

# SOBRO NEIGHBORHOOD PROFILE

July 2017



Prepared in Partnership Between the  
Kentucky State Data Center  
at the University of Louisville  
and Metro United Way



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- Original 1975 Neighborhood Boundary
- 2010 Census Tracts used to Approximate Neighborhood



Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of non-standardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

# POPULATION CHARACTERISTICS

## Age and Sex

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	1,816	-	755,809	-
Male	863	48%	364,719	48%
Female	953	52%	391,090	52%

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	72	4%	49,204	7%
Under Age 3	41	2%	29,305	4%
Age 3 and 4	31	2%	19,899	3%
Population Under Age 18	278	15%	172,203	23%
Age 5 to 14	135	7%	94,654	13%
Age 15 to 17	71	4%	28,345	4%
Population Age 18 to 64	907	50%	476,759	63%
Population Age 65 and Over	631	35%	106,847	14%

## Race, Ethnicity, and Nativity

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	845	47%	525,430	70%
Black, Non-Hispanic	826	45%	154,852	20%
Asian, Non-Hispanic	30	2%	18,398	2%
Hispanic, Of Any Race	45	2%	35,322	5%
Multiple Races, Non-Hispanic	70	4%	19,760	3%
Other, Non-Hispanic	0	0%	2,047	0%
Foreign Born	101	6%	50,641	7%

## Veteran Status

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	1,538	-	583,007	-
Veterans	174	11%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

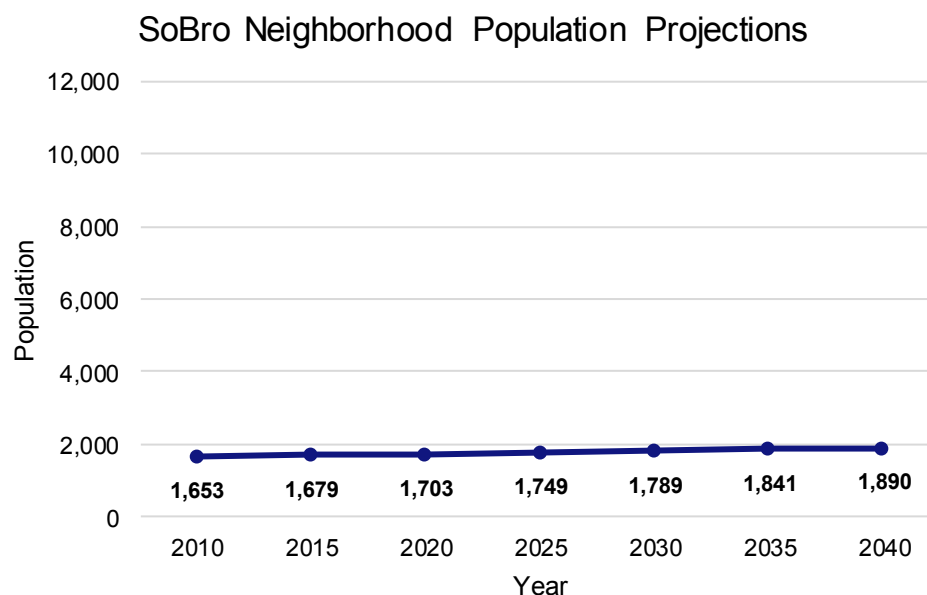
# POPULATION CHARACTERISTICS

## Households and Families

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	1,066	-	306,915	-
Family Households	204	19%	185,758	61%
Married Couple Family Households	76	7%	125,226	41%
with Related Children	21	28%	50,138	40%
Male Householder Family Households	28	3%	15,175	5%
with Related Children	10	36%	8,237	54%
Female Householder Family Households	100	9%	45,357	15%
with Related Children	95	95%	29,987	66%
Non-Family Households	862	81%	121,157	39%
Single Person Households	788	91%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

# ECONOMIC CHARACTERISTICS

## Income

	SoBro	Jefferson County
Median Household Income (in 2015 dollars)	\$18,173	\$48,695
Change since 2000 Census (inflation-adjusted)	-11%	-12%

## SNAP Benefits

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	295	28%	45,560	15%
Households with public assistance income	50	5%	9,156	3%

## Vehicles Available

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	543	51%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

