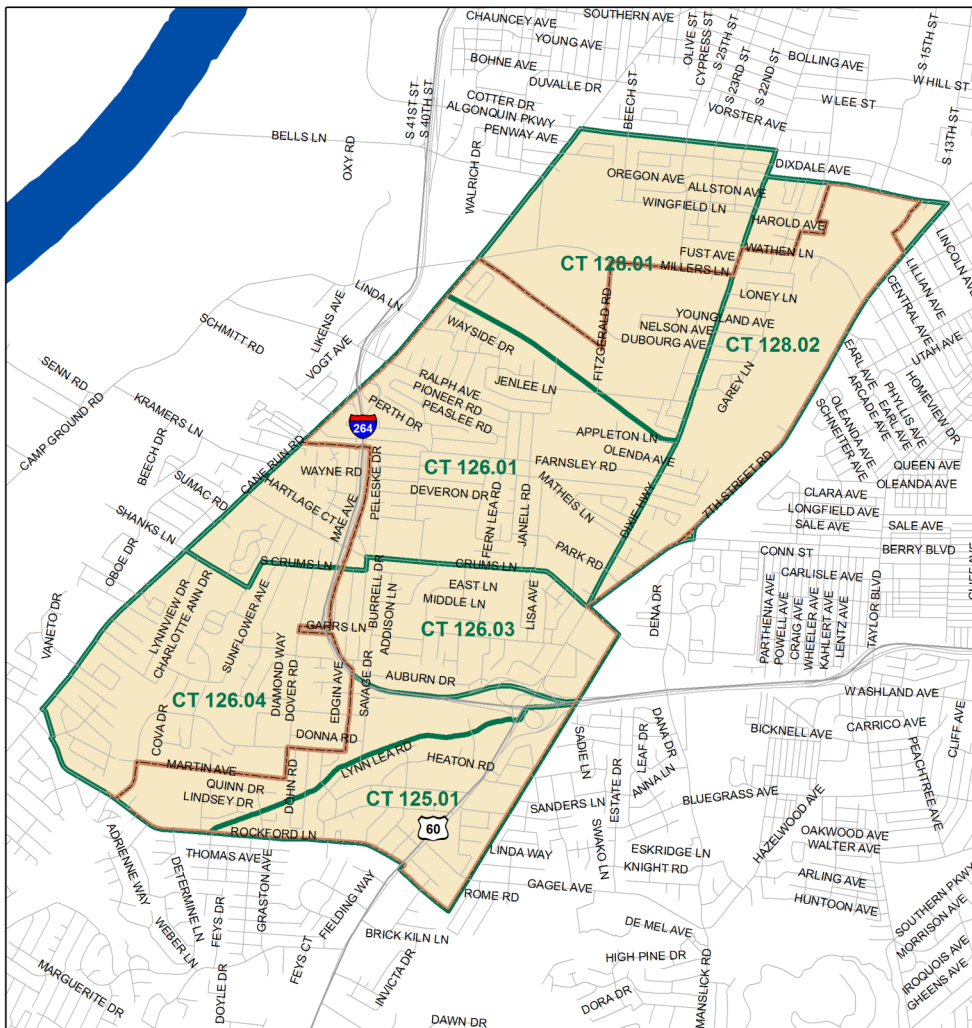# SHIVELY NEIGHBORHOOD PROFILE

July 2017

Prepared in Partnership Between the Kentucky State Data Center at the University of Louisville and Metro United Way

KSDC
Kentucky State Data Center
UNIVERSITY OF LOUISVILLE®

United Way
Metro United Way

Legend:
- Incorporated Place Boundary
- 2010 Census Tracts used to Approximate Neighborhood

This neighborhood profile uses 2010 census tracts to approximate neighborhood areas within Jefferson County. Census tracts are statistical units used to publish data for small areas, delineated after each Decennial Census. Even though some federal agencies that publish data for small areas recognize incorporated places and publish data for cities, this profile uses census tracts so that the entirety of Jefferson County can be represented within a neighborhood area. Using census tracts also allows data to be included from agencies that do not publish data for cities.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	23,363	-	755,809	-
Male	10,785	46%	364,719	48%
Female	12,578	54%	391,090	52%

