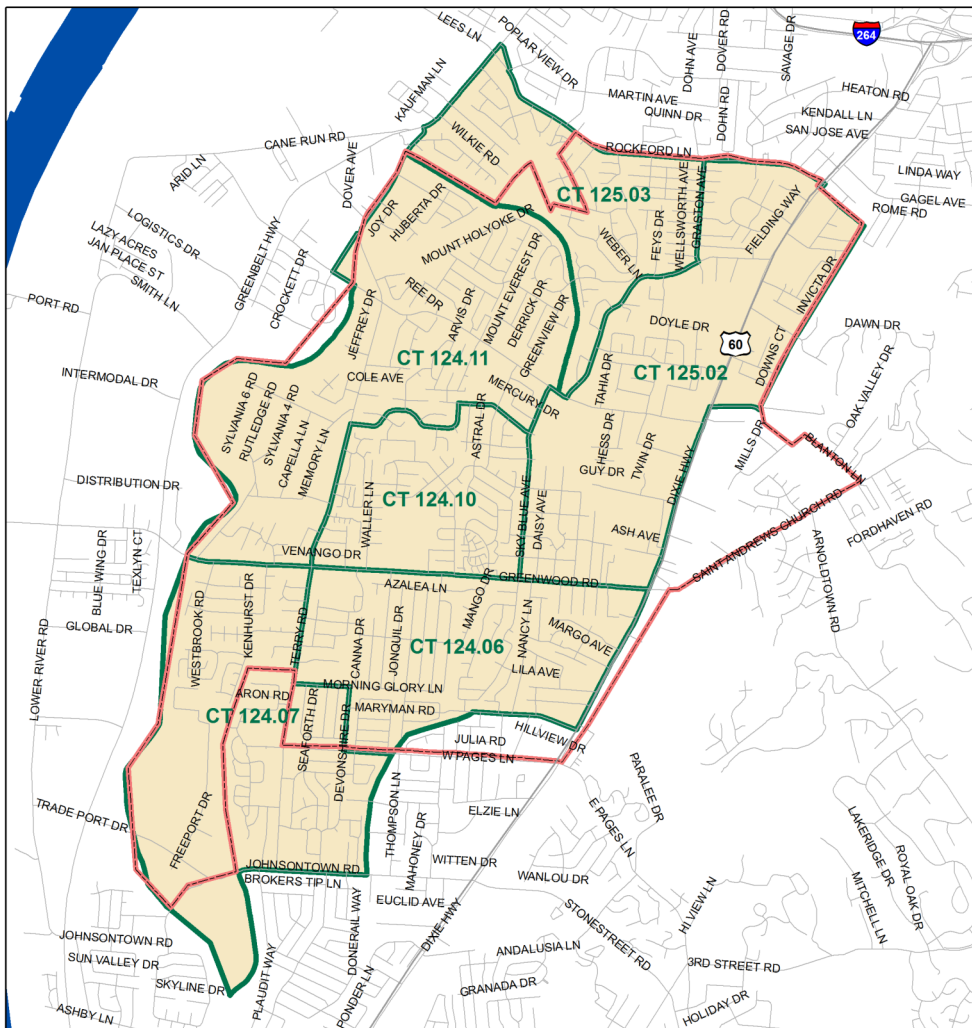# PLEASURE RIDGE PARK (PRP) NEIGHBORHOOD PROFILE

July 2017
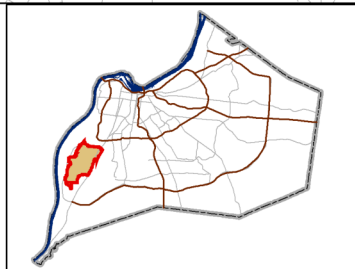
Prepared in Partnership Between the Kentucky State Data Center at the University of Louisville and Metro United Way