# ECONOMIC CHARACTERISTICS

## Poverty Status

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	471	29%	121,683	16%
Population under 18 years below FPL	56	20%	40,856	24%
Population under 6 years below FPL	21	23%	15,689	27%
Population age 6 to 11 below FPL	18	22%	13,044	24%
Population age 12 to 17 below FPL	17	17%	12,123	22%
Population age 18 to 64 below FPL	260	32%	71,514	15%
Population age 65 and over below FPL	155	28%	9,313	9%
Total population below 150% of the FPL	881	53%	190,956	26%
Population under 18 years below 150% of the FPL	151	54%	60,015	36%
Population under 6 years below 150% of the FPL	65	70%	22,859	39%
Population age 6 to 11 below 150% of the FPL	23	28%	18,990	35%
Population age 12 to 17 below 150% of the FPL	63	61%	18,166	32%
Population age 18 to 64 below 150% of the FPL	403	49%	110,164	24%
Population age 65 and over below 150% of the FPL	327	60%	20,777	20%
Total population below 185% of the FPL	1,044	63%	239,457	32%
Population under 18 years below 185% of the FPL	151	54%	72,826	43%
Population under 6 years below 185% of the FPL	65	70%	27,479	47%
Population age 6 to 11 below 185% of the FPL	23	28%	23,358	43%
Population age 12 to 17 below 185% of the FPL	63	61%	21,989	39%
Population age 18 to 64 below 185% of the FPL	523	63%	138,891	30%
Population age 65 and over below 185% of the FPL	370	68%	27,740	27%
Total population below 200% of the FPL	1,055	64%	259,057	35%
Population under 18 years below 200% of the FPL	151	54%	77,381	46%
Population under 6 years below 200% of the FPL	65	70%	29,305	51%
Population age 6 to 11 below 200% of the FPL	23	28%	24,505	45%
Population age 12 to 17 below 200% of the FPL	63	61%	23,571	42%
Population age 18 to 64 below 200% of the FPL	523	63%	150,696	32%
Population age 65 and over below 200% of the FPL	381	70%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

# ECONOMIC CHARACTERISTICS

## Labor Force Status

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	28	30%	3,373	23%
Age 20-21—Unemployed	0	0%	2,649	17%
Age 22-24—Unemployed	15	29%	2,919	11%
Age 25-64—Unemployed	53	10%	23,453	7%
Age 65 and over—Unemployed	0	0%	816	5%
Total Unemployed, age 16 and over	96	13%	33,210	8%

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	43	32%	20,874	58%
Age 20-21—Not in the labor force	0	0%	4,521	22%
Age 22-24—Not in the labor force	12	19%	4,706	16%
Age 25-64—Not in the labor force	205	27%	87,803	21%
Age 65 and over—Not in the labor force	588	93%	88,848	83%
Total Not in the labor force, age 16 and over	848	53%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

# ECONOMIC CHARACTERISTICS

## Jobs by Place of Work (2014)

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	2,767	-	462,282	-
Agriculture and Mining	0	0%	373	0%
Construction	87	3%	18,541	4%
Manufacturing	86	3%	48,288	10%
Trade	253	9%	71,897	16%
Transportation, Warehousing, and Utilities	45	2%	36,344	8%
Information	17	1%	8,687	2%
Finance, Insurance, and Real Estate	106	4%	39,514	9%
Professional Services	398	14%	69,431	15%
Education and Health Care	1,305	47%	96,111	21%
Entertainment, Accommodation, and Food Services	38	1%	47,968	10%
Other Services	88	3%	12,709	3%
Public Administration	344	12%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

# EDUCATION CHARACTERISTICS

## School Enrollment

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	31	-	19,899	-
Population Age 3 and 4, Enrolled in School	0	0%	9,574	48%
Enrolled in Public School	0	0%	4,757	50%
Population Age 5 to 14	135	-	94,654	-
Population Age 5 to 14, Enrolled in School	131	97%	91,824	97%
Enrolled in Public School	114	87%	72,645	79%
Population Age 15 to 17	71	-	28,345	-
Population Age 15 to 17, Enrolled in School	71	100%	27,667	98%
Enrolled in Public School	66	93%	21,738	79%
Population Age 18 to 24	148	-	67,672	-
Population Age 18 to 24, Enrolled in School	94	64%	27,687	41%

