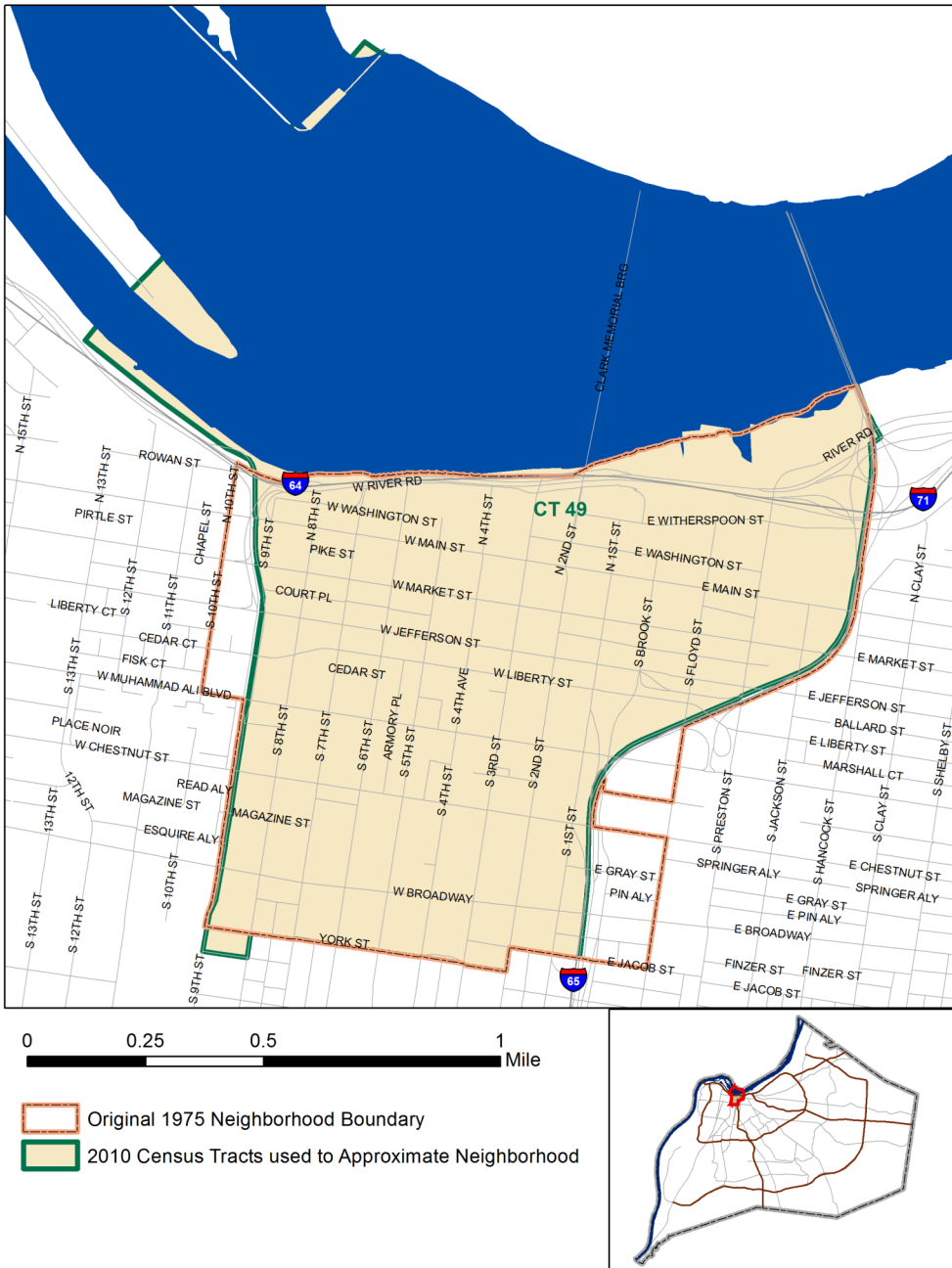


CENTRAL BUSINESS DISTRICT (CBD) NEIGHBORHOOD PROFILE

July 2017

**Prepared in Partnership Between the
Kentucky State Data Center
at the University of Louisville
and Metro United Way**



Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of non-standardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	3,622	-	755,809	-
Male	2,536	70%	364,719	48%
Female	1,086	30%	391,090	52%