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	1,165	5%	49,204	7%
Under Age 3	765	3%	29,305	4%
Age 3 and 4	400	2%	19,899	3%
Population Under Age 18	5,367	23%	172,203	23%
Age 5 to 14	3,211	14%	94,654	13%
Age 15 to 17	991	4%	28,345	4%
Population Age 18 to 64	14,568	62%	476,759	63%
Population Age 65 and Over	3,428	15%	106,847	14%

Race, Ethnicity, and Nativity

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	8,091	35%	525,430	70%
Black, Non-Hispanic	13,401	57%	154,852	20%
Asian, Non-Hispanic	188	1%	18,398	2%
Hispanic, Of Any Race	962	4%	35,322	5%
Multiple Races, Non-Hispanic	701	3%	19,760	3%
Other, Non-Hispanic	20	0%	2,047	0%
Foreign Born	779	3%	50,641	7%

Veteran Status

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	17,996	-	583,007	-
Veterans	1,658	9%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

POPULATION CHARACTERISTICS

Households and Families

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	9,820	-	306,915	-
Family Households	5,721	58%	185,758	61%
Married Couple Family Households	2,736	28%	125,226	41%
with Related Children	912	33%	50,138	40%
Male Householder Family Households	508	5%	15,175	5%
with Related Children	259	51%	8,237	54%
Female Householder Family Households	2,477	25%	45,357	15%
with Related Children	1,630	66%	29,987	66%
Non-Family Households	4,099	42%	121,157	39%
Single Person Households	3,547	87%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections

Shively Neighborhood Population Projections

23,226   23,718   24,176   25,142   26,016   27,239   28,414

Year
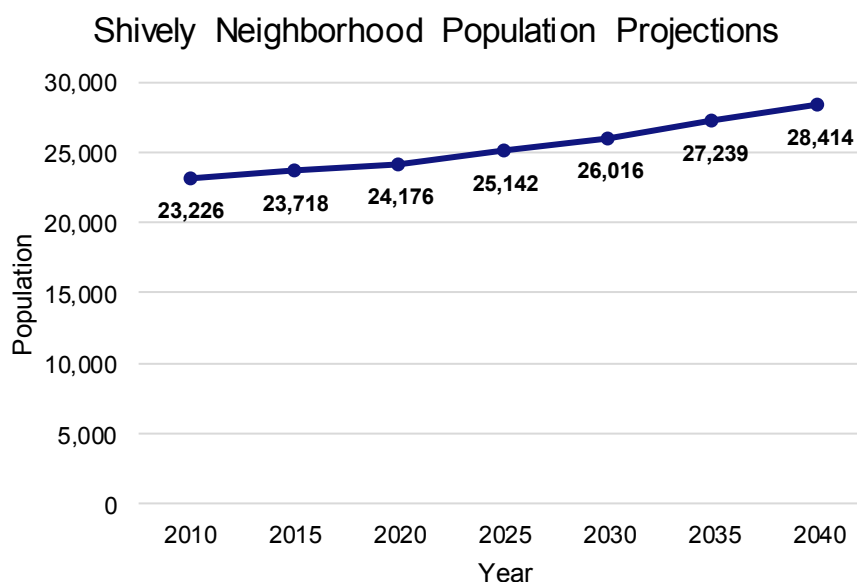
Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	Shively	Jefferson County
Median Household Income (in 2015 dollars)	$33,490	$48,695
Change since 2000 Census (inflation-adjusted)	-27%	-12%

SNAP Benefits

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	2,366	24%	45,560	15%
Households with public assistance income	372	4%	9,156	3%

