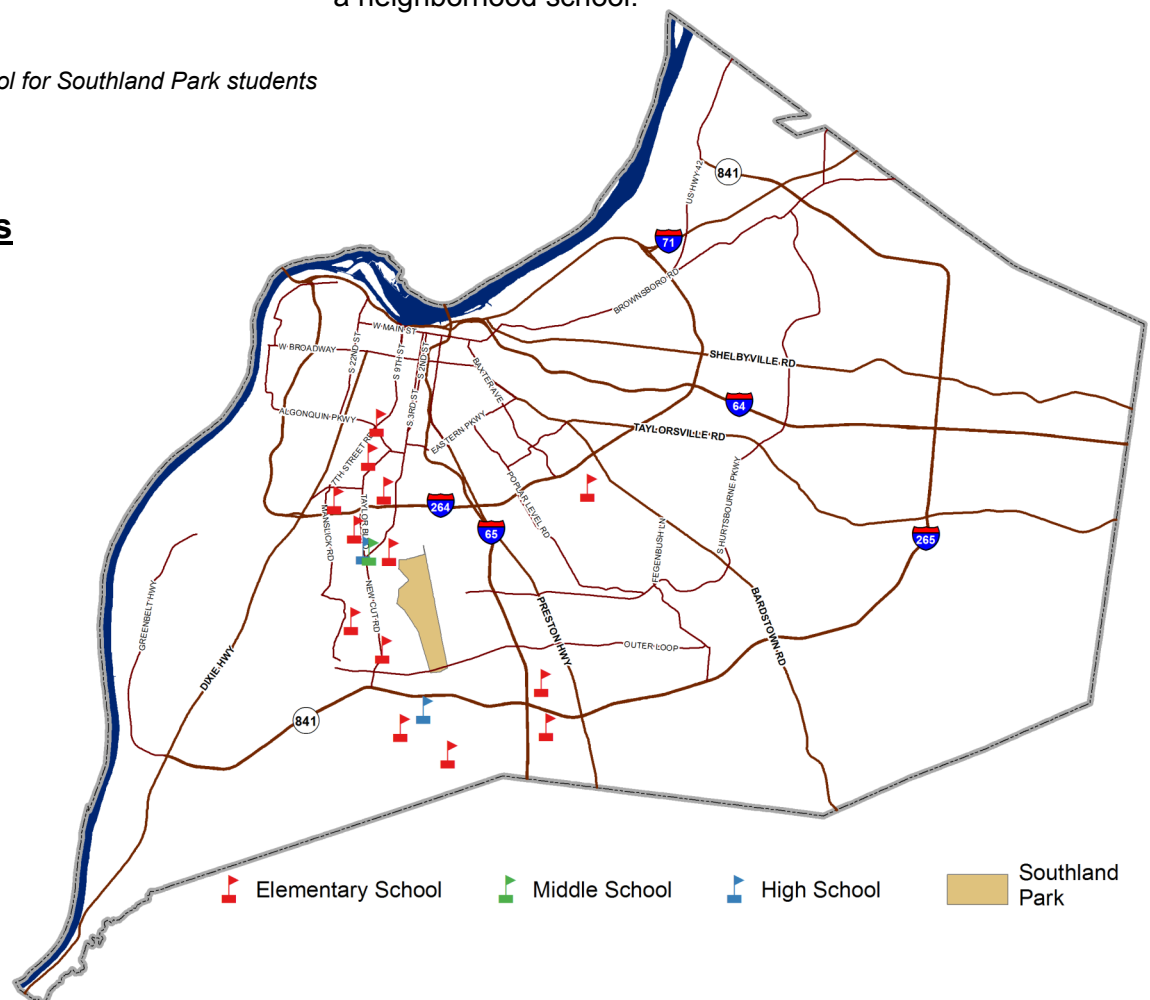
Indicates resides school for Southland Park students

