

RUBBERTOWN NEIGHBORHOOD PROFILE

July 2017

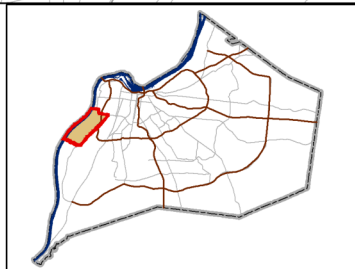


Prepared in Partnership Between the
Kentucky State Data Center
at the University of Louisville
and Metro United Way



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2010 Census Tracts used to Approximate Neighborhood



This data profile uses 2010 census tract boundaries to approximate neighborhoods within Jefferson County. Census tracts are statistical units used to publish data for small areas, delineated after each Decennial Census. Areas of Jefferson County that are outside of the former city of Louisville and were not recognized as a Census Designated Place in the 2000 Census have been defined by groups of census tracts, and named after a prominent road or feature in the area.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	5,275	-	755,809	-
Male	2,581	49%	364,719	48%
Female	2,694	51%	391,090	52%

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	357	7%	49,204	7%
Under Age 3	168	3%	29,305	4%
Age 3 and 4	189	4%	19,899	3%
Population Under Age 18	972	18%	172,203	23%
Age 5 to 14	471	9%	94,654	13%
Age 15 to 17	144	3%	28,345	4%
Population Age 18 to 64	3,543	67%	476,759	63%
Population Age 65 and Over	760	14%	106,847	14%

Race, Ethnicity, and Nativity

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	2,928	56%	525,430	70%
Black, Non-Hispanic	2,067	39%	154,852	20%
Asian, Non-Hispanic	0	0%	18,398	2%
Hispanic, Of Any Race	158	3%	35,322	5%
Multiple Races, Non-Hispanic	113	2%	19,760	3%
Other, Non-Hispanic	9	0%	2,047	0%
Foreign Born	113	2%	50,641	7%

Veteran Status

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	4,303	-	583,007	-
Veterans	410	10%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

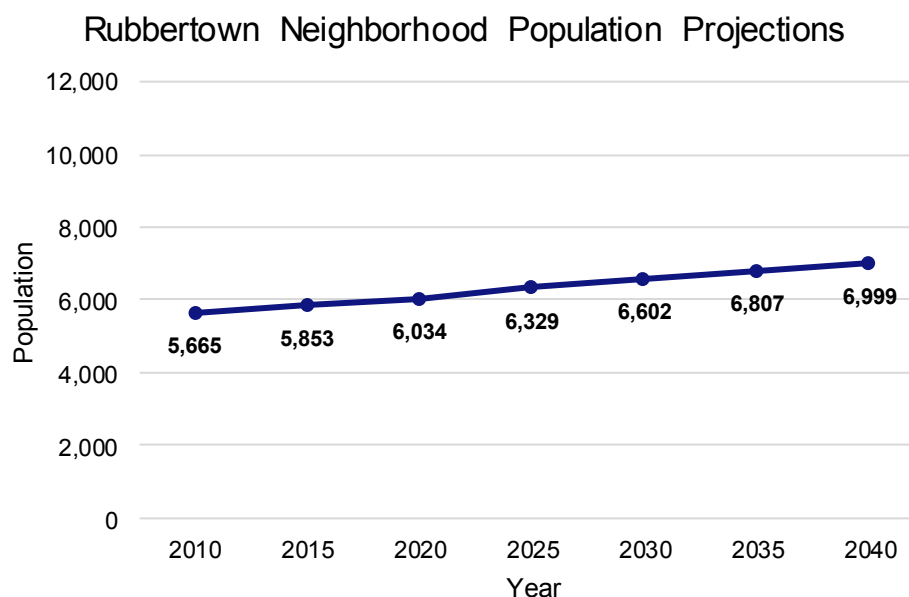
POPULATION CHARACTERISTICS

Households and Families

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	2,269	-	306,915	-
Family Households	1,251	55%	185,758	61%
Married Couple Family Households	702	31%	125,226	41%
with Related Children	243	35%	50,138	40%
Male Householder Family Households	130	6%	15,175	5%
with Related Children	67	52%	8,237	54%
Female Householder Family Households	419	18%	45,357	15%
with Related Children	240	57%	29,987	66%
Non-Family Households	1,018	45%	121,157	39%
Single Person Households	882	87%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	Rubbertown	Jefferson County
Median Household Income (in 2015 dollars)	\$33,477	\$48,695
Change since 2000 Census (inflation-adjusted)	-14%	-12%