Vehicles Available

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	1,344	14%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	5,281	23%	121,683	16%
Population under 18 years below FPL	2,016	38%	40,856	24%
Population under 6 years below FPL	596	42%	15,689	27%
Population age 6 to 11 below FPL	796	46%	13,044	24%
Population age 12 to 17 below FPL	624	29%	12,123	22%
Population age 18 to 64 below FPL	2,891	20%	71,514	15%
Population age 65 and over below FPL	374	12%	9,313	9%
Total population below 150% of the FPL	8,175	35%	190,956	26%
Population under 18 years below 150% of the FPL	2,956	55%	60,015	36%
Population under 6 years below 150% of the FPL	863	61%	22,859	39%
Population age 6 to 11 below 150% of the FPL	978	56%	18,990	35%
Population age 12 to 17 below 150% of the FPL	1,115	52%	18,166	32%
Population age 18 to 64 below 150% of the FPL	4,339	30%	110,164	24%
Population age 65 and over below 150% of the FPL	880	27%	20,777	20%
Total population below 185% of the FPL	10,000	43%	239,457	32%
Population under 18 years below 185% of the FPL	3,365	63%	72,826	43%
Population under 6 years below 185% of the FPL	968	68%	27,479	47%
Population age 6 to 11 below 185% of the FPL	1,154	66%	23,358	43%
Population age 12 to 17 below 185% of the FPL	1,243	57%	21,989	39%
Population age 18 to 64 below 185% of the FPL	5,326	37%	138,891	30%
Population age 65 and over below 185% of the FPL	1,309	41%	27,740	27%
Total population below 200% of the FPL	10,604	46%	259,057	35%
Population under 18 years below 200% of the FPL	3,468	65%	77,381	46%
Population under 6 years below 200% of the FPL	968	68%	29,305	51%
Population age 6 to 11 below 200% of the FPL	1,186	68%	24,505	45%
Population age 12 to 17 below 200% of the FPL	1,314	61%	23,571	42%
Population age 18 to 64 below 200% of the FPL	5,721	39%	150,696	32%
Population age 65 and over below 200% of the FPL	1,415	44%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	142	26%	3,373	23%
Age 20-21—Unemployed	150	20%	2,649	17%
Age 22-24—Unemployed	26	6%	2,919	11%
Age 25-64—Unemployed	957	11%	23,453	7%
Age 65 and over—Unemployed	23	5%	816	5%
Total Unemployed, age 16 and over	1,298	11%	33,210	8%

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	872	61%	20,874	58%
Age 20-21—Not in the labor force	202	21%	4,521	22%
Age 22-24—Not in the labor force	116	20%	4,706	16%
Age 25-64—Not in the labor force	3,216	26%	87,803	21%
Age 65 and over—Not in the labor force	2,973	87%	88,848	83%
Total Not in the labor force, age 16 and over	7,379	40%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	7,296	-	462,282	-
Agriculture and Mining	0	0%	373	0%
Construction	198	3%	18,541	4%
Manufacturing	1,540	21%	48,288	10%
Trade	1,270	17%	71,897	16%
Transportation, Warehousing, and Utilities	253	3%	36,344	8%
Information	18	0%	8,687	2%
Finance, Insurance, and Real Estate	352	5%	39,514	9%
Professional Services	480	7%	69,431	15%
Education and Health Care	1,632	22%	96,111	21%
Entertainment, Accommodation, and Food Services	1,205	17%	47,968	10%
Other Services	251	3%	12,709	3%
Public Administration	97	1%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	400	-	19,899	-
Population Age 3 and 4, Enrolled in School	226	57%	9,574	48%
Enrolled in Public School	194	86%	4,757	50%
Population Age 5 to 14	3,211	-	94,654	-
Population Age 5 to 14, Enrolled in School	3,152	98%	91,824	97%
Enrolled in Public School	3,044	97%	72,645	79%
Population Age 15 to 17	991	-	28,345	-
Population Age 15 to 17, Enrolled in School	983	99%	27,667	98%
Enrolled in Public School	930	95%	21,738	79%
Population Age 18 to 24	2,278	-	67,672	-
Population Age 18 to 24, Enrolled in School	812	36%	27,687	41%