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	27	1%	49,204	7%
Under Age 3	13	0%	29,305	4%
Age 3 and 4	14	0%	19,899	3%
Population Under Age 18	231	6%	172,203	23%
Age 5 to 14	116	3%	94,654	13%
Age 15 to 17	88	2%	28,345	4%
Population Age 18 to 64	3,029	84%	476,759	63%
Population Age 65 and Over	362	10%	106,847	14%

Race, Ethnicity, and Nativity

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	1,682	46%	525,430	70%
Black, Non-Hispanic	1,628	45%	154,852	20%
Asian, Non-Hispanic	77	2%	18,398	2%
Hispanic, Of Any Race	156	4%	35,322	5%
Multiple Races, Non-Hispanic	79	2%	19,760	3%
Other, Non-Hispanic	0	0%	2,047	0%
Foreign Born	151	4%	50,641	7%

Veteran Status

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	3,383	-	583,007	-
Veterans	326	10%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

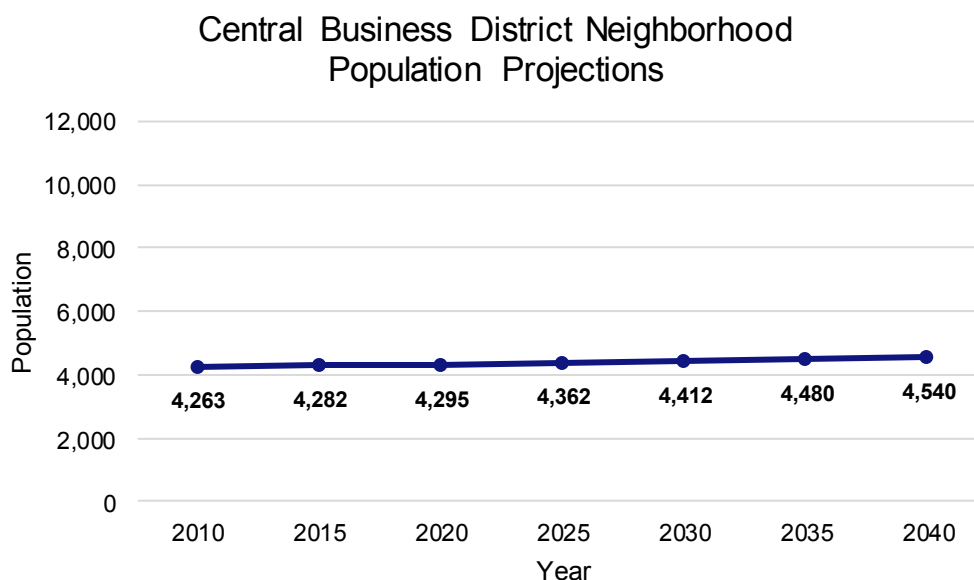
POPULATION CHARACTERISTICS

Households and Families

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	1,539	-	306,915	-
Family Households	258	17%	185,758	61%
Married Couple Family Households	151	10%	125,226	41%
with Related Children	12	8%	50,138	40%
Male Householder Family Households	51	3%	15,175	5%
with Related Children	18	35%	8,237	54%
Female Householder Family Households	56	4%	45,357	15%
with Related Children	41	73%	29,987	66%
Non-Family Households	1,281	83%	121,157	39%
Single Person Households	1,242	97%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

ECONOMIC CHARACTERISTICS

Income

	CBD	Jefferson County
Median Household Income (in 2015 dollars)	\$14,509	\$48,695
Change since 2000 Census (inflation-adjusted)	-16%	-12%

SNAP Benefits

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	474	31%	45,560	15%
Households with public assistance income	40	3%	9,156	3%

Vehicles Available

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	724	47%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Poverty Status

