PORTLAND NEIGHBORHOOD PROFILE

July 2017
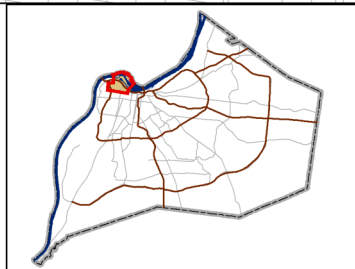
Prepared in Partnership Between the Kentucky State Data Center at the University of Louisville and Metro United Way

KSDC — Kentucky State Data Center
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Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of non-standardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	10,626	-	755,809	-
Male	5,278	50%	364,719	48%
Female	5,348	50%	391,090	52%

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	901	8%	49,204	7%
Under Age 3	602	6%	29,305	4%
Age 3 and 4	299	3%	19,899	3%
Population Under Age 18	3,091	29%	172,203	23%
Age 5 to 14	1,715	16%	94,654	13%
Age 15 to 17	475	4%	28,345	4%
Population Age 18 to 64	6,599	62%	476,759	63%
Population Age 65 and Over	936	9%	106,847	14%

Race, Ethnicity, and Nativity

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	6,727	63%	525,430	70%
Black, Non-Hispanic	3,422	32%	154,852	20%
Asian, Non-Hispanic	15	0%	18,398	2%
Hispanic, Of Any Race	106	1%	35,322	5%
Multiple Races, Non-Hispanic	352	3%	19,760	3%
Other, Non-Hispanic	4	0%	2,047	0%
Foreign Born	94	1%	50,641	7%

Veteran Status

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	7,535	-	583,007	-
Veterans	471	6%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding
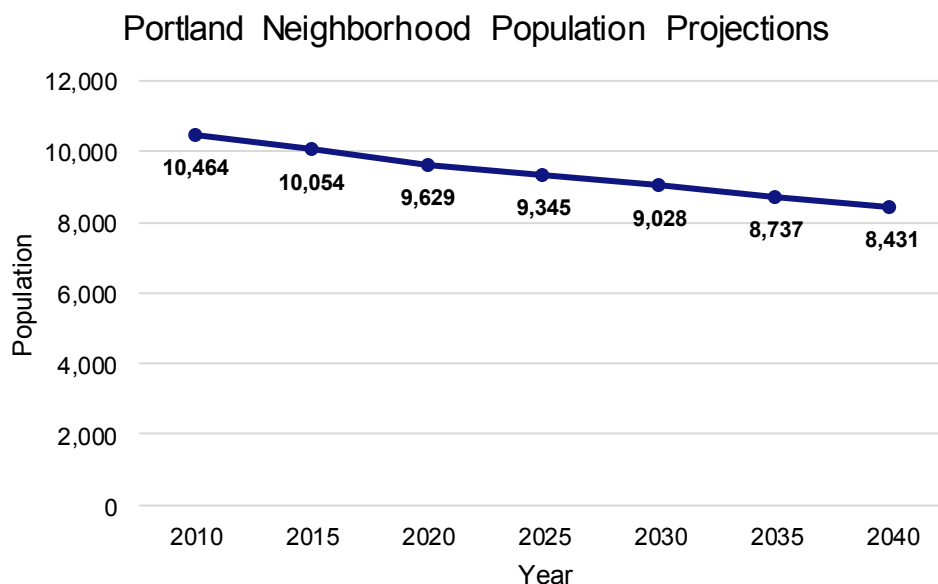
POPULATION CHARACTERISTICS

Households and Families

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	3,619	-	306,915	-
Family Households	2,232	62%	185,758	61%
Married Couple Family Households	756	21%	125,226	41%
with Related Children	341	45%	50,138	40%
Male Householder Family Households	298	8%	15,175	5%
with Related Children	179	60%	8,237	54%
Female Householder Family Households	1,178	33%	45,357	15%
with Related Children	853	72%	29,987	66%
Non-Family Households	1,387	38%	121,157	39%
Single Person Households	1,154	83%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections

Portland Neighborhood Population Projections

10,464
10,054
9,629
9,345
9,028
8,737
8,431

Population

Year
2010 2015 2020 2025 2030 2035 2040

Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	Portland	Jefferson County
Median Household Income (in 2015 dollars)	$23,705	$48,695
Change since 2000 Census (inflation-adjusted)	-22%	-12%