Disconnected Youth

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	1,420	-	35,818	-
Not Enrolled in School and Not Working	150	11%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	2,278	-	67,672	-
Less than 9th Grade Education	71	3%	996	1%
9th thru 12th Grade Education	289	13%	9,272	14%
High School Graduate/GED	1,011	44%	21,165	31%
Some College, no degree	799	35%	26,252	39%
Associate's Degree	96	4%	2,997	4%
Bachelor's Degree	12	1%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	15,718	-	515,934	-
Less than 9th Grade Education	897	6%	18,357	4%
9th thru 12th Grade Education	1,782	11%	38,753	8%
High School Graduate/GED	5,702	36%	141,802	27%
Some College, no degree	4,258	27%	115,561	22%
Associate's Degree	1,408	9%	38,948	8%
Bachelor's Degree	993	6%	94,641	18%
Graduate or Professional Degree	678	4%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in Shively:

Elementary Schools

Cluster 3

- *Cane Run*
- *Crums Lane*
- *Gutermuth*
- *Kerrick*
- *Mill Creek*
- Shacklette
- *Wellington*

Cluster 4

- Auburndale
- *Frayser*
- Jacob
- Kenwood
- McFerran
- Minors Lane
- Semple

Indicates resides school for Shively students

Middle Schools

- Farnsley
- Frost
- Lassiter
- Moore
- Olmsted North
- Olmsted South
- Stuart

High Schools

- Doss
- Iroquois
- Moore
- Valley
- Western

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the "resides" school.

At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.
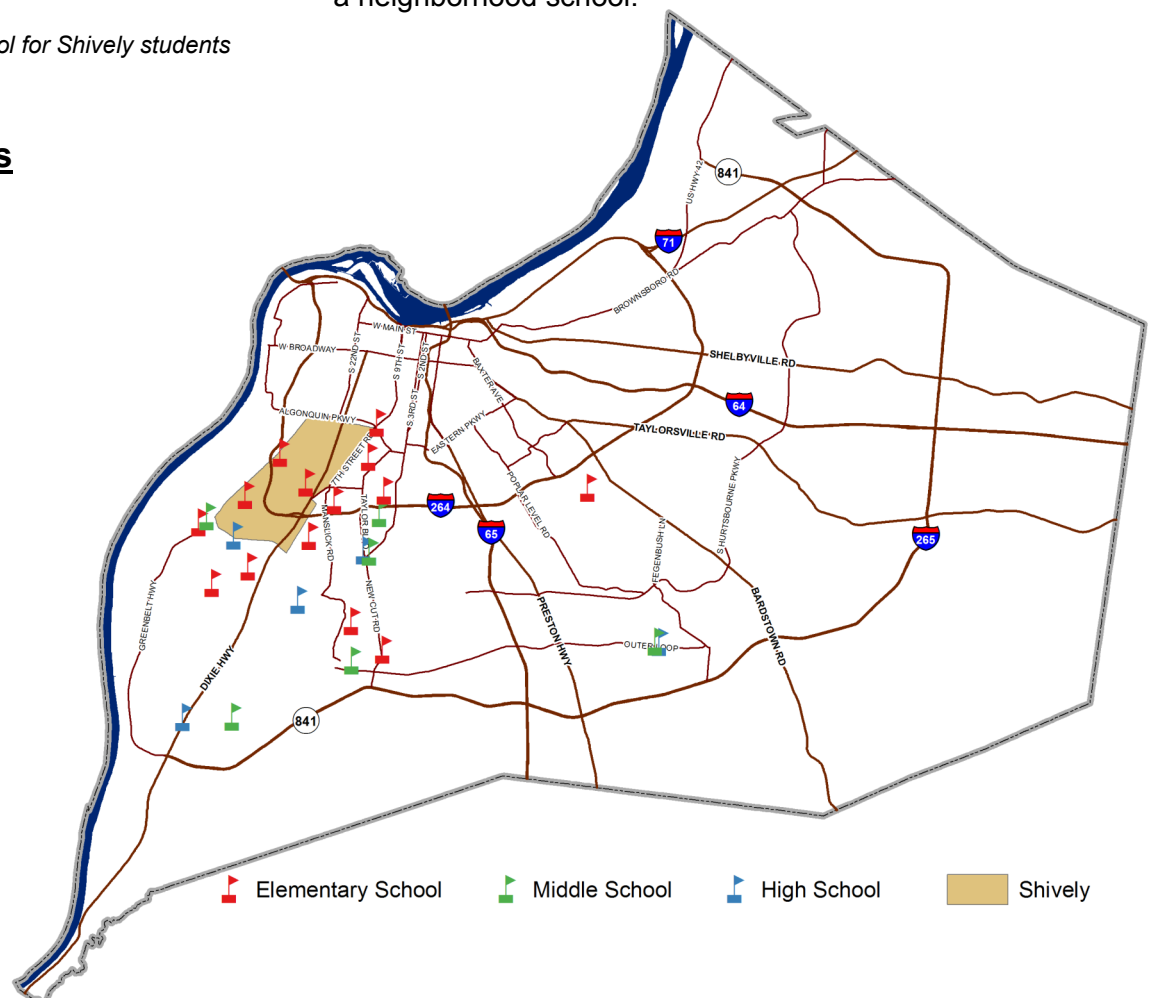