Middle Schools

- Olmsted South

High Schools

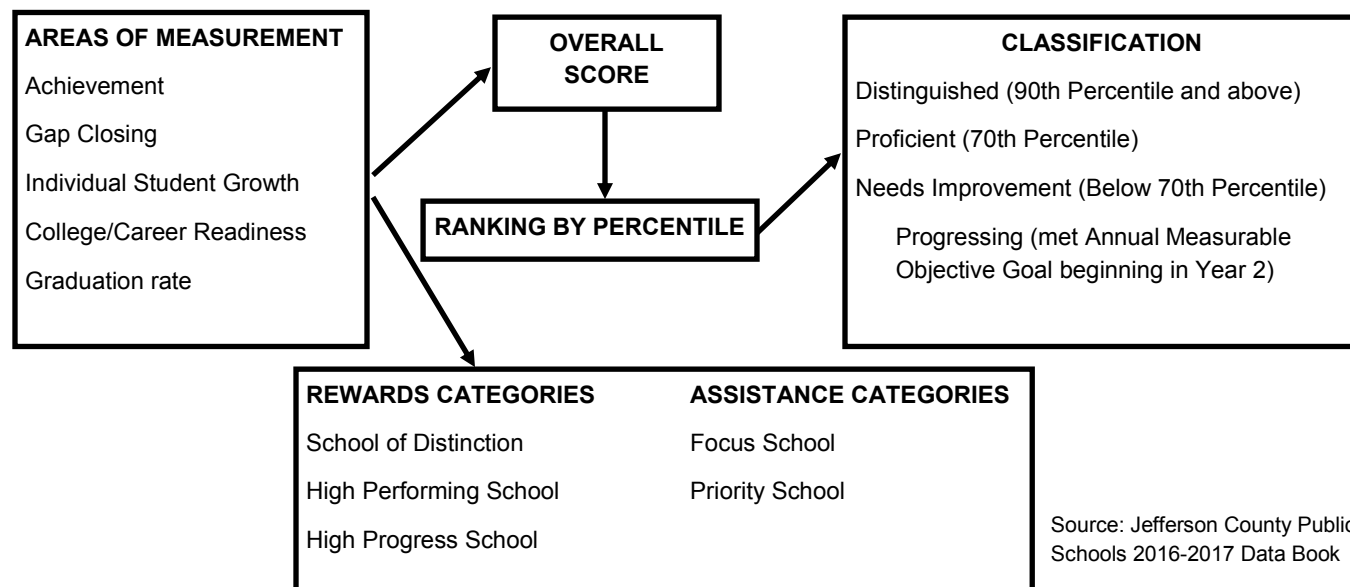
- Fairdale
- Iroquois



EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



Southland Park "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Auburndale Elementary	67.4	Proficient/Progressing	
Kenwood Elementary	66.7	Needs Improvement	
Rutherford Elementary	52.8	Needs Improvement	
Olmsted Academy South	53.6	Needs Improvement	Focus School
Fairdale High	73.5	Proficient/Progressing	Priority School
Iroquois High	57.8	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Student Achievement - School Year 2015-2016

Elementary “Resides” Schools	Proficient and Distinguished Scores		Kindergarten Readiness	Middle “Resides” Schools	Proficient and Distinguished Scores	
	Reading	Math			Reading	Math
Auburndale	41%	48%	40%	Olmsted South	35%	34%
Kenwood	47%	51%	25%	District Total	46%	39%
Rutherford	35%	35%	20%			
District Total	49%	49%	48%			

High “Resides” Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Fairdale	42%	44%	89%	58%
Iroquois	13%	25%	73%	46%
District Total	51%	48%	80%	63%