SNAP Benefits

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	634	28%	45,560	15%
Households with public assistance income	71	3%	9,156	3%

Vehicles Available

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	302	13%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	1,035	20%	121,683	16%
Population under 18 years below FPL	282	30%	40,856	24%
Population under 6 years below FPL	174	43%	15,689	27%
Population age 6 to 11 below FPL	42	18%	13,044	24%
Population age 12 to 17 below FPL	66	22%	12,123	22%
Population age 18 to 64 below FPL	666	19%	71,514	15%
Population age 65 and over below FPL	87	11%	9,313	9%
Total population below 150% of the FPL	1,938	37%	190,956	26%
Population under 18 years below 150% of the FPL	539	57%	60,015	36%
Population under 6 years below 150% of the FPL	265	66%	22,859	39%
Population age 6 to 11 below 150% of the FPL	131	55%	18,990	35%
Population age 12 to 17 below 150% of the FPL	143	48%	18,166	32%
Population age 18 to 64 below 150% of the FPL	1,122	32%	110,164	24%
Population age 65 and over below 150% of the FPL	277	36%	20,777	20%
Total population below 185% of the FPL	2,354	45%	239,457	32%
Population under 18 years below 185% of the FPL	646	69%	72,826	43%
Population under 6 years below 185% of the FPL	314	78%	27,479	47%
Population age 6 to 11 below 185% of the FPL	153	64%	23,358	43%
Population age 12 to 17 below 185% of the FPL	179	60%	21,989	39%
Population age 18 to 64 below 185% of the FPL	1,382	39%	138,891	30%
Population age 65 and over below 185% of the FPL	326	43%	27,740	27%
Total population below 200% of the FPL	2,471	47%	259,057	35%
Population under 18 years below 200% of the FPL	646	69%	77,381	46%
Population under 6 years below 200% of the FPL	314	78%	29,305	51%
Population age 6 to 11 below 200% of the FPL	153	64%	24,505	45%
Population age 12 to 17 below 200% of the FPL	179	60%	23,571	42%
Population age 18 to 64 below 200% of the FPL	1,485	42%	150,696	32%
Population age 65 and over below 200% of the FPL	340	45%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	53	60%	3,373	23%
Age 20-21—Unemployed	41	31%	2,649	17%
Age 22-24—Unemployed	40	28%	2,919	11%
Age 25-64—Unemployed	183	9%	23,453	7%
Age 65 and over—Unemployed	0	0%	816	5%
Total Unemployed, age 16 and over	317	13%	33,210	8%

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	80	48%	20,874	58%
Age 20-21—Not in the labor force	46	26%	4,521	22%
Age 22-24—Not in the labor force	0	0%	4,706	16%
Age 25-64—Not in the labor force	1,048	33%	87,803	21%
Age 65 and over—Not in the labor force	676	89%	88,848	83%
Total Not in the labor force, age 16 and over	1,850	42%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	2,928	-	462,282	-
Agriculture and Mining	1	0%	373	0%
Construction	288	10%	18,541	4%
Manufacturing	799	27%	48,288	10%
Trade	346	12%	71,897	16%
Transportation, Warehousing, and Utilities	746	25%	36,344	8%
Information	0	0%	8,687	2%
Finance, Insurance, and Real Estate	16	1%	39,514	9%
Professional Services	172	6%	69,431	15%
Education and Health Care	412	14%	96,111	21%
Entertainment, Accommodation, and Food Services	41	1%	47,968	10%
Other Services	84	3%	12,709	3%
Public Administration	23	1%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	189	-	19,899	-
Population Age 3 and 4, Enrolled in School	73	39%	9,574	48%
Enrolled in Public School	66	90%	4,757	50%
Population Age 5 to 14	471	-	94,654	-
Population Age 5 to 14, Enrolled in School	471	100%	91,824	97%
Enrolled in Public School	419	89%	72,645	79%
Population Age 15 to 17	144	-	28,345	-
Population Age 15 to 17, Enrolled in School	141	98%	27,667	98%
Enrolled in Public School	141	100%	21,738	79%
Population Age 18 to 24	412	-	67,672	-
Population Age 18 to 24, Enrolled in School	117	28%	27,687	41%