Before city-county merger, unincorporated communities outside of the former city of Louisville were recognized by the Census Bureau as Census Designated Places (CDPs) — concentrations of population identifiable by name but not legally incorporated. After the 2003 merger, the entire county was legally incorporated, thus dissolving the CDPs in Jefferson County. Since data is no longer directly available for these communities, this data profile uses 2010 census tract boundaries to approximate the neighborhood. Census tracts are statistical units used to publish data for small areas, delineated after each Decennial Census.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	31,711	-	755,809	-
Male	15,174	48%	364,719	48%
Female	16,537	52%	391,090	52%

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	1,959	6%	49,204	7%
Under Age 3	1,454	5%	29,305	4%
Age 3 and 4	505	2%	19,899	3%
Population Under Age 18	7,347	23%	172,203	23%
Age 5 to 14	4,106	13%	94,654	13%
Age 15 to 17	1,282	4%	28,345	4%
Population Age 18 to 64	20,059	63%	476,759	63%
Population Age 65 and Over	4,305	14%	106,847	14%

Race, Ethnicity, and Nativity

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	26,414	83%	525,430	70%
Black, Non-Hispanic	4,181	13%	154,852	20%
Asian, Non-Hispanic	21	0%	18,398	2%
Hispanic, Of Any Race	601	2%	35,322	5%
Multiple Races, Non-Hispanic	451	1%	19,760	3%
Other, Non-Hispanic	43	0%	2,047	0%
Foreign Born	581	2%	50,641	7%

Veteran Status

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	24,356	-	583,007	-
Veterans	2,518	10%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding
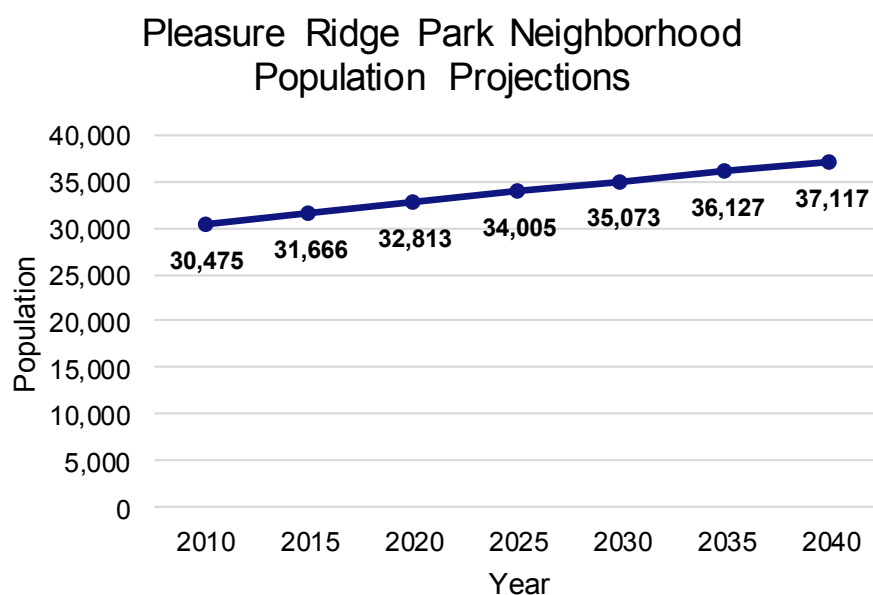
POPULATION CHARACTERISTICS

Households and Families

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	12,247	-	306,915	-
Family Households	8,268	68%	185,758	61%
Married Couple Family Households	5,547	45%	125,226	41%
with Related Children	2,361	43%	50,138	40%
Male Householder Family Households	880	7%	15,175	5%
with Related Children	466	53%	8,237	54%
Female Householder Family Households	1,841	15%	45,357	15%
with Related Children	1,107	60%	29,987	66%
Non-Family Households	3,979	32%	121,157	39%
Single Person Households	3,434	86%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections

Pleasure Ridge Park Neighborhood Population Projections

Year	Population
2010	30,475
2015	31,666
2020	32,813
2025	34,005
2030	35,073
2035	36,127
2040	37,117

Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	PRP	Jefferson County
Median Household Income (in 2015 dollars)	$48,784	$48,695
Change since 2000 Census (inflation-adjusted)	-15%	-12%