## Disconnected Youth

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	136	-	35,818	-
Not Enrolled in School and Not Working	0	0%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey



# EDUCATION CHARACTERISTICS

## Educational Attainment

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	148	-	67,672	-
Less than 9th Grade Education	0	0%	996	1%
9th thru 12th Grade Education	15	10%	9,272	14%
High School Graduate/GED	37	25%	21,165	31%
Some College, no degree	69	47%	26,252	39%
Associate's Degree	0	0%	2,997	4%
Bachelor's Degree	27	18%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	1,390	-	515,934	-
Less than 9th Grade Education	181	13%	18,357	4%
9th thru 12th Grade Education	141	10%	38,753	8%
High School Graduate/GED	407	29%	141,802	27%
Some College, no degree	352	25%	115,561	22%
Associate's Degree	79	6%	38,948	8%
Bachelor's Degree	139	10%	94,641	18%
Graduate or Professional Degree	91	7%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

# EDUCATION CHARACTERISTICS

## Schools

### JCPS assignment plan for students living in SoBro:

#### Elementary Schools

##### Cluster 13

- Bloom
- Engelhard
- Hawthorne
- Maupin
- St. Matthews
- Wheatley

*Indicates resides school for SoBro students*

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the “resides” school.

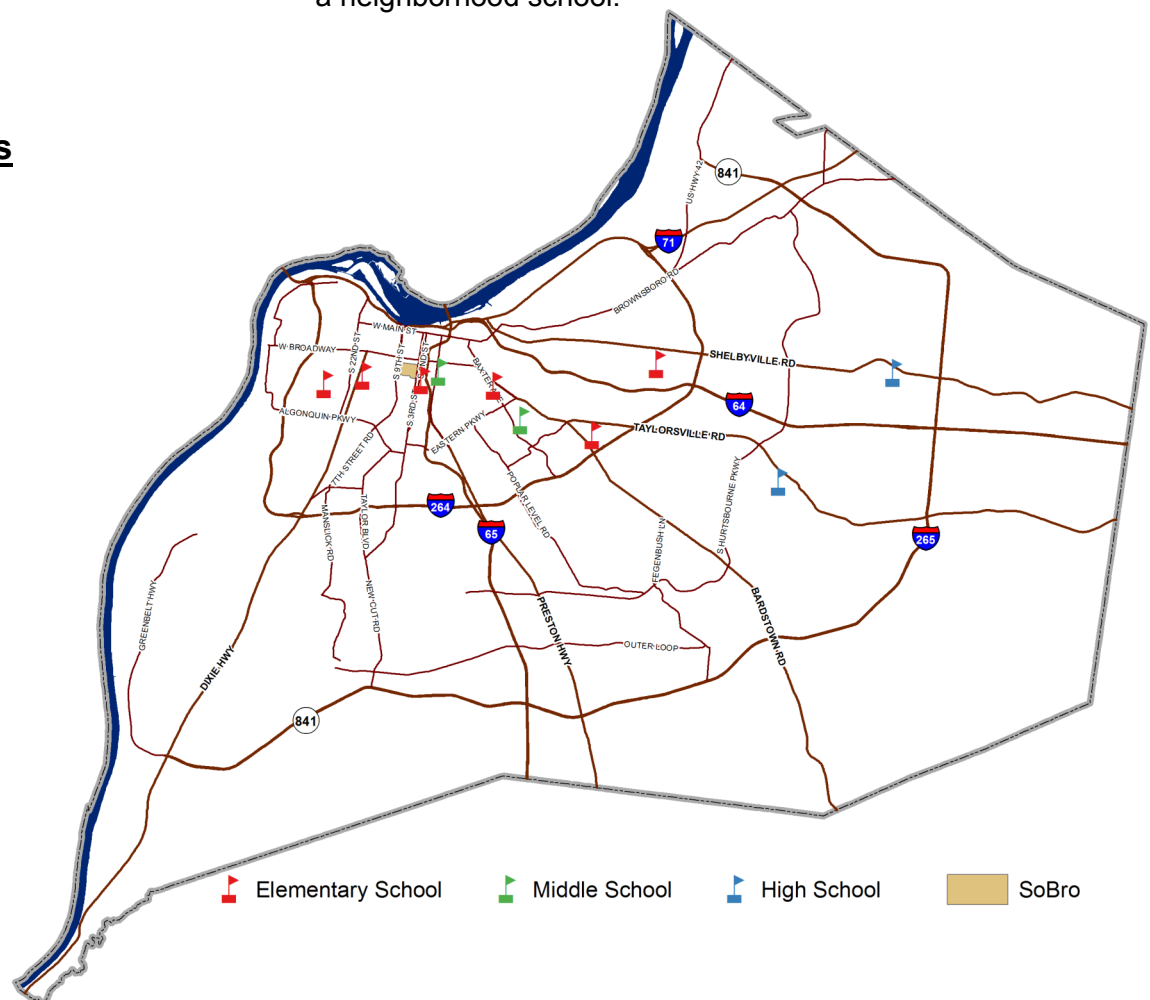
At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