Disconnected Youth

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	168	-	35,818	-
Not Enrolled in School and Not Working	13	8%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	412	-	67,672	-
Less than 9th Grade Education	17	4%	996	1%
9th thru 12th Grade Education	131	32%	9,272	14%
High School Graduate/GED	133	32%	21,165	31%
Some College, no degree	120	29%	26,252	39%
Associate's Degree	3	1%	2,997	4%
Bachelor's Degree	0	0%	6,357	9%
Graduate or Professional Degree	8	2%	633	1%

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	3,891	-	515,934	-
Less than 9th Grade Education	305	8%	18,357	4%
9th thru 12th Grade Education	582	15%	38,753	8%
High School Graduate/GED	1,801	46%	141,802	27%
Some College, no degree	656	17%	115,561	22%
Associate's Degree	312	8%	38,948	8%
Bachelor's Degree	165	4%	94,641	18%
Graduate or Professional Degree	70	2%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in Rubbertown:

Elementary Schools

Cluster 2

- Dixie
- Eisenhower
- Foster
- Greenwood
- Johnsonstown Road
- Kennedy
- Sanders
- Wilkerson

Cluster 3

- Cane Run
- Crums Lane
- Gutermuth
- Kerrick
- Mill Creek
- Shacklette
- Wellington

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the “resides” school.

At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

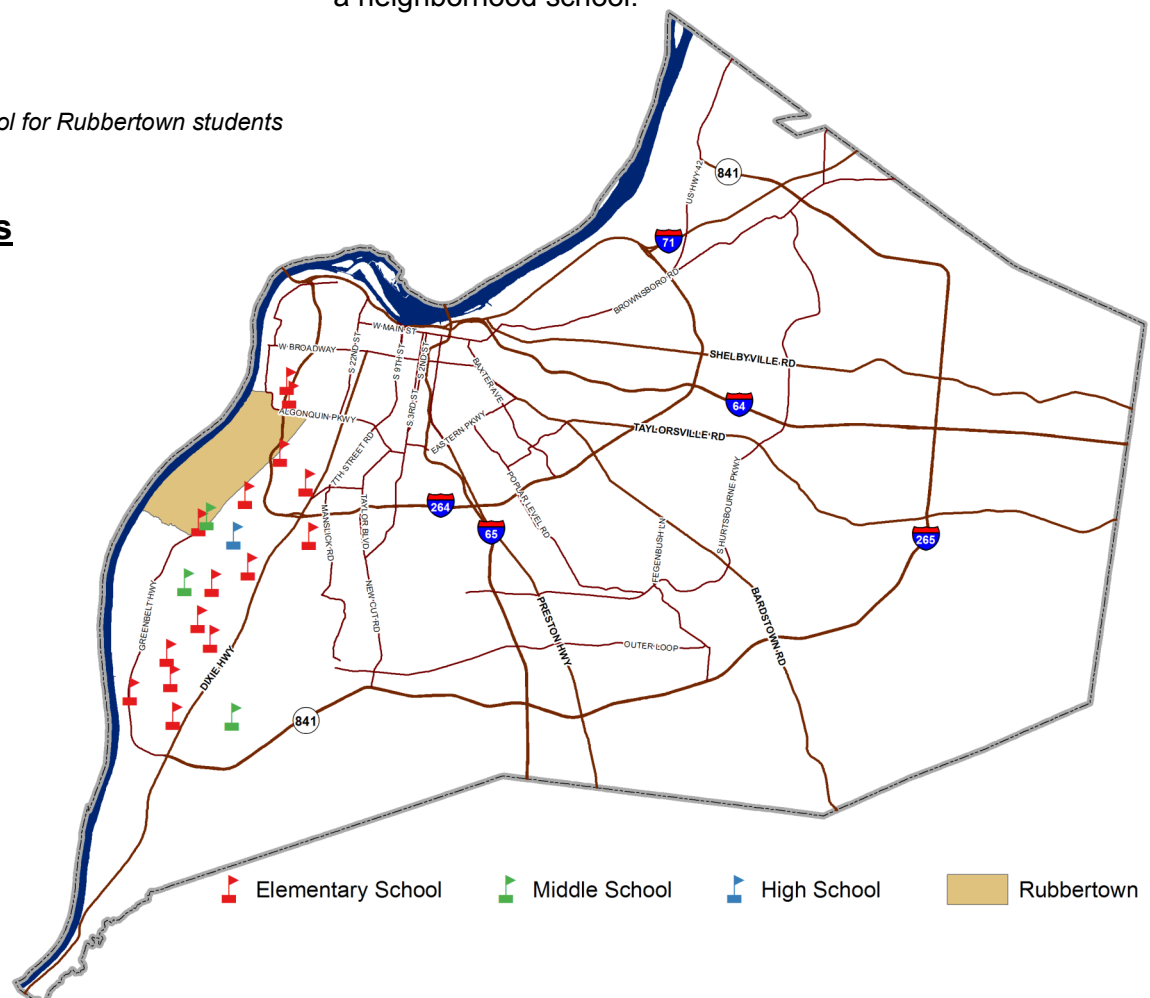
Indicates resides school for Rubbertown students