Elementary School   Middle School   High School   Shively

EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.

AREAS OF MEASUREMENT

Achievement

Gap Closing

Individual Student Growth

College/Career Readiness

Graduation rate

OVERALL SCORE

RANKING BY PERCENTILE

CLASSIFICATION

Distinguished (90th Percentile and above)

Proficient (70th Percentile)

Needs Improvement (Below 70th Percentile)

Progressing (met Annual Measurable Objective Goal beginning in Year 2)

REWARDS CATEGORIES

School of Distinction

High Performing School

High Progress School

ASSISTANCE CATEGORIES

Focus School

Priority School

Source: Jefferson County Public Schools 2016-2017 Data Book

Shively "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Cane Run Elementary	46.6	Needs Improvement	Focus School
Crums Lane Elementary	70.0	Proficient/Progressing	
Frayser Elementary	57.2	Needs Improvement/Progressing	Focus School
Gutermuth Elementary	62.5	Needs Improvement/Progressing	Focus School
Kerrick Elementary	71.7	Proficient/Progressing	Focus School
Mill Creek Elementary	52.0	Needs Improvement	Focus School
Wellington Elementary	52.6	Needs Improvement	
Farnsley Middle	62.3	Needs Improvement	Focus School
Frost 6th-Grade Academy	50.3	Needs Improvement/Progressing	Focus School
Lassiter Middle	50.9	Needs Improvement	Focus School
Moore Middle	50.9	Needs Improvement	Priority School
Olmsted Academy North	48.9	Needs Improvement/Progressing	Priority School
Olmsted Academy South	53.6	Needs Improvement	Focus School
Stuart 7th– and 8th-Grade Academy	42.5	Needs Improvement	Priority School
Doss High	66.1	Needs Improvement	Priority School
Iroquois High	57.8	Needs Improvement	Priority School
Moore High	67.1	Needs Improvement	Focus School
Valley High	41.8	Needs Improvement/Progressing	Priority School
Western High	61.3	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Elementary "Resides" Schools	Proficient and Distinguished Scores		Kindergarten Readiness
	Reading	Math	
Cane Run	20%	28%	35%
Crums Lane	38%	52%	38%
Frayser	26%	22%	32%
Gutermuth	34%	32%	25%
Kerrick	51%	50%	44%
Mill Creek	36%	34%	51%
Wellington	36%	30%	35%
District Total	49%	49%	48%

Middle "Resides" Schools	Proficient and Distinguished Scores	
	Reading	Math
Farnsley	54%	53%
Frost	24%	20%
Lassiter	30%	27%
Moore	37%	29%
Olmsted North	19%	19%
Olmsted South	35%	34%
Stuart	22%	12%
District Total	46%	39%