SNAP Benefits

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	1,746	14%	45,560	15%
Households with public assistance income	411	3%	9,156	3%

Vehicles Available

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	908	7%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	4,120	13%	121,683	16%
Population under 18 years below FPL	1,210	17%	40,856	24%
Population under 6 years below FPL	242	11%	15,689	27%
Population age 6 to 11 below FPL	600	25%	13,044	24%
Population age 12 to 17 below FPL	368	15%	12,123	22%
Population age 18 to 64 below FPL	2,567	13%	71,514	15%
Population age 65 and over below FPL	343	8%	9,313	9%
Total population below 150% of the FPL	7,301	23%	190,956	26%
Population under 18 years below 150% of the FPL	2,397	34%	60,015	36%
Population under 6 years below 150% of the FPL	674	30%	22,859	39%
Population age 6 to 11 below 150% of the FPL	990	41%	18,990	35%
Population age 12 to 17 below 150% of the FPL	733	31%	18,166	32%
Population age 18 to 64 below 150% of the FPL	4,138	21%	110,164	24%
Population age 65 and over below 150% of the FPL	766	18%	20,777	20%
Total population below 185% of the FPL	9,106	29%	239,457	32%
Population under 18 years below 185% of the FPL	2,714	38%	72,826	43%
Population under 6 years below 185% of the FPL	797	35%	27,479	47%
Population age 6 to 11 below 185% of the FPL	1,045	43%	23,358	43%
Population age 12 to 17 below 185% of the FPL	872	36%	21,989	39%
Population age 18 to 64 below 185% of the FPL	5,225	26%	138,891	30%
Population age 65 and over below 185% of the FPL	1,167	27%	27,740	27%
Total population below 200% of the FPL	9,706	31%	259,057	35%
Population under 18 years below 200% of the FPL	2,840	40%	77,381	46%
Population under 6 years below 200% of the FPL	898	39%	29,305	51%
Population age 6 to 11 below 200% of the FPL	1,045	43%	24,505	45%
Population age 12 to 17 below 200% of the FPL	897	37%	23,571	42%
Population age 18 to 64 below 200% of the FPL	5,587	28%	150,696	32%
Population age 65 and over below 200% of the FPL	1,279	30%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	138	20%	3,373	23%
Age 20-21—Unemployed	263	37%	2,649	17%
Age 22-24—Unemployed	46	4%	2,919	11%
Age 25-64—Unemployed	1130	8%	23,453	7%
Age 65 and over—Unemployed	31	4%	816	5%
Total Unemployed, age 16 and over	1,608	10%	33,210	8%

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	903	56%	20,874	58%
Age 20-21—Not in the labor force	159	18%	4,521	22%
Age 22-24—Not in the labor force	92	7%	4,706	16%
Age 25-64—Not in the labor force	3,550	21%	87,803	21%
Age 65 and over—Not in the labor force	3,599	84%	88,848	83%
Total Not in the labor force, age 16 and over	8,303	33%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	5,274	-	462,282	-
Agriculture and Mining	15	0%	373	0%
Construction	97	2%	18,541	4%
Manufacturing	178	3%	48,288	10%
Trade	1,977	37%	71,897	16%
Transportation, Warehousing, and Utilities	149	3%	36,344	8%
Information	15	0%	8,687	2%
Finance, Insurance, and Real Estate	197	4%	39,514	9%
Professional Services	430	8%	69,431	15%
Education and Health Care	1,130	21%	96,111	21%
Entertainment, Accommodation, and Food Services	850	16%	47,968	10%
Other Services	128	2%	12,709	3%
Public Administration	108	2%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	505	-	19,899	-
Population Age 3 and 4, Enrolled in School	159	31%	9,574	48%
Enrolled in Public School	26	16%	4,757	50%
Population Age 5 to 14	4,106	-	94,654	-
Population Age 5 to 14, Enrolled in School	3,901	95%	91,824	97%
Enrolled in Public School	3,309	85%	72,645	79%
Population Age 15 to 17	1,282	-	28,345	-
Population Age 15 to 17, Enrolled in School	1,146	89%	27,667	98%
Enrolled in Public School	1,024	89%	21,738	79%
Population Age 18 to 24	2,905	-	67,672	-
Population Age 18 to 24, Enrolled in School	1,072	37%	27,687	41%