Middle Schools

- Conway
- Farnsley
- Frost
- Stuart

High Schools

- Western



EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



Rubbertown "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Cane Run Elementary	46.6	Needs Improvement	Focus School
Crums Lane Elementary	70	Proficient/Progressing	
Kennedy Montessori Elementary	58.6	Needs Improvement	
Shacklette Elementary	56.8	Needs Improvement/Progressing	Focus School
Wellington Elementary	52.6	Needs Improvement	
Conway Middle	47.6	Needs Improvement	Focus School
Farnsley Middle	62.3	Needs Improvement	Focus School
Frost 6th-Grade Academy	50.3	Needs Improvement/Progressing	Focus School
Stuart 7th- and 8th-Grade Academy	42.5	Needs Improvement	Priority School
Western High	61.3	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Student Achievement - School Year 2015-2016

Elementary “Resides” Schools	Proficient and Distinguished Scores		Kindergarten Readiness	Middle “Resides” Schools	Proficient and Distinguished Scores	
	Reading	Math			Reading	Math
Cane Run	20%	28%	35%	Conway	29%	20%
Crums Lane	38%	52%	38%	Farnsley	54%	53%
Kennedy	49%	44%	65%	Frost	24%	20%
Shacklette	35%	38%	33%	Stuart	22%	12%
Wellington	36%	30%	35%	District Total	46%	39%
District Total	49%	49%	48%			

High “Resides” Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Western	27%	20%	72%	50%
District Total	51%	48%	80%	63%

Student Demographics - School Year 2016-2017

Rubbertown “Resides” Schools	% Non-White	% Free/Reduced Lunch
Cane Run Elementary	87%	89%
Crums Lane Elementary	83%	91%
Kennedy Montessori Elementary	85%	64%
Shacklette Elementary	61%	81%
Wellington Elementary	64%	79%
Conway Middle	44%	77%
Farnsley Middle	45%	63%
Frost 6th-Grade Academy	59%	82%
Stuart 7th– and 8th-Grade Academy	56%	83%
Western High	76%	79%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	2,620	-	340,132	-
Occupied Housing Units	2,269	87%	306,915	90%
Owner Occupied	1,310	58%	189,914	62%
Renter Occupied	959	42%	117,001	38%
Vacant Housing Units	351	13%	33,217	10%

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	1,862	71%	234,584	69%
Multi-Family Housing Units	546	21%	100,338	29%
Other Housing Units	212	8%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	Rubbertown	Jefferson County
Vacant Structures	99	5,753
Vacant Lots	80	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	Rubbertown	Jefferson County
Median Reported Value of Owner Occupied Housing Units ⁺	\$88,490	\$150,400
Median Assessed Value of Single Family Housing Units (2016) [*]	\$67,195	\$139,440