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	1,058	50%	121,683	16%
Population under 18 years below FPL	153	100%	40,856	24%
Population under 6 years below FPL	53	100%	15,689	27%
Population age 6 to 11 below FPL	47	100%	13,044	24%
Population age 12 to 17 below FPL	53	100%	12,123	22%
Population age 18 to 64 below FPL	744	46%	71,514	15%
Population age 65 and over below FPL	161	47%	9,313	9%
Total population below 150% of the FPL	1,264	60%	190,956	26%
Population under 18 years below 150% of the FPL	153	100%	60,015	36%
Population under 6 years below 150% of the FPL	53	100%	22,859	39%
Population age 6 to 11 below 150% of the FPL	47	100%	18,990	35%
Population age 12 to 17 below 150% of the FPL	53	100%	18,166	32%
Population age 18 to 64 below 150% of the FPL	867	54%	110,164	24%
Population age 65 and over below 150% of the FPL	244	71%	20,777	20%
Total population below 185% of the FPL	1,370	65%	239,457	32%
Population under 18 years below 185% of the FPL	153	100%	72,826	43%
Population under 6 years below 185% of the FPL	53	100%	27,479	47%
Population age 6 to 11 below 185% of the FPL	47	100%	23,358	43%
Population age 12 to 17 below 185% of the FPL	53	100%	21,989	39%
Population age 18 to 64 below 185% of the FPL	950	59%	138,891	30%
Population age 65 and over below 185% of the FPL	267	77%	27,740	27%
Total population below 200% of the FPL	1,387	66%	259,057	35%
Population under 18 years below 200% of the FPL	153	100%	77,381	46%
Population under 6 years below 200% of the FPL	53	100%	29,305	51%
Population age 6 to 11 below 200% of the FPL	47	100%	24,505	45%
Population age 12 to 17 below 200% of the FPL	53	100%	23,571	42%
Population age 18 to 64 below 200% of the FPL	967	60%	150,696	32%
Population age 65 and over below 200% of the FPL	267	77%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

ECONOMIC CHARACTERISTICS

Labor Force Status

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	0	0%	3,373	23%
Age 20-21—Unemployed	18	75%	2,649	17%
Age 22-24—Unemployed	0	0%	2,919	11%
Age 25-64—Unemployed	184	21%	23,453	7%
Age 65 and over—Unemployed	0	0%	816	5%
Total Unemployed, age 16 and over	202	20%	33,210	8%

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	191	90%	20,874	58%
Age 20-21—Not in the labor force	109	82%	4,521	22%
Age 22-24—Not in the labor force	214	75%	4,706	16%
Age 25-64—Not in the labor force	1,621	65%	87,803	21%
Age 65 and over—Not in the labor force	312	86%	88,848	83%
Total Not in the labor force, age 16 and over	2,447	70%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

ECONOMIC CHARACTERISTICS

Jobs by Place of Work (2014)

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	57,382	-	462,282	-
Agriculture and Mining	3	0%	373	0%
Construction	1,100	2%	18,541	4%
Manufacturing	472	1%	48,288	10%
Trade	867	2%	71,897	16%
Transportation, Warehousing, and Utilities	1,260	2%	36,344	8%
Information	2,912	5%	8,687	2%
Finance, Insurance, and Real Estate	17,392	30%	39,514	9%
Professional Services	12,350	22%	69,431	15%
Education and Health Care	5,407	9%	96,111	21%
Entertainment, Accommodation, and Food Services	6,321	11%	47,968	10%
Other Services	775	1%	12,709	3%
Public Administration	8,523	15%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

School Enrollment

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	14	-	19,899	-
Population Age 3 and 4, Enrolled in School	0	0%	9,574	48%
Enrolled in Public School	0	0%	4,757	50%
Population Age 5 to 14	116	-	94,654	-
Population Age 5 to 14, Enrolled in School	116	100%	91,824	97%
Enrolled in Public School	116	100%	72,645	79%
Population Age 15 to 17	88	-	28,345	-
Population Age 15 to 17, Enrolled in School	88	100%	27,667	98%
Enrolled in Public School	85	97%	21,738	79%
Population Age 18 to 24	544	-	67,672	-
Population Age 18 to 24, Enrolled in School	97	18%	27,687	41%

Disconnected Youth

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	213	-	35,818	-
Not Enrolled in School and Not Working	86	40%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

EDUCATION CHARACTERISTICS

Educational Attainment

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	544	-	67,672	-
Less than 9th Grade Education	6	1%	996	1%
9th thru 12th Grade Education	200	37%	9,272	14%
High School Graduate/GED	103	19%	21,165	31%
Some College, no degree	178	33%	26,252	39%
Associate's Degree	17	3%	2,997	4%
Bachelor's Degree	34	6%	6,357	9%
Graduate or Professional Degree	6	1%	633	1%