Disconnected Youth

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	1,606	-	35,818	-
Not Enrolled in School and Not Working	210	13%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	2,905	-	67,672	-
Less than 9th Grade Education	33	1%	996	1%
9th thru 12th Grade Education	345	12%	9,272	14%
High School Graduate/GED	1,169	40%	21,165	31%
Some College, no degree	957	33%	26,252	39%
Associate's Degree	196	7%	2,997	4%
Bachelor's Degree	205	7%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	21,459	-	515,934	-
Less than 9th Grade Education	738	3%	18,357	4%
9th thru 12th Grade Education	1,744	8%	38,753	8%
High School Graduate/GED	9,042	42%	141,802	27%
Some College, no degree	4,969	23%	115,561	22%
Associate's Degree	2,211	10%	38,948	8%
Bachelor's Degree	1,819	8%	94,641	18%
Graduate or Professional Degree	936	4%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in PRP:

Elementary Schools

Cluster 2	Cluster 3
■ Dixie	■ Cane Run
■ *Eisenhower*	■ Crums Lane
■ Foster	■ Gutermuth
■ *Greenwood*	■ *Kerrick*
■ *Johnsontown Road*	■ Mill Creek
■ Kennedy	■ *Shacklette*
■ *Sanders*	■ *Wellington*
■ *Wilkerson*	

Indicates resides school for PRP students

Middle Schools
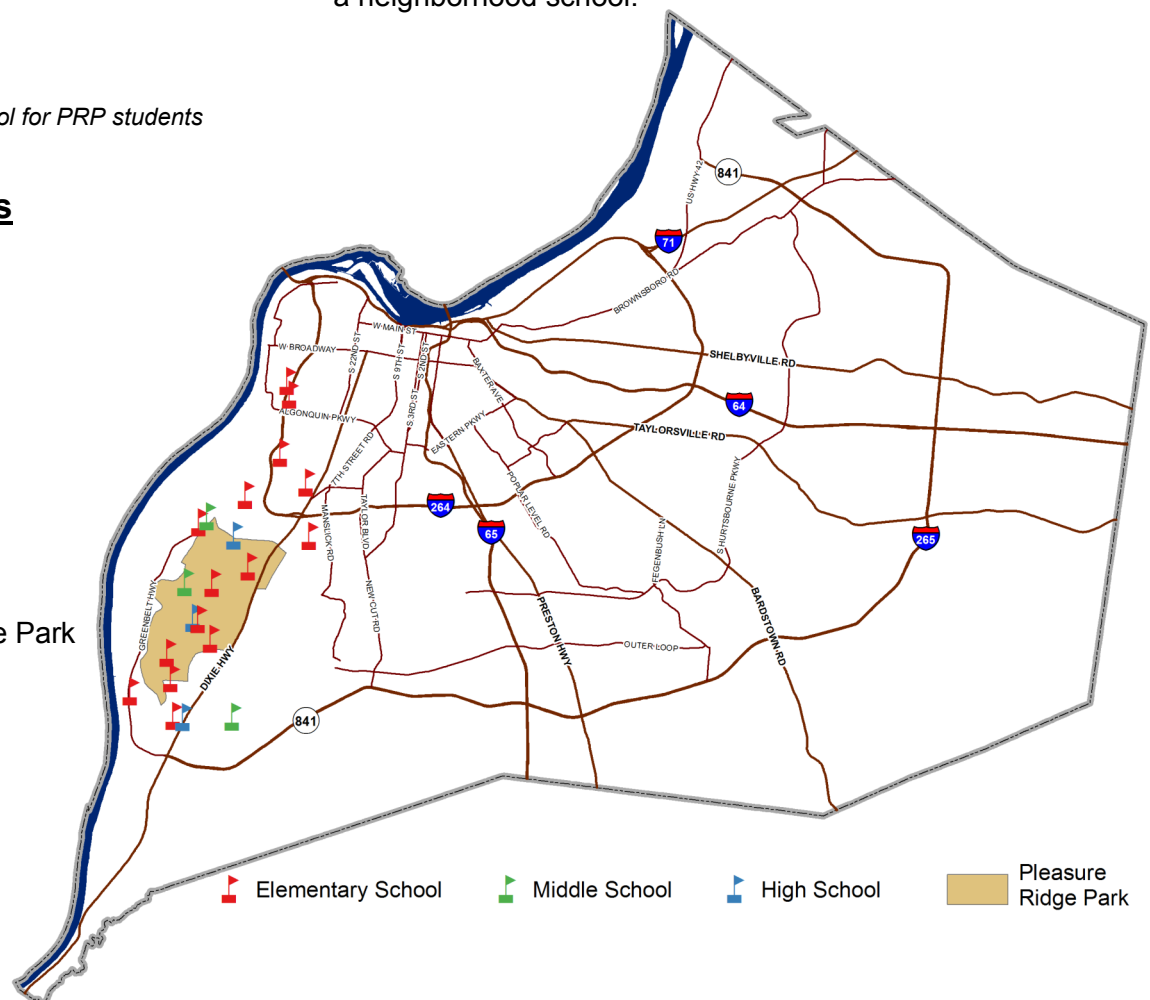
- Conway
- Farnsley
- Frost
- Stuart