Student Demographics - School Year 2016-2017

<u>Southland Park “Resides” Schools</u>	<u>% Non-White</u>	<u>% Free/Reduced Lunch</u>
Auburndale Elementary	53%	80%
Kenwood Elementary	58%	86%
Rutherford Elementary	71%	90%
Olmsted Academy South	64%	83%
Fairdale High	40%	69%
Iroquois High	75%	82%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	608	-	340,132	-
Occupied Housing Units	598	98%	306,915	90%
Owner Occupied	304	51%	189,914	62%
Renter Occupied	294	49%	117,001	38%
Vacant Housing Units	10	2%	33,217	10%

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	422	69%	234,584	69%
Multi-Family Housing Units	186	31%	100,338	29%
Other Housing Units	0	0%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	Southland Park	Jefferson County
Vacant Structures	5	5,753
Vacant Lots	4	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	Southland Park	Jefferson County
Median Reported Value of Owner Occupied Housing Units*	\$89,200	\$150,400
Median Assessed Value of Single Family Housing Units (2016)*	\$78,160	\$139,440

*Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

*Data Source: Jefferson County Property Value Administrator

HOUSING CHARACTERISTICS

Housing Cost Burden

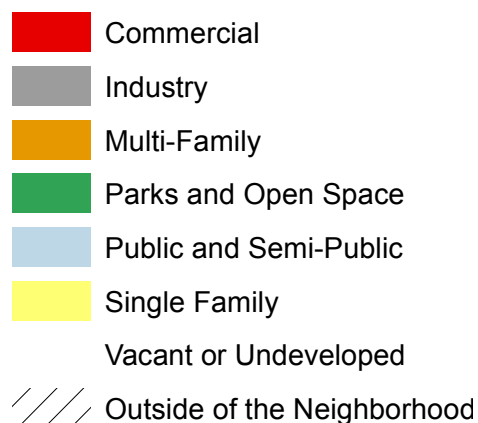
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	176	61%	52,192	48%
Owners paying 30% or more of income on housing costs	46	16%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)



Percentage of Southland Park Land Area

Commercial	20%
Industry	61%
Multi-Family	1%
Parks and Open Space	0%
Public and Semi-Public	1%
Single Family	9%
Vacant or Undeveloped	9%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	0	0%	1,820	3%
Population under 18 years without health insurance	7	2%	6,435	4%
Total population without health insurance	404	24%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	268	16%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	Southland Park		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	0	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	Southland Park	Jefferson County
Number of violent crimes	4	4,534
Violent crime rate per 100,000 population	241	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	Southland Park	Jefferson County
Births to mothers who smoked during pregnancy	12%	12%
Births to mothers without a high school degree	40%	15%
Births to unmarried mothers	48%	47%
Low birthweight births	10%	9%
Teen birth rate per 1,000 women age 15-19	157	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