SNAP Benefits

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	1,662	46%	45,560	15%
Households with public assistance income	162	4%	9,156	3%

Vehicles Available

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	1,189	33%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	4,024	39%	121,683	16%
Population under 18 years below FPL	1,595	53%	40,856	24%
Population under 6 years below FPL	481	50%	15,689	27%
Population age 6 to 11 below FPL	565	57%	13,044	24%
Population age 12 to 17 below FPL	549	53%	12,123	22%
Population age 18 to 64 below FPL	2,268	36%	71,514	15%
Population age 65 and over below FPL	161	17%	9,313	9%
Total population below 150% of the FPL	6,278	61%	190,956	26%
Population under 18 years below 150% of the FPL	2,266	76%	60,015	36%
Population under 6 years below 150% of the FPL	757	78%	22,859	39%
Population age 6 to 11 below 150% of the FPL	770	78%	18,990	35%
Population age 12 to 17 below 150% of the FPL	739	72%	18,166	32%
Population age 18 to 64 below 150% of the FPL	3,630	57%	110,164	24%
Population age 65 and over below 150% of the FPL	382	41%	20,777	20%
Total population below 185% of the FPL	7,633	74%	239,457	32%
Population under 18 years below 185% of the FPL	2,626	88%	72,826	43%
Population under 6 years below 185% of the FPL	915	95%	27,479	47%
Population age 6 to 11 below 185% of the FPL	868	88%	23,358	43%
Population age 12 to 17 below 185% of the FPL	843	82%	21,989	39%
Population age 18 to 64 below 185% of the FPL	4,545	72%	138,891	30%
Population age 65 and over below 185% of the FPL	462	49%	27,740	27%
Total population below 200% of the FPL	7,873	77%	259,057	35%
Population under 18 years below 200% of the FPL	2,686	90%	77,381	46%
Population under 6 years below 200% of the FPL	932	96%	29,305	51%
Population age 6 to 11 below 200% of the FPL	892	90%	24,505	45%
Population age 12 to 17 below 200% of the FPL	862	83%	23,571	42%
Population age 18 to 64 below 200% of the FPL	4,667	74%	150,696	32%
Population age 65 and over below 200% of the FPL	520	56%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	6	7%	3,373	23%
Age 20-21—Unemployed	92	42%	2,649	17%
Age 22-24—Unemployed	123	30%	2,919	11%
Age 25-64—Unemployed	571	20%	23,453	7%
Age 65 and over—Unemployed	0	0%	816	5%
Total Unemployed, age 16 and over	792	21%	33,210	8%

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	378	81%	20,874	58%
Age 20-21—Not in the labor force	88	28%	4,521	22%
Age 22-24—Not in the labor force	155	28%	4,706	16%
Age 25-64—Not in the labor force	2,691	48%	87,803	21%
Age 65 and over—Not in the labor force	718	77%	88,848	83%
Total Not in the labor force, age 16 and over	4,030	51%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	2,125	-	462,282	-
Agriculture and Mining	0	0%	373	0%
Construction	333	16%	18,541	4%
Manufacturing	244	11%	48,288	10%
Trade	627	30%	71,897	16%
Transportation, Warehousing, and Utilities	110	5%	36,344	8%
Information	1	0%	8,687	2%
Finance, Insurance, and Real Estate	47	2%	39,514	9%
Professional Services	36	2%	69,431	15%
Education and Health Care	513	24%	96,111	21%
Entertainment, Accommodation, and Food Services	160	8%	47,968	10%
Other Services	53	2%	12,709	3%
Public Administration	1	0%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	299	-	19,899	-
Population Age 3 and 4, Enrolled in School	131	44%	9,574	48%
Enrolled in Public School	131	100%	4,757	50%
Population Age 5 to 14	1,715	-	94,654	-
Population Age 5 to 14, Enrolled in School	1,633	95%	91,824	97%
Enrolled in Public School	1,558	95%	72,645	79%
Population Age 15 to 17	475	-	28,345	-
Population Age 15 to 17, Enrolled in School	467	98%	27,667	98%
Enrolled in Public School	438	94%	21,738	79%
Population Age 18 to 24	1,040	-	67,672	-
Population Age 18 to 24, Enrolled in School	111	11%	27,687	41%