High Schools

- Pleasure Ridge Park
- Valley
- Western

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the "resides" school.

At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

Elementary School   Middle School   High School   Pleasure Ridge Park

EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.

AREAS OF MEASUREMENT

Achievement

Gap Closing

Individual Student Growth

College/Career Readiness

Graduation rate

OVERALL SCORE

RANKING BY PERCENTILE

CLASSIFICATION

Distinguished (90th Percentile and above)

Proficient (70th Percentile)

Needs Improvement (Below 70th Percentile)

Progressing (met Annual Measurable Objective Goal beginning in Year 2)

REWARDS CATEGORIES

School of Distinction

High Performing School

High Progress School

ASSISTANCE CATEGORIES

Focus School

Priority School

Source: Jefferson County Public Schools 2016-2017 Data Book

PRP "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Eisenhower Elementary	75.0	Distinguished	Focus School
Greenwood Elementary	61.2	Needs Improvement/Progressing	Focus School
Johnsontown Road Elementary	52.4	Needs Improvement	
Kerrick Elementary	71.7	Proficient/Progressing	Focus School
Sanders Elementary	69.0	Proficient/Progressing	
Shacklette Elementary	56.8	Needs Improvement/Progressing	Focus School
Wellington Elementary	52.6	Needs Improvement	
Wilkerson Traditional Elementary	55.5	Needs Improvement	
Conway Middle	47.6	Needs Improvement	Focus School
Farnsley Middle	62.3	Needs Improvement	Focus School
Frost 6th-Grade Academy	50.3	Needs Improvement/Progressing	Focus School
Stuart 7th– and 8th-Grade Academy	42.5	Needs Improvement	Priority School
Pleasure Ridge Park High	71.6	Proficient/Progressing	Focus School
Valley High	41.8	Needs Improvement/Progressing	Priority School
Western High	61.3	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Student Achievement - School Year 2015-2016

Elementary "Resides" Schools	Proficient and Distinguished Scores		Kindergarten Readiness
	Reading	Math	
Eisenhower	56%	64%	51%
Greenwood	36%	41%	33%
Johnsontown Road	36%	29%	43%
Kerrick	51%	50%	44%
Sanders	43%	46%	37%
Shacklette	35%	38%	33%
Wellington	36%	30%	35%
Wilkerson	43%	38%	36%
District Total	49%	49%	48%