⁺Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

^{*}Data Source: Jefferson County Property Value Administrator

HOUSING CHARACTERISTICS

Housing Cost Burden

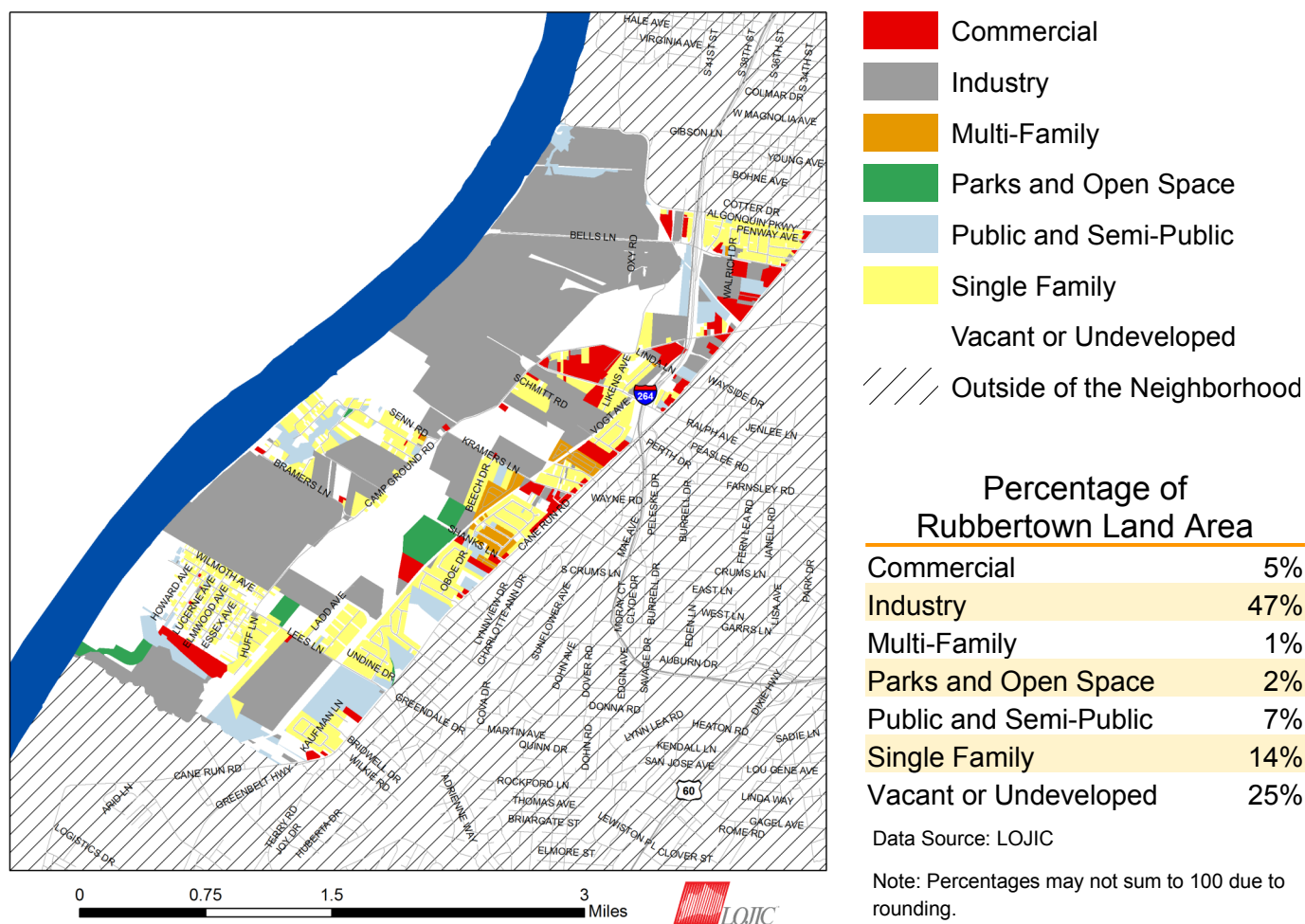
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	532	61%	52,192	48%
Owners paying 30% or more of income on housing costs	313	24%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)



HEALTH CHARACTERISTICS

Health Insurance Coverage

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	26	6%	1,820	3%
Population under 18 years without health insurance	70	7%	6,435	4%
Total population without health insurance	880	17%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	1,172	22%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	Rubbertown		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	1,003	18%	37,089	5%
Census tracts designated a food desert	1	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	Rubbertown	Jefferson County
Number of violent crimes	73	4,534
Violent crime rate per 100,000 population	1,384	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	Rubbertown	Jefferson County
Births to mothers who smoked during pregnancy	21%	12%
Births to mothers without a high school degree	25%	15%
Births to unmarried mothers	80%	47%
Low birthweight births	12%	9%
Teen birth rate per 1,000 women age 15-19	113	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