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	2,847	-	515,934	-
Less than 9th Grade Education	192	7%	18,357	4%
9th thru 12th Grade Education	382	13%	38,753	8%
High School Graduate/GED	760	27%	141,802	27%
Some College, no degree	779	27%	115,561	22%
Associate's Degree	164	6%	38,948	8%
Bachelor's Degree	271	10%	94,641	18%
Graduate or Professional Degree	299	11%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

EDUCATION CHARACTERISTICS

Schools

JCPS assignment plan for students living in the CBD:

Elementary Schools

Cluster 11

- Byck
- Coleridge-Taylor
- Dunn
- Lowe
- Roosevelt-Perry
- Wilder
- Zachary Taylor

Cluster 13

- Bloom
- Engelhard
- Hawthorne
- Maupin
- St. Matthews
- Wheatley

Indicates resides school for CBD students

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the “resides” school.

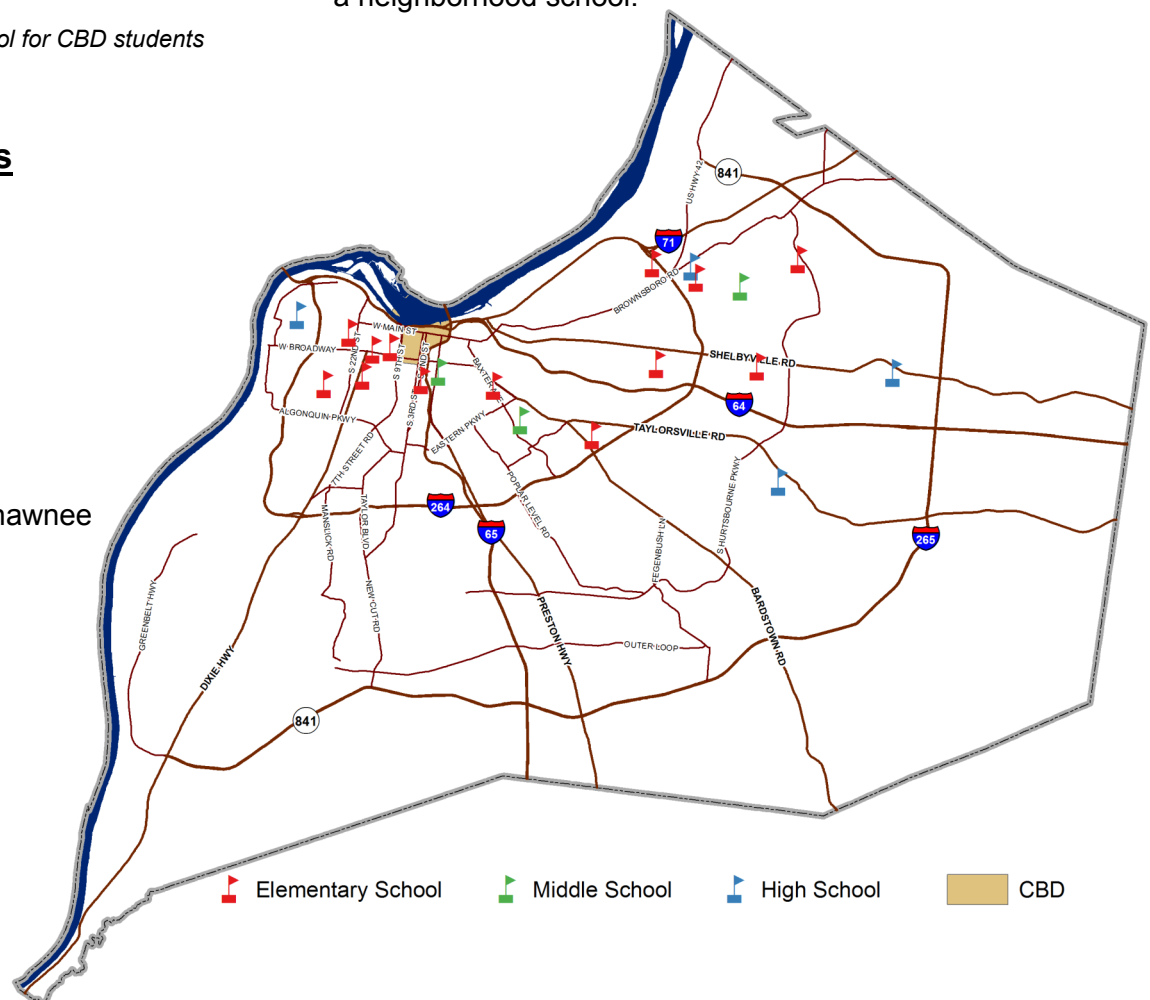
At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