High "Resides" Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Doss	34%	34%	85%	40%
Iroquois	13%	25%	73%	46%
Moore	30%	31%	82%	50%
Valley	32%	28%	83%	56%
Western	27%	20%	72%	50%
District Total	51%	48%	80%	63%

Student Achievement School Year 2015-2016

Data Source: Jefferson County Public Schools 2016-2017 Data Book

Shively "Resides" Schools	% Non-White	% Free/Reduced Lunch
Cane Run Elementary	87%	89%
Crums Lane Elementary	83%	91%
Frayser Elementary	79%	91%
Gutermuth Elementary	67%	78%
Kerrick Elementary	48%	70%
Mill Creek Elementary	86%	84%
Wellington Elementary	64%	79%
Farnsley Middle	45%	63%
Frost 6th-Grade Academy	59%	82%
Lassiter Middle	52%	78%
Moore Middle	59%	74%
Olmsted Academy North	64%	83%
Olmsted Academy South	64%	83%
Stuart 7th– and 8th-Grade Academy	56%	83%
Doss High	66%	74%
Iroquois High	75%	82%
Moore High	58%	70%
Valley High	44%	78%
Western High	76%	79%
District Total	54%	62%

Student Demographics School Year 2016-2017

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	10,502	-	340,132	-
Occupied Housing Units	9,820	94%	306,915	90%
Owner Occupied	5,667	58%	189,914	62%
Renter Occupied	4,153	42%	117,001	38%
Vacant Housing Units	682	6%	33,217	10%

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	7,766	74%	234,584	69%
Multi-Family Housing Units	2,615	25%	100,338	29%
Other Housing Units	121	1%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	Shively	Jefferson County
Vacant Structures	145	5,753
Vacant Lots	32	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	Shively	Jefferson County
Median Reported Value of Owner Occupied Housing Units[+]	$99,759	$150,400
Median Assessed Value of Single Family Housing Units (2016)*	$86,710	$139,440

[+]Data Source: U.S. Census Bureau, 2011-2015 American Community Survey
*Data Source: Jefferson County Property Value Administrator