Disconnected Youth

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	469	-	35,818	-
Not Enrolled in School and Not Working	73	16%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	1,040	-	67,672	-
Less than 9th Grade Education	55	5%	996	1%
9th thru 12th Grade Education	340	33%	9,272	14%
High School Graduate/GED	389	37%	21,165	31%
Some College, no degree	180	17%	26,252	39%
Associate's Degree	62	6%	2,997	4%
Bachelor's Degree	14	1%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	6,495	-	515,934	-
Less than 9th Grade Education	489	8%	18,357	4%
9th thru 12th Grade Education	1,695	26%	38,753	8%
High School Graduate/GED	2,394	37%	141,802	27%
Some College, no degree	1,229	19%	115,561	22%
Associate's Degree	402	6%	38,948	8%
Bachelor's Degree	234	4%	94,641	18%
Graduate or Professional Degree	52	1%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in Portland:

Elementary Schools

Cluster 11

- *Byck*
- Coleridge-Taylor
- Dunn
- Lowe
- *Roosevelt-Perry*
- Wilder
- Zachary Taylor

Cluster 12

- *Atkinson*
- Breckinridge-Franklin
- Chenoweth
- Field
- King
- *Portland*
- Shelby

Indicates resides school for Portland students
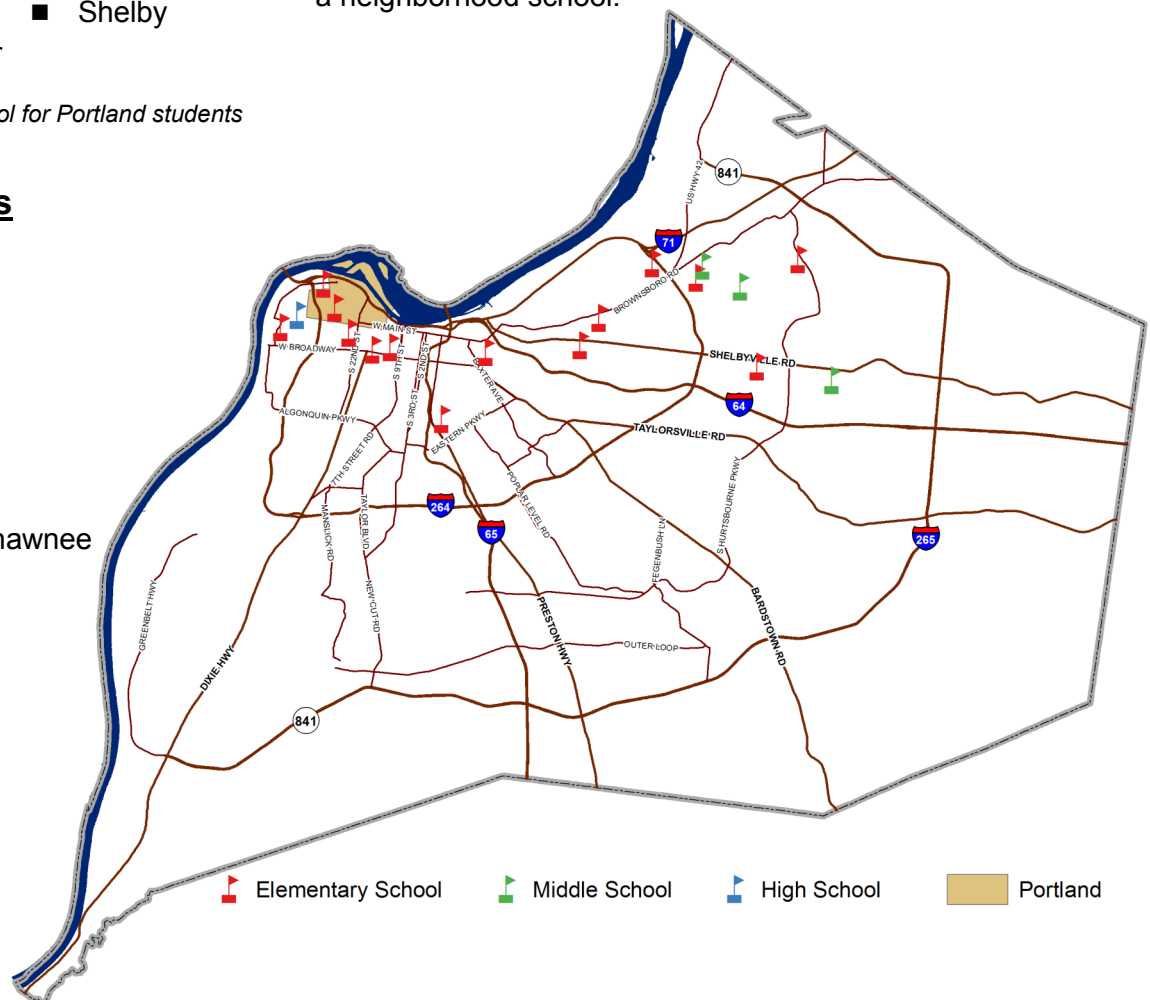
Middle Schools