Middle Schools

- Highland
- Meyzeek
- Westport

High Schools

- Academy at Shawnee
- Ballard
- Eastern
- Jeffersontown



EDUCATION CHARACTERISTICS

School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



CBD "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Engelhard Elementary	56.4	Needs Improvement	
Roosevelt-Perry Elementary	45.0	Needs Improvement/Progressing	Priority School
Highland Middle	56.8	Needs Improvement/Progressing	Focus School
Meyzeek Middle	69.0	Proficient	
Westport Middle	53.0	Needs Improvement	Priority School
Academy @ Shawnee	63.5	Needs Improvement	Priority School
Ballard High	81.1	Distinguished	
Eastern High	81.4	Distinguished	
Jeffersontown High	73.1	Proficient	Focus School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

EDUCATION CHARACTERISTICS

Student Achievement - School Year 2015-2016

Elementary “Resides” Schools	Proficient and Distinguished Scores		Kindergarten Readiness	Middle “Resides” Schools	Proficient and Distinguished Scores	
	Reading	Math			Reading	Math
Engelhard	29%	48%	18%	Highland	47%	29%
Roosevelt-Perry	16%	14%	15%	Meyzeek	66%	63%
District Total	49%	49%	48%	Westport	38%	31%
				District Total	46%	39%

High “Resides” Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Academy @ Shawnee	30%	18%	75%	58%
Ballard	65%	60%	93%	71%
Eastern	72%	62%	93%	72%
Jeffersontown	52%	43%	83%	53%
District Total	51%	48%	80%	63%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

Student Demographics - School Year 2016-2017

CBD “Resides” Schools	% Non-White	% Free/Reduced Lunch
Engelhard Elementary	87%	92%
Roosevelt-Perry Elementary	87%	95%
Highland Middle	59%	70%
Meyzeek Middle	55%	44%
Westport Middle	54%	60%
Academy @ Shawnee	58%	78%
Ballard High	44%	38%
Eastern High	36%	34%
Jeffersontown High	56%	59%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	2,121	-	340,132	-
Occupied Housing Units	1,539	73%	306,915	90%
Owner Occupied	183	12%	189,914	62%
Renter Occupied	1,356	88%	117,001	38%
Vacant Housing Units	582	27%	33,217	10%

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	35	2%	234,584	69%
Multi-Family Housing Units	2,086	98%	100,338	29%
Other Housing Units	0	0%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	CBD	Jefferson County
Vacant Structures	10	5,753
Vacant Lots	1	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	CBD	Jefferson County
Median Reported Value of Owner Occupied Housing Units*	\$475,000	\$150,400
Median Assessed Value of Single Family Housing Units (2016)*	NA	\$139,440

*Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

*Data Source: Jefferson County Property Value Administrator

HOUSING CHARACTERISTICS

Housing Cost Burden

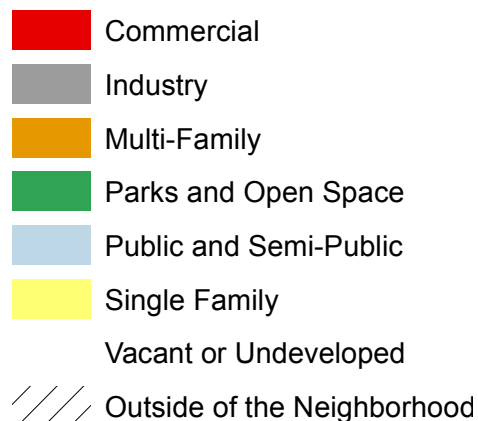
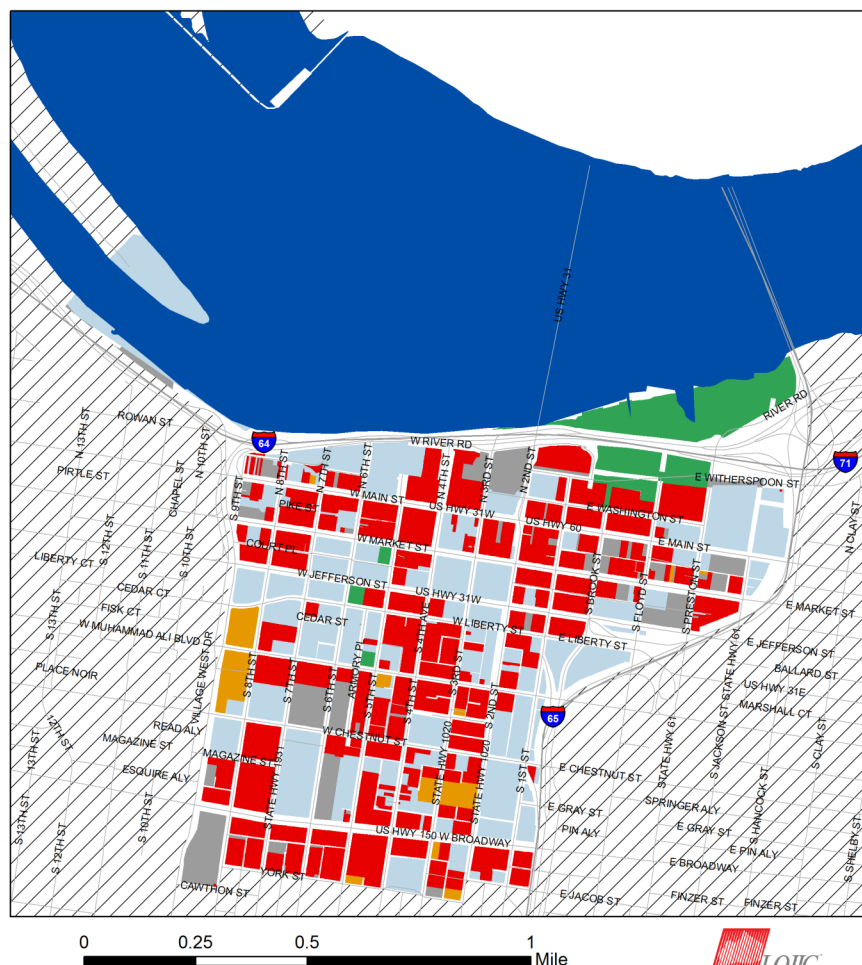
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	575	47%	52,192	48%
Owners paying 30% or more of income on housing costs	53	29%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)



Percentage of CBD Land Area

Commercial	37%
Industry	9%
Multi-Family	3%
Parks and Open Space	9%
Public and Semi-Public	42%
Single Family	0%
Vacant or Undeveloped	0%

Data Source: LOJIC

Note: Percentages may not sum to 100 due to rounding.

HEALTH CHARACTERISTICS

Health Insurance Coverage

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	0	0%	1,820	3%
Population under 18 years without health insurance	0	0%	6,435	4%
Total population without health insurance	347	17%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	599	28%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	CBD		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	0	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	CBD	Jefferson County
Number of violent crimes	97	4,534
Violent crime rate per 100,000 population	2,678	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	CBD	Jefferson County
Births to mothers who smoked during pregnancy	17%	12%
Births to mothers without a high school degree	15%	15%
Births to unmarried mothers	54%	47%
Low birthweight births	11%	9%
Teen birth rate per 1,000 women age 15-19	13	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