#### Middle Schools

- Highland
- Meyzeek

#### High Schools

- Eastern
- Jeffersontown



# EDUCATION CHARACTERISTICS

## School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



SoBro "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Engelhard Elementary	56.4	Needs Improvement	
Highland Middle	56.8	Needs Improvement/Progressing	Focus School
Meyzeek Middle	69.0	Proficient	
Eastern High	81.4	Distinguished	
Jeffersontown High	73.1	Proficient	Focus School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

# EDUCATION CHARACTERISTICS

## Student Achievement - School Year 2015-2016

Elementary “Resides” Schools	Proficient and Distinguished Scores		Kindergarten Readiness	Middle “Resides” Schools	Proficient and Distinguished Scores	
	Reading	Math			Reading	Math
Engelhard	29%	48%	18%	Highland	47%	29%
District Total	49%	49%	48%	Meyzeek	66%	63%
				District Total	46%	39%

High “Resides” Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Eastern	72%	62%	93%	72%
Jeffersontown	52%	43%	83%	53%
District Total	51%	48%	80%	63%

## Student Demographics - School Year 2016-2017

SoBro “Resides” Schools	% Non-White	% Free/Reduced Lunch
Engelhard Elementary	87%	92%
Highland Middle	59%	70%
Meyzeek Middle	55%	44%
Eastern High	36%	34%
Jeffersontown High	56%	59%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

# HOUSING CHARACTERISTICS

## Housing Units

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	1,253	-	340,132	-
Occupied Housing Units	1,066	85%	306,915	90%
Owner Occupied	90	8%	189,914	62%
Renter Occupied	976	92%	117,001	38%
Vacant Housing Units	187	15%	33,217	10%

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	115	9%	234,584	69%
Multi-Family Housing Units	1,121	89%	100,338	29%
Other Housing Units	17	1%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Vacant Property (2017)

	SoBro	Jefferson County
Vacant Structures	29	5,753
Vacant Lots	12	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

## Home Value

	SoBro	Jefferson County
Median Reported Value of Owner Occupied Housing Units*	\$134,100	\$150,400
Median Assessed Value of Single Family Housing Units (2016)*	\$98,120	\$139,440