- Crosby
- Kammerer
- Westport

High Schools

- Academy at Shawnee

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the "resides" school.

At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.

AREAS OF MEASUREMENT

Achievement

Gap Closing

Individual Student Growth

College/Career Readiness

Graduation rate

OVERALL SCORE

RANKING BY PERCENTILE

CLASSIFICATION

Distinguished (90th Percentile and above)

Proficient (70th Percentile)

Needs Improvement (Below 70th Percentile)

Progressing (met Annual Measurable Objective Goal beginning in Year 2)

REWARDS CATEGORIES

School of Distinction

High Performing School

High Progress School

ASSISTANCE CATEGORIES

Focus School

Priority School

Source: Jefferson County Public Schools 2016-2017 Data Book

Portland "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Atkinson Academy	54.0	Needs Improvement/Progressing	Focus School
Byck Elementary	50.0	Needs Improvement	Priority School
Portland Elementary	68.7	Proficient/Progressing	
Roosevelt-Perry Elementary	45.0	Needs Improvement/Progressing	Priority School
Crosby Middle	63.8	Needs Improvement	Focus School
Kammerer Middle	56.0	Needs Improvement	Focus School
Westport Middle	53.0	Needs Improvement	Priority School
Academy @ Shawnee	63.5	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Student Achievement - School Year 2015-2016

Elementary "Resides" Schools	Proficient and Distinguished Scores		Kindergarten Readiness
	Reading	Math	
Atkinson	24%	26%	27%
Byck	13%	24%	47%
Portland	41%	47%	28%
Roosevelt-Perry	16%	14%	15%
District Total	49%	49%	48%

Middle "Resides" Schools	Proficient and Distinguished Scores	
	Reading	Math
Crosby	64%	60%
Kammerer	48%	40%
Westport	38%	31%
District Total	46%	39%

High "Resides" Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Academy @ Shawnee	30%	18%	75%	58%
District Total	51%	48%	80%	63%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

Student Demographics - School Year 2016-2017

Portland "Resides" Schools	% Non-White	% Free/Reduced Lunch
Atkinson Academy	63%	90%
Byck Elementary	95%	90%
Portland Elementary	58%	90%
Roosevelt-Perry Elementary	87%	95%
Crosby Middle	43%	38%
Kammerer Middle	54%	49%
Westport Middle	54%	60%
Academy @ Shawnee	58%	78%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	4,910	-	340,132	-
Occupied Housing Units	3,619	74%	306,915	90%
Owner Occupied	1,347	37%	189,914	62%
Renter Occupied	2,272	63%	117,001	38%
Vacant Housing Units	1,291	26%	33,217	10%

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	3,842	78%	234,584	69%
Multi-Family Housing Units	1,035	21%	100,338	29%
Other Housing Units	33	1%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	Portland	Jefferson County
Vacant Structures	635	5,753
Vacant Lots	267	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	Portland	Jefferson County
Median Reported Value of Owner Occupied Housing Units[+]	$41,824	$150,400
Median Assessed Value of Single Family Housing Units (2016)*	$26,400	$139,440

[+]Data Source: U.S. Census Bureau, 2011-2015 American Community Survey
*Data Source: Jefferson County Property Value Administrator