	CBD	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	11,959	8,229

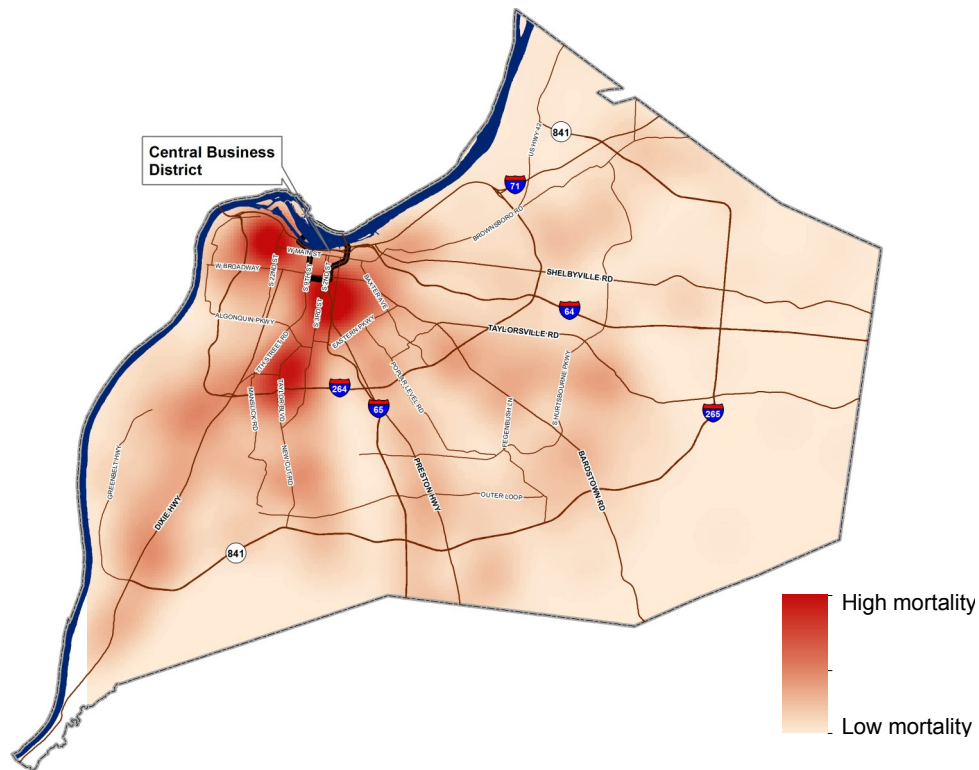
Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

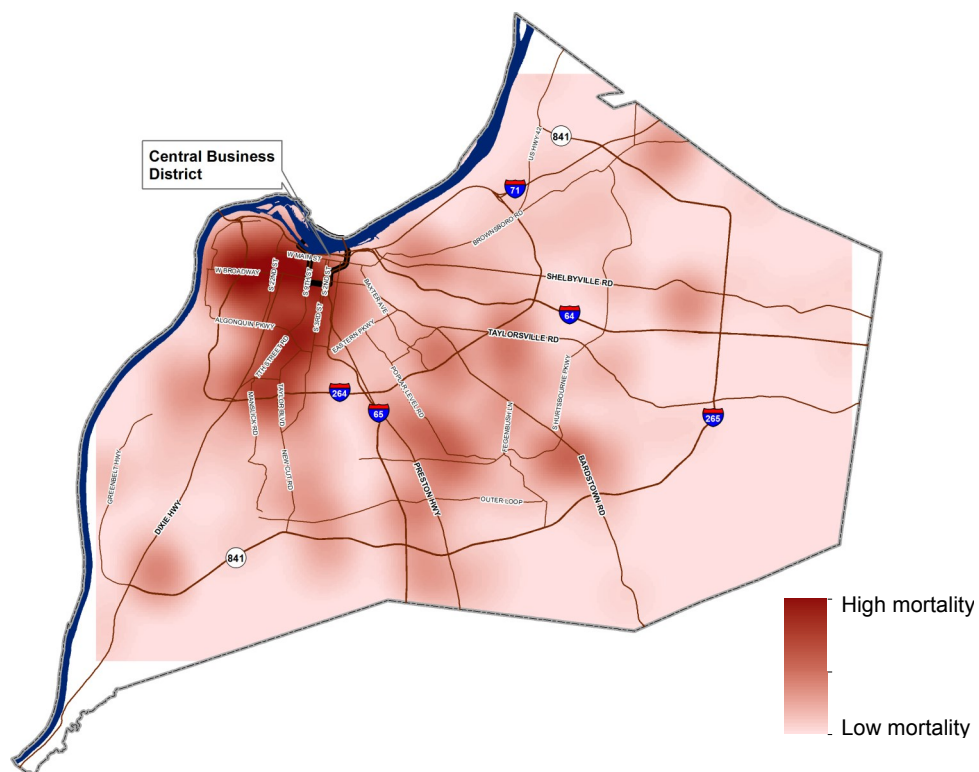
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health