\*Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

\*Data Source: Jefferson County Property Value Administrator

# HOUSING CHARACTERISTICS

## Housing Cost Burden

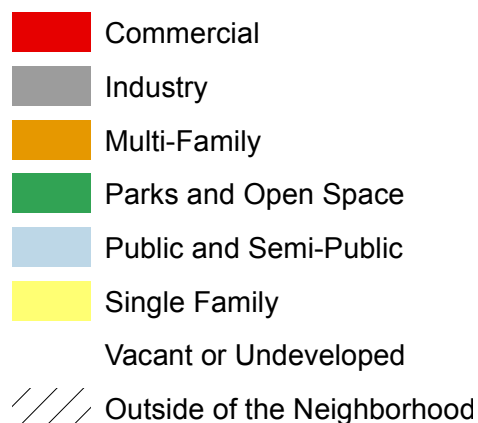
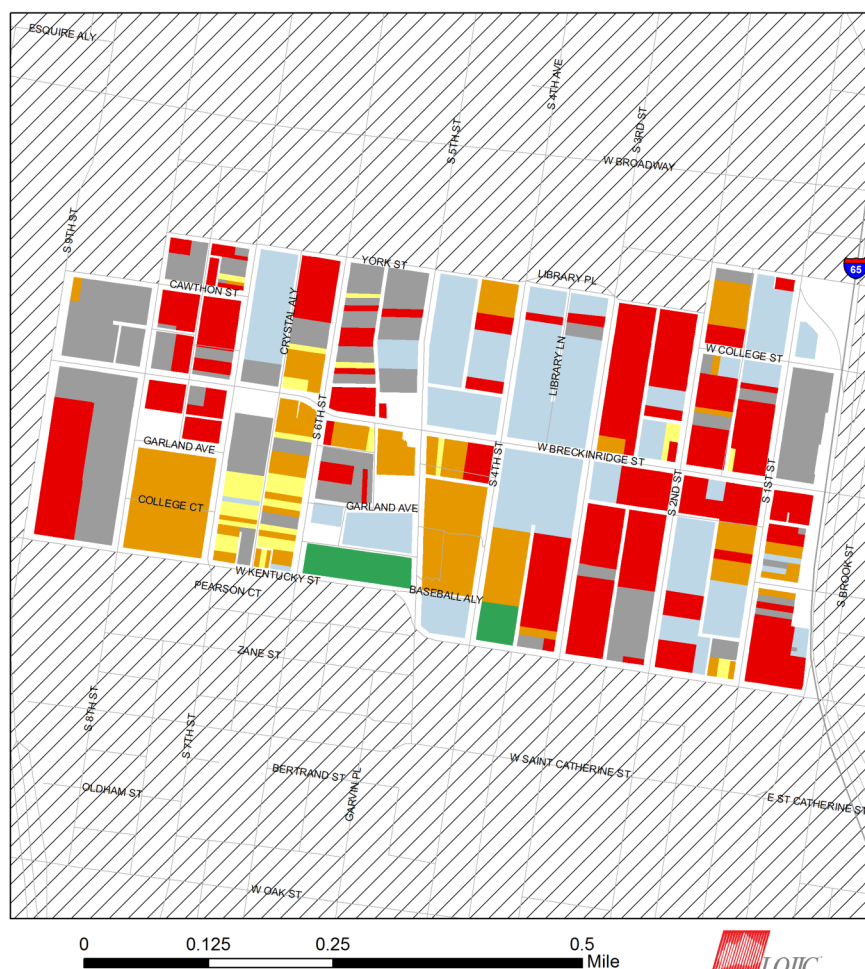
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	476	53%	52,192	48%
Owners paying 30% or more of income on housing costs	25	29%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Land Use (2016)



Percentage of SoBro Land Area	
Commercial	31%
Industry	21%
Multi-Family	16%
Parks and Open Space	2%
Public and Semi-Public	25%
Single Family	3%
Vacant or Undeveloped	2%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

# HEALTH CHARACTERISTICS

## Health Insurance Coverage

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	0	0%	1,820	3%
Population under 18 years without health insurance	0	0%	6,435	4%
Total population without health insurance	171	10%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Disability Status

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	650	38%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Food Access (2015)

	SoBro		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	0	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

# HEALTH CHARACTERISTICS

## Violent Crime (2016)

	SoBro	Jefferson County
Number of violent crimes	32	4,534
Violent crime rate per 100,000 population	1,762	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

## Birth Measures

	SoBro	Jefferson County
Births to mothers who smoked during pregnancy	17%	12%
Births to mothers without a high school degree	23%	15%
Births to unmarried mothers	86%	47%
Low birthweight births	15%	9%
Teen birth rate per 1,000 women age 15-19	44	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