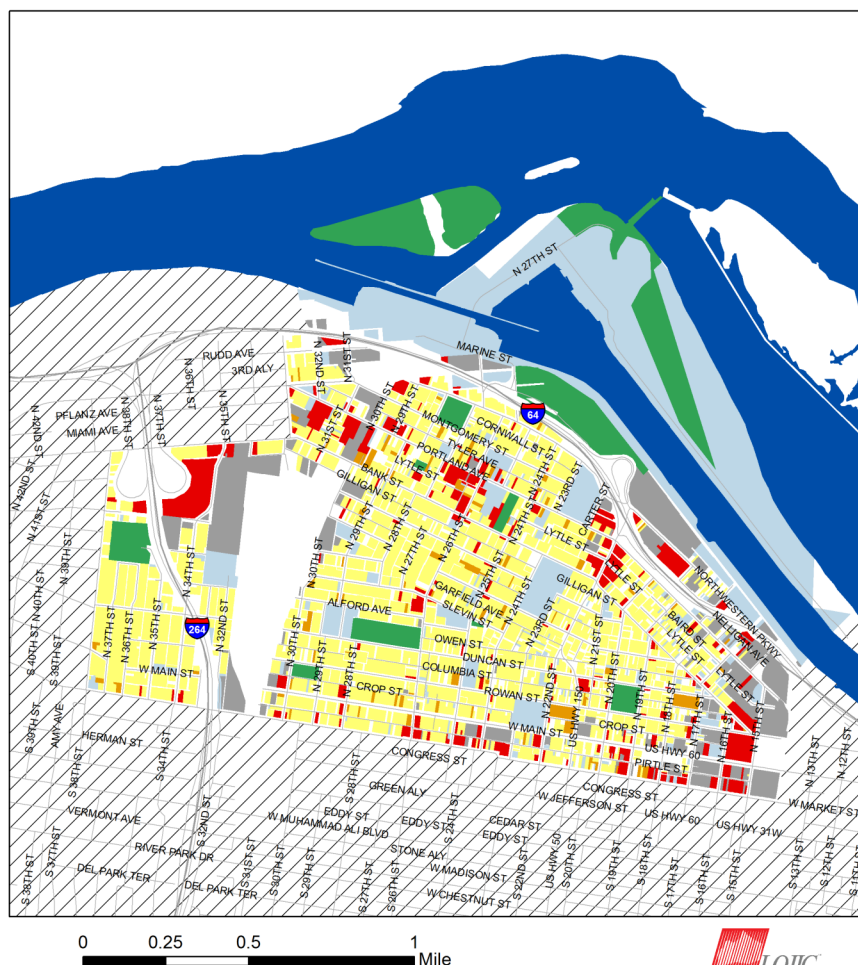# HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	1,335	64%	52,192	48%
Owners paying 30% or more of income on housing costs	429	32%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)

Legend:
- Commercial
- Industry
- Multi-Family
- Parks and Open Space
- Public and Semi-Public
- Single Family
- Vacant or Undeveloped
- Outside of the Neighborhood

Percentage of Portland Land Area

Commercial	6%
Industry	9%
Multi-Family	2%
Parks and Open Space	13%
Public and Semi-Public	34%
Single Family	31%
Vacant or Undeveloped	5%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	70	7%	1,820	3%
Population under 18 years without health insurance	180	6%	6,435	4%
Total population without health insurance	1,845	18%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	2,999	29%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	Portland		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	0	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

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Violent Crime (2016)

	Portland	Jefferson County
Number of violent crimes	229	4,534
Violent crime rate per 100,000 population	2,155	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	Portland	Jefferson County
Births to mothers who smoked during pregnancy	35%	12%
Births to mothers without a high school degree	35%	15%
Births to unmarried mothers	84%	47%
Low birthweight births	14%	9%
Teen birth rate per 1,000 women age 15-19	104	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