Middle "Resides" Schools	Proficient and Distinguished Scores	
	Reading	Math
Conway	29%	20%
Farnsley	54%	53%
Frost	24%	20%
Stuart	22%	12%
District Total	46%	39%

High "Resides" Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Pleasure Ridge Park	42%	34%	90%	60%
Valley	32%	28%	83%	56%
Western	27%	20%	72%	50%
District Total	51%	48%	80%	63%

Student Demographics - School Year 2016-2017

PRP "Resides" Schools	% Non-White	% Free/Reduced Lunch
Eisenhower Elementary	25%	59%
Greenwood Elementary	45%	80%
Johnsontown Road Elementary	47%	80%
Kerrick Elementary	48%	70%
Sanders Elementary	39%	73%
Shacklette Elementary	61%	81%
Wellington Elementary	64%	79%
Wilkerson Traditional Elementary	41%	70%
Conway Middle	44%	77%
Farnsley Middle	45%	63%
Frost 6th-Grade Academy	59%	82%
Stuart 7th– and 8th-Grade Academy	56%	83%
Pleasure Ridge Park High	38%	60%
Valley High	44%	78%
Western High	76%	79%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	13,134	-	340,132	-
Occupied Housing Units	12,247	93%	306,915	90%
Owner Occupied	8,771	72%	189,914	62%
Renter Occupied	3,476	28%	117,001	38%
Vacant Housing Units	887	7%	33,217	10%

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	10,837	83%	234,584	69%
Multi-Family Housing Units	2,123	16%	100,338	29%
Other Housing Units	174	1%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	PRP	Jefferson County
Vacant Structures	171	5,753
Vacant Lots	70	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	PRP	Jefferson County
Median Reported Value of Owner Occupied Housing Units[+]	$120,347	$150,400
Median Assessed Value of Single Family Housing Units (2016)*	$104,675	$139,440

[+]Data Source: U.S. Census Bureau, 2011-2015 American Community Survey
*Data Source: Jefferson County Property Value Administrator