	Southland Park	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	8,368	8,229

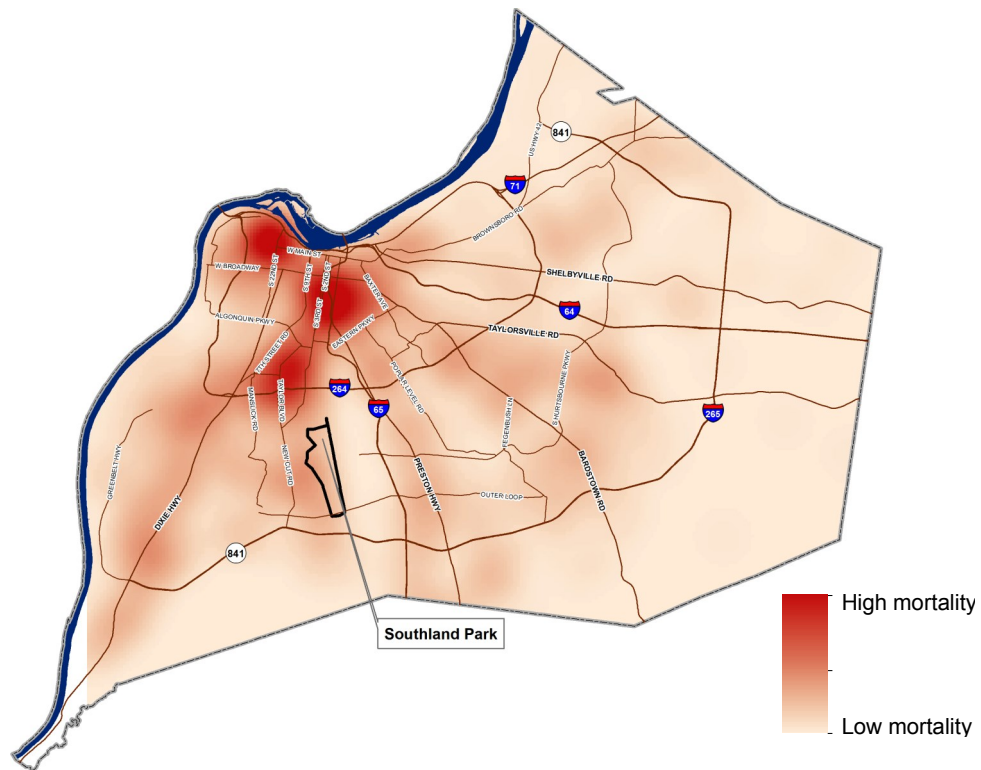
Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

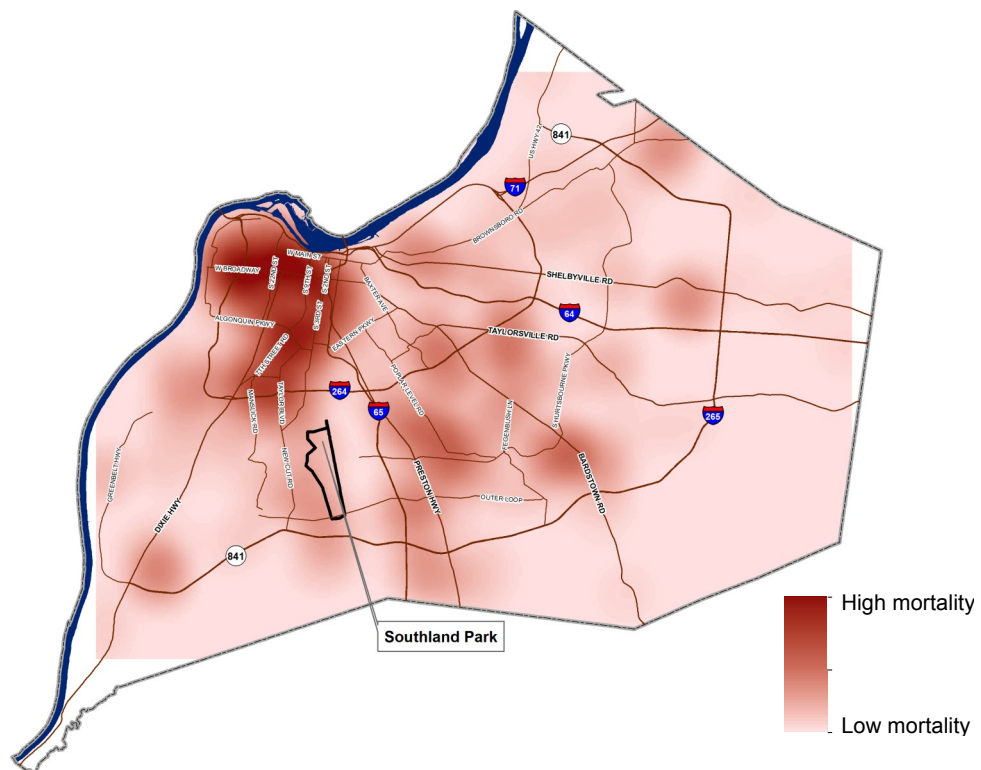
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health