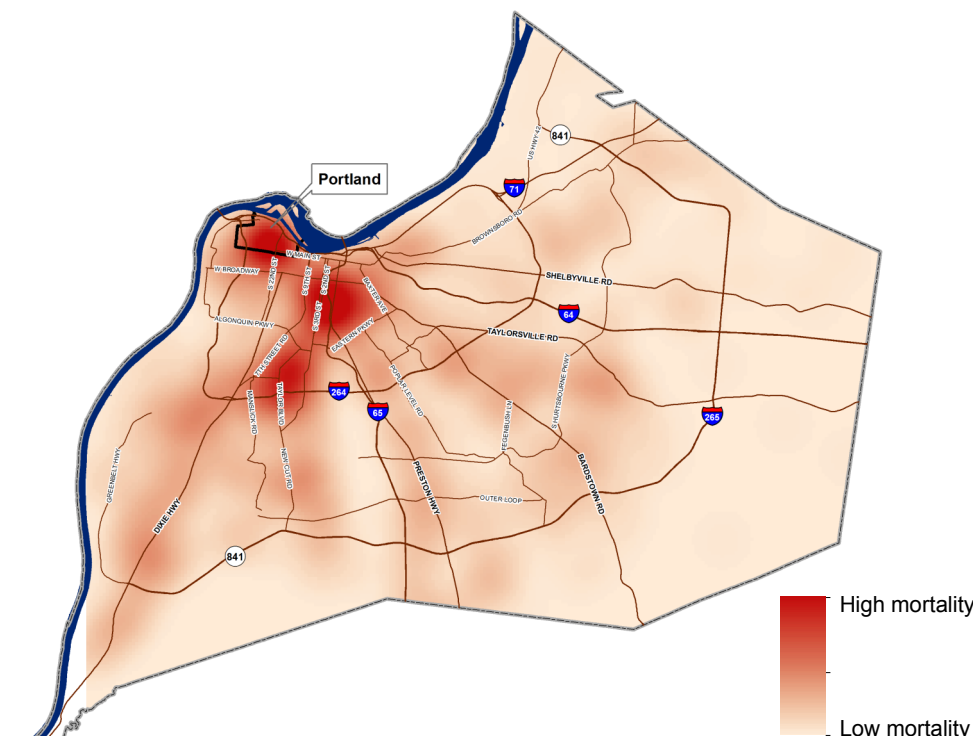|	Portland	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	18,902	8,229

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.
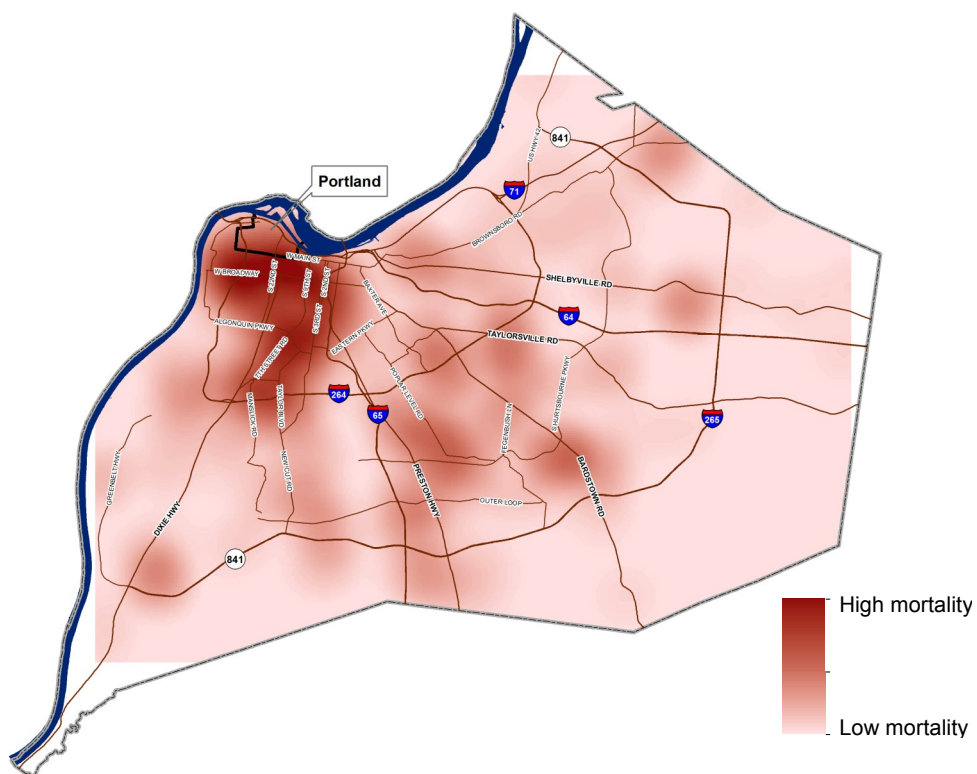
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.

High mortality

Low mortality

Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

High mortality

Low mortality