	Rubbertown	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	13,144	8,229

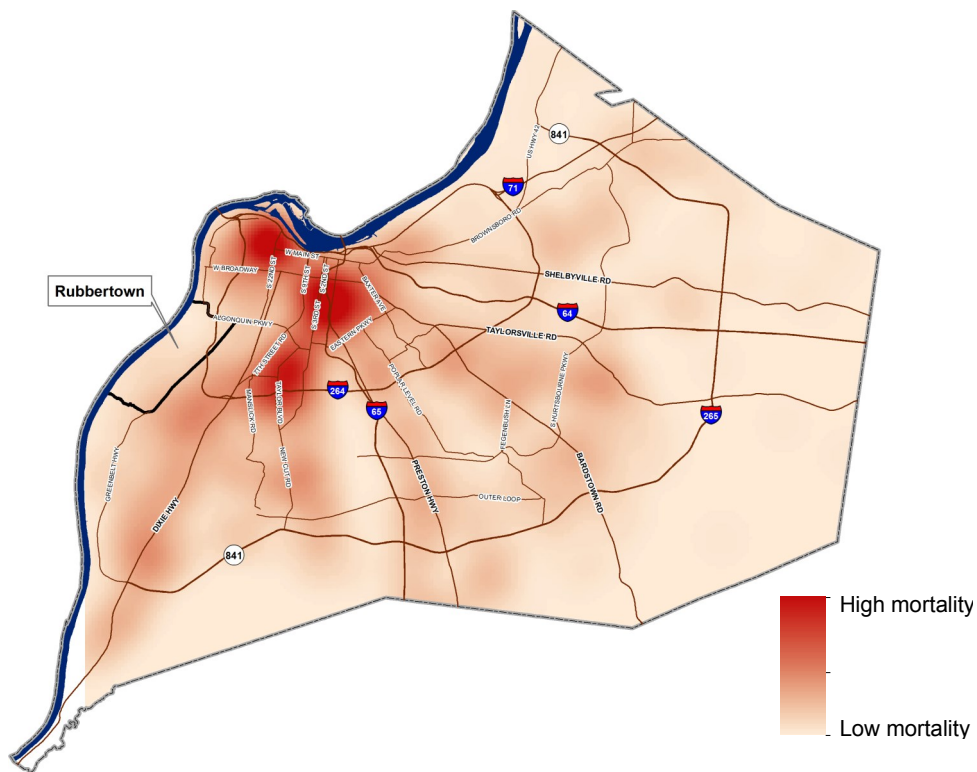
Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

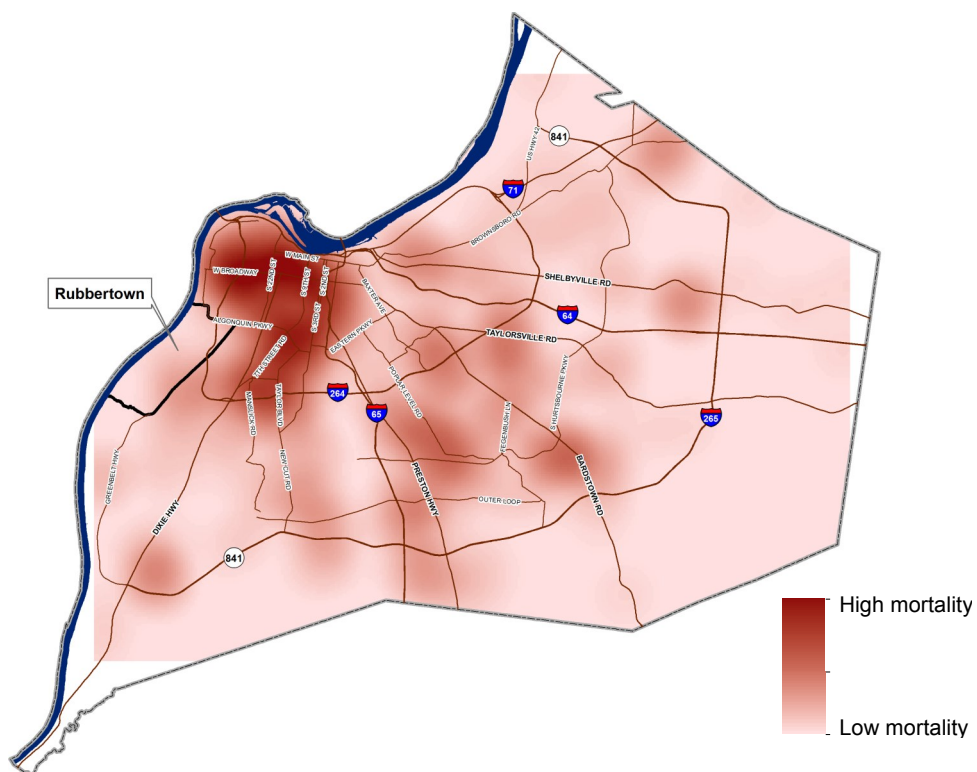
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health