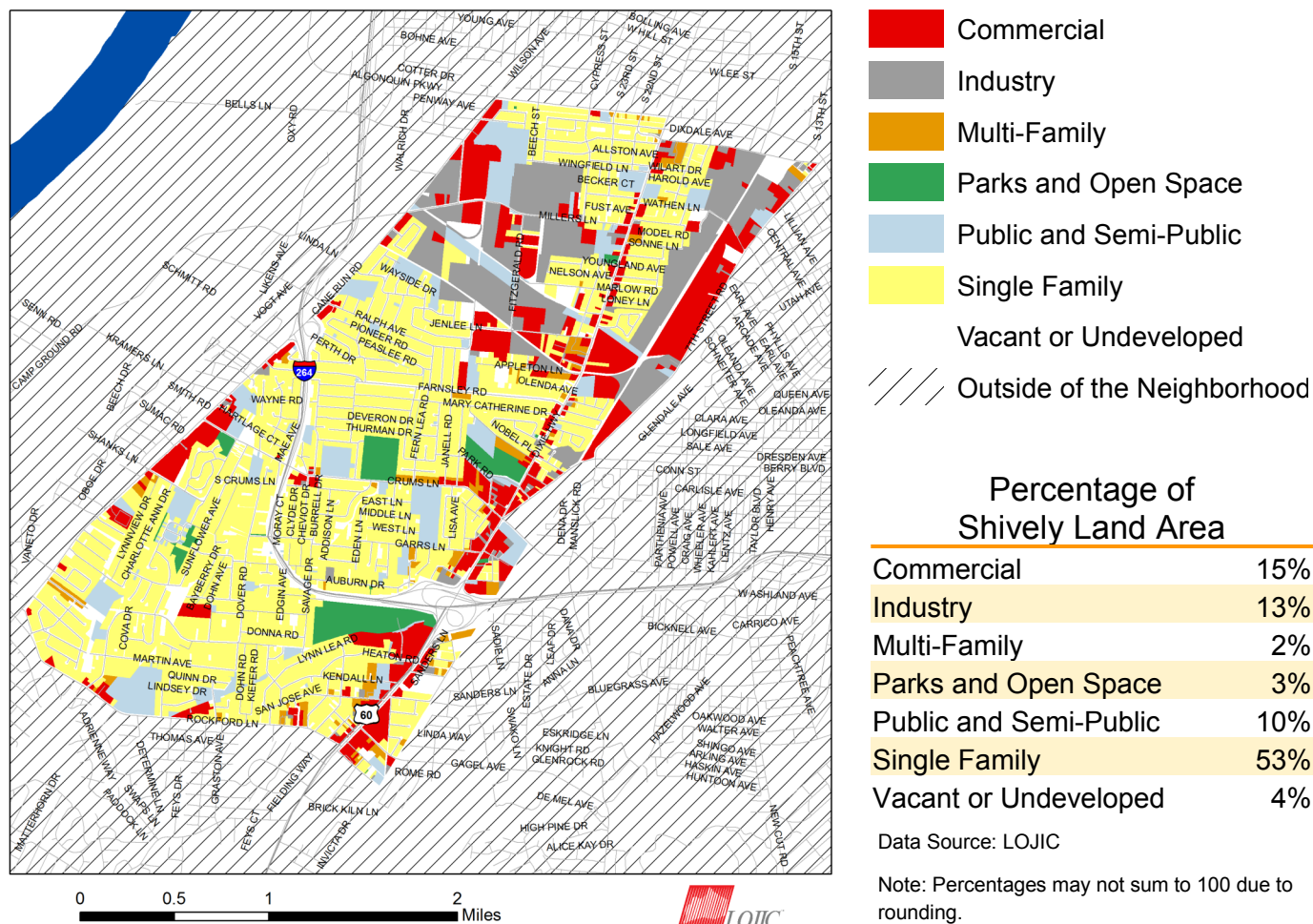# HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	2,255	58%	52,192	48%
Owners paying 30% or more of income on housing costs	1,447	26%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)

Percentage of Shively Land Area

Commercial	15%
Industry	13%
Multi-Family	2%
Parks and Open Space	3%
Public and Semi-Public	10%
Single Family	53%
Vacant or Undeveloped	4%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	45	3%	1,820	3%
Population under 18 years without health insurance	272	5%	6,435	4%
Total population without health insurance	2,996	13%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	4,346	19%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	Shively		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	904	4%	37,089	5%
Census tracts designated a food desert	1	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	Shively	Jefferson County
Number of violent crimes	103	4,534
Violent crime rate per 100,000 population	441	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	Shively	Jefferson County
Births to mothers who smoked during pregnancy	17%	12%
Births to mothers without a high school degree	19%	15%
Births to unmarried mothers	73%	47%
Low birthweight births	13%	9%
Teen birth rate per 1,000 women age 15-19	36	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