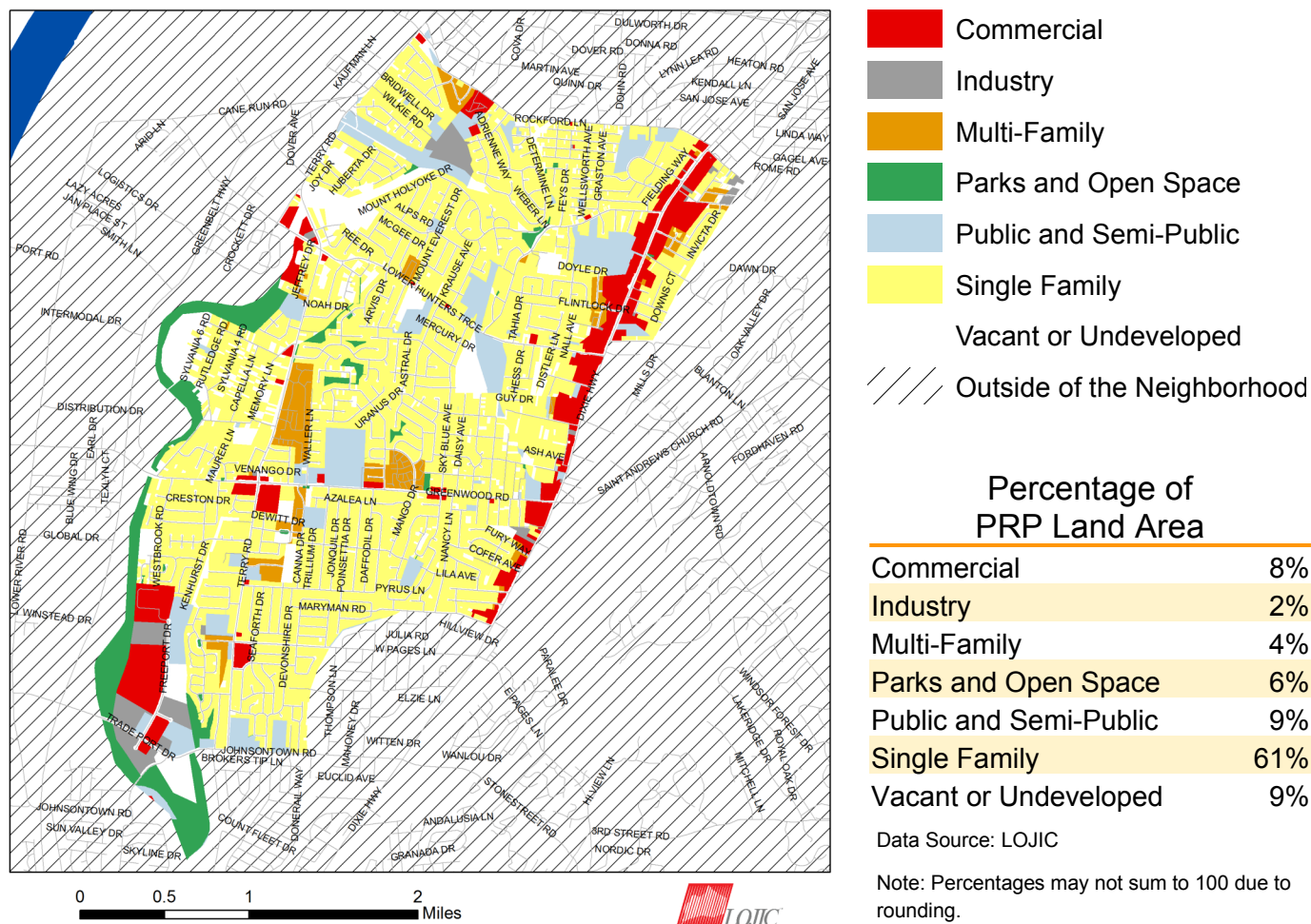# HOUSING CHARACTERISTICS

Housing Cost Burden

According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	2,019	61%	52,192	48%
Owners paying 30% or more of income on housing costs	1,518	18%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)

Legend:
- Commercial
- Industry
- Multi-Family
- Parks and Open Space
- Public and Semi-Public
- Single Family
- Vacant or Undeveloped
- Outside of the Neighborhood

Percentage of PRP Land Area

Commercial	8%
Industry	2%
Multi-Family	4%
Parks and Open Space	6%
Public and Semi-Public	9%
Single Family	61%
Vacant or Undeveloped	9%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	49	2%	1,820	3%
Population under 18 years without health insurance	258	4%	6,435	4%
Total population without health insurance	3,111	10%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	4,933	16%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	PRP		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	703	2%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	PRP	Jefferson County
Number of violent crimes	143	4,534
Violent crime rate per 100,000 population	451	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	PRP	Jefferson County
Births to mothers who smoked during pregnancy	17%	12%
Births to mothers without a high school degree	14%	15%
Births to unmarried mothers	54%	47%
Low birthweight births	9%	9%
Teen birth rate per 1,000 women age 15-19	38	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