## Premature Death

	SoBro	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	14,613	8,229

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

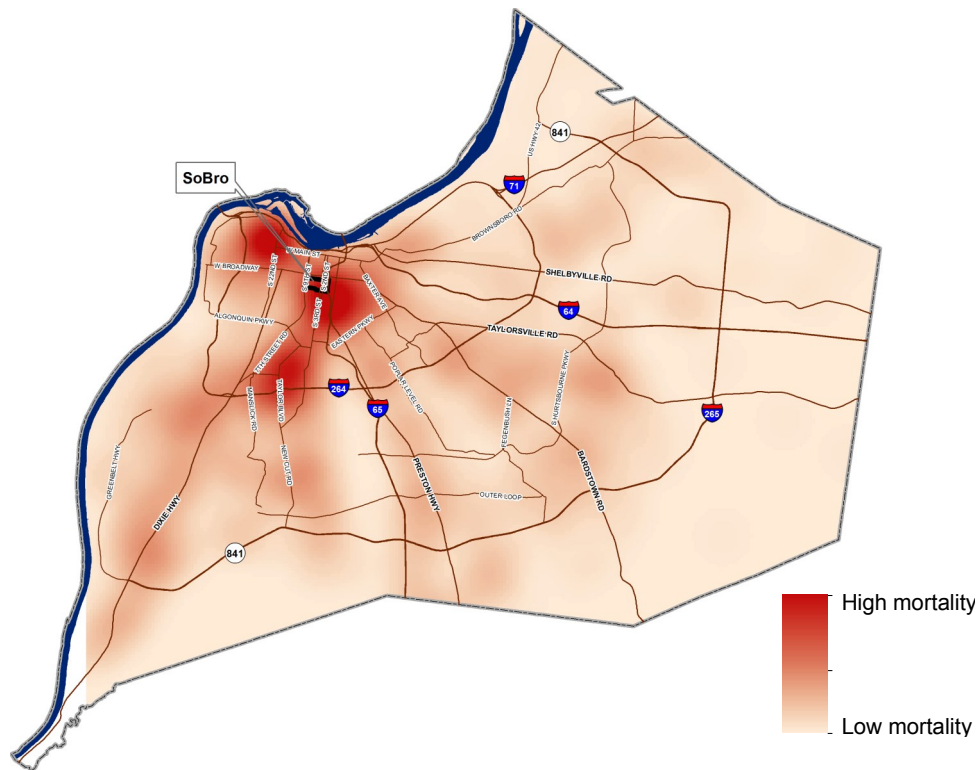


# HEALTH CHARACTERISTICS

## Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

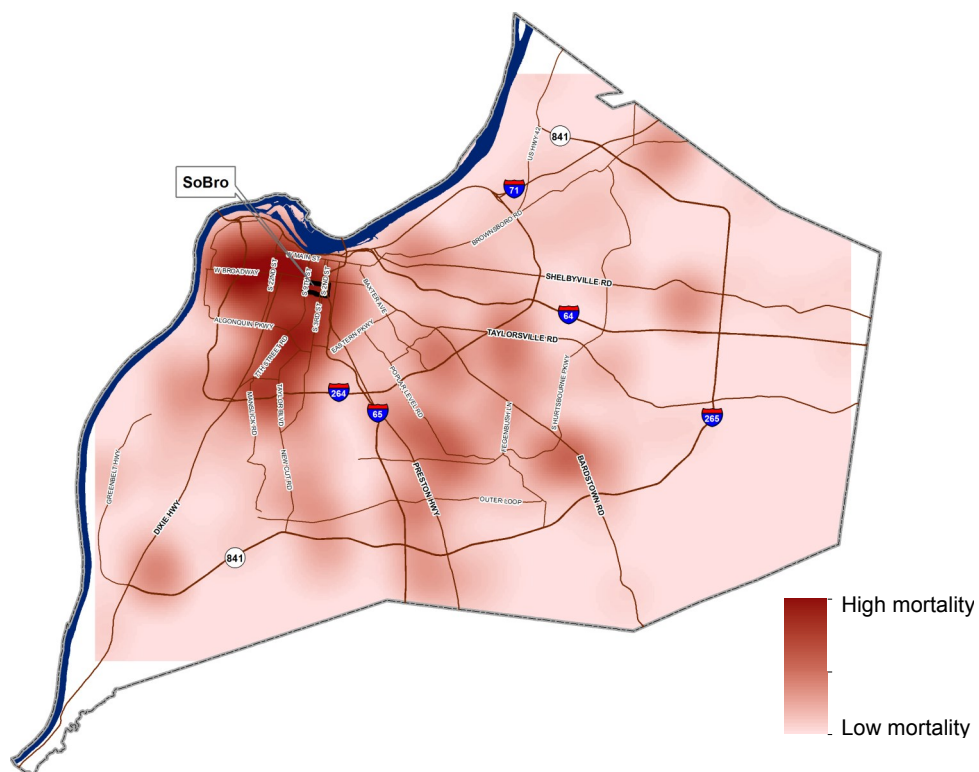
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



## Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health