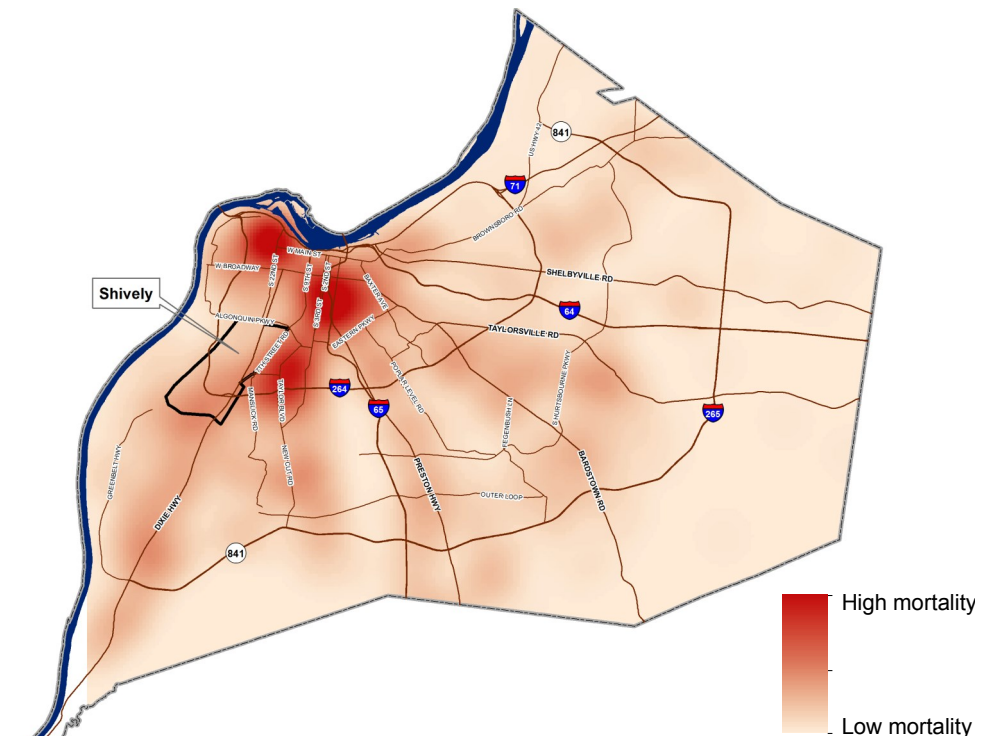|	Shively	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	12,177	8,229

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.
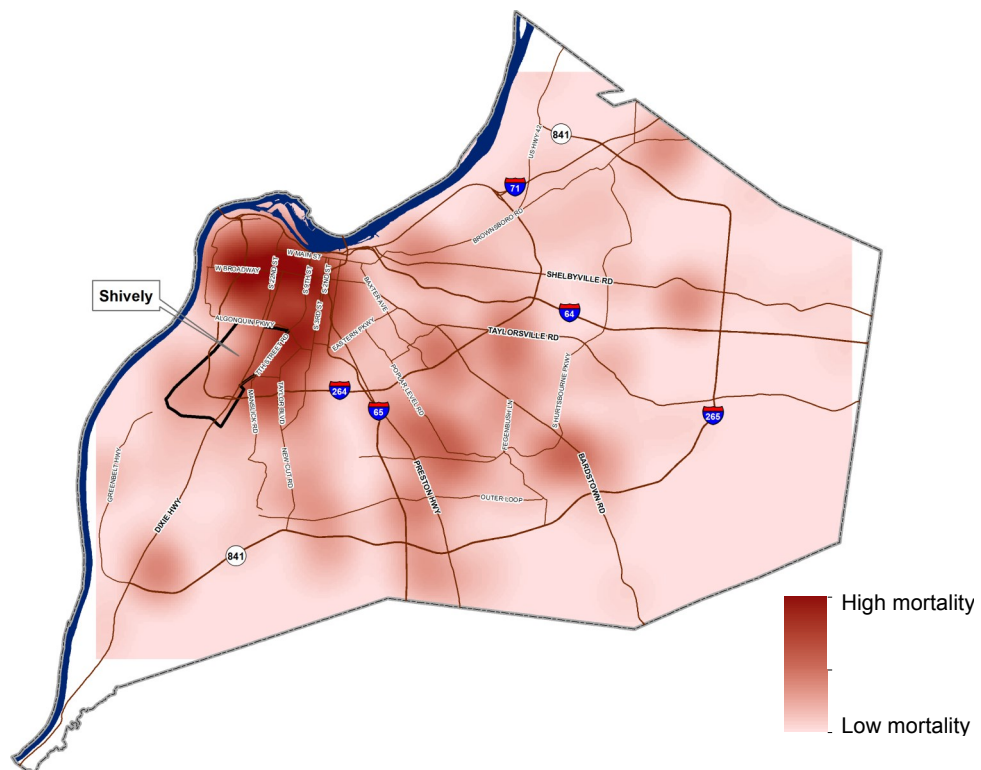
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.

High mortality

Low mortality

Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

High mortality

Low mortality