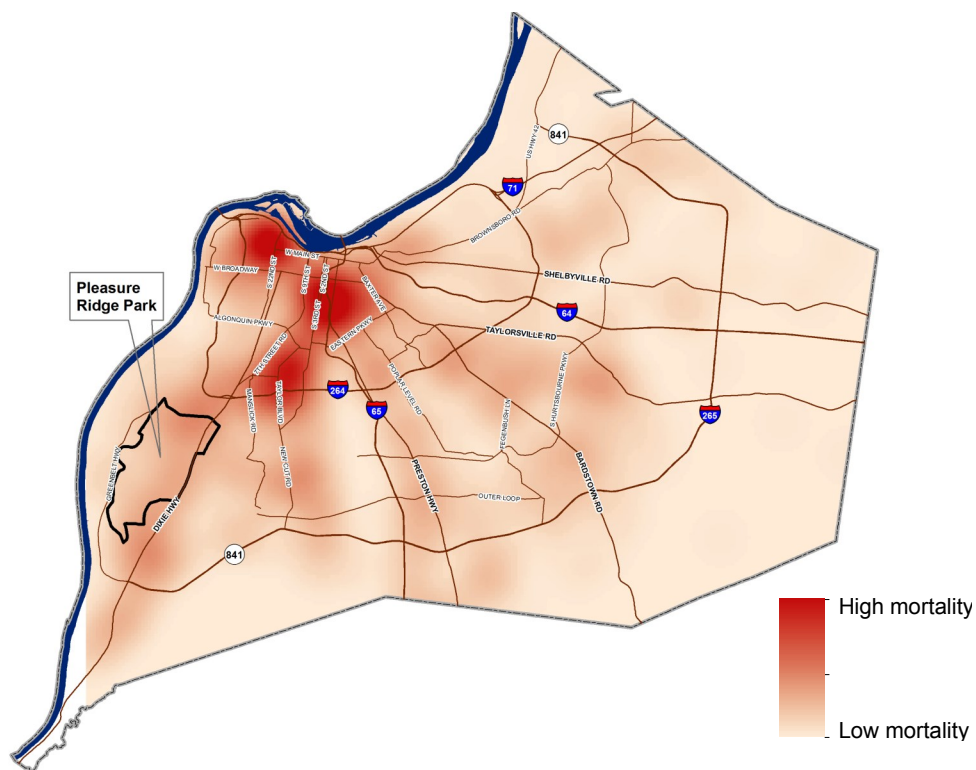|	PRP	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	8,830	8,229

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.
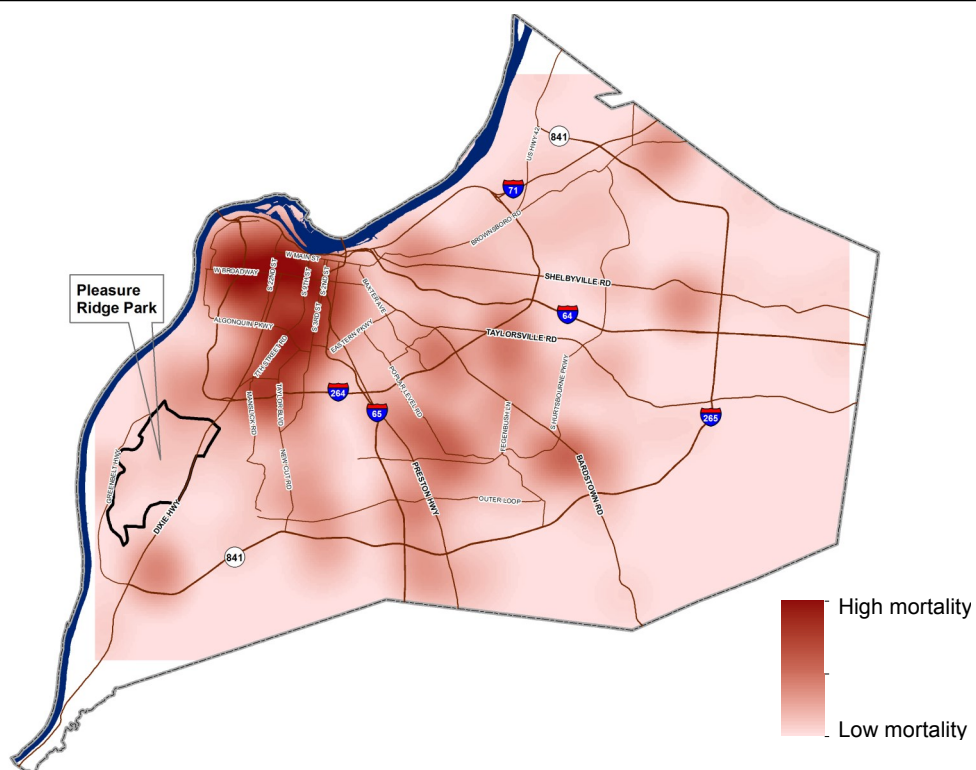
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.

Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health