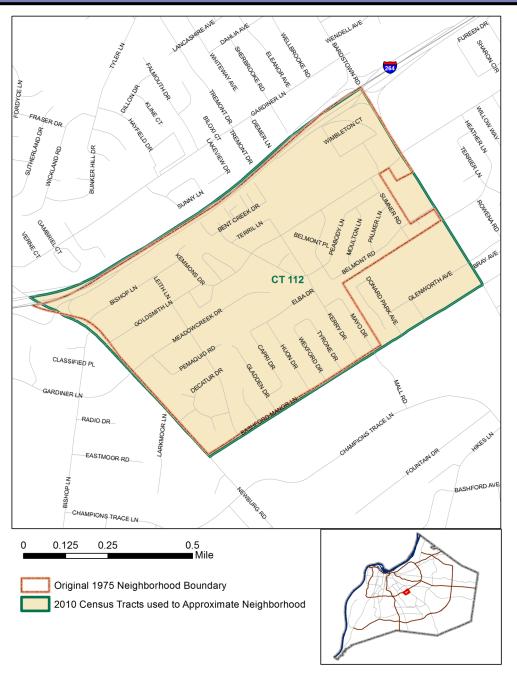
BASHFORD MANOR NEIGHBORHOOD PROFILE

July 2017



Prepared in Partnership Between the Kentucky State Data Center at the University of Louisville and Metro United Way





Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of nonstandardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

POPULATION CHARACTERISTICS

Age and Sex

	Bashfo	Bashford Manor		n County
	Estimate	Percent	Estimate	Percent
Total Population	5,126	-	755,809	-
Male	2,560	50%	364,719	48%
Female	2,566	50%	391,090	52%
	Bashfor	rd Manor	Jeffersor	n County
	Estimate	Percent	Estimate	Percent
Population Under Age 5	373	7%	49,204	7%
Under Age 3	202	4%	29,305	4%
Age 3 and 4	171	3%	19,899	3%
Population Under Age 18	1,223	24%	172,203	23%
Age 5 to 14	557	11%	94,654	13%
Age 15 to 17	293	6%	28,345	4%
Population Age 18 to 64	2,881	56%	476,759	63%
Population Age 65 and Over	1,022	20%	106,847	14%

Race, Ethnicity, and Nativity

	Bashfor	Bashford Manor		County
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	2,471	48%	525,430	70%
Black, Non-Hispanic	1,726	34%	154,852	20%
Asian, Non-Hispanic	105	2%	18,398	2%
Hispanic, Of Any Race	575	11%	35,322	5%
Multiple Races, Non-Hispanic	249	5%	19,760	3%
Other, Non-Hispanic	0	0%	2,047	0%
Foreign Born	1,036	20%	50,641	7%

Veteran Status

	Bashfor	d Manor	Jeffersor	n County
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	3,903	-	583,007	-
Veterans	483	12%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

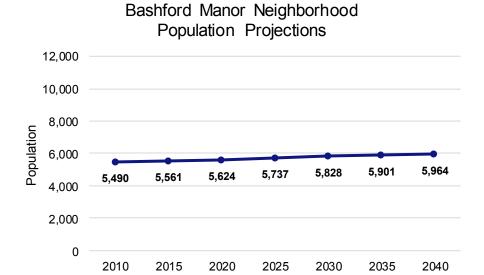
POPULATION CHARACTERISTICS

Households and Families

	Bashfor	Bashford Manor		County
	Estimate	Percent	Estimate	Percent
Total Households	2,375	-	306,915	-
Family Households	1,096	46%	185,758	61%
Married Couple Family Households	617	26%	125,226	41%
with Related Children	233	38%	50,138	40%
Male Householder Family Households	121	5%	15,175	5%
with Related Children	12	10%	8,237	54%
Female Householder Family Households	358	15%	45,357	15%
with Related Children	248	69%	29,987	66%
Non-Family Households	1,279	54%	121,157	39%
Single Person Households	1,126	88%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

Year

Income

	Bashford Manor	Jefferson County
Median Household Income (in 2015 dollars)	\$28,105	\$48,695
Change since 2000 Census (inflation-adjusted)	-33%	-12%

SNAP Benefits

	Bashfor	Bashford Manor		Bashford Manor J		n County
	Estimate	Percent	Estimate	Percent		
Households receiving SNAP Benefits	437	18%	45,560	15%		
Households with public assistance income	119	5%	9,156	3%		

Vehicles Available

	Bashfor	Bashford Manor		Bashford Manor Jeffers		on County	
	Estimate	Percent	Estimate	Percent			
Households with no vehicle	467	20%	31,066	10%			

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Poverty Status

	Bashford	d Manor	Jefferso	n County
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	1,241	25%	121,683	16%
Population under 18 years below FPL	450	44%	40,856	24%
Population under 6 years below FPL	215	42%	15,689	27%
Population age 6 to 11 below FPL	32	15%	13,044	24%
Population age 12 to 17 below FPL	203	66%	12,123	22%
Population age 18 to 64 below FPL	711	25%	71,514	15%
Population age 65 and over below FPL	80	8%	9,313	9%
Total population below 150% of the FPL	1,892	38%	190,956	26%
Population under 18 years below 150% of the FPL	596	58%	60,015	36%
Population under 6 years below 150% of the FPL	347	68%	22,859	39%
Population age 6 to 11 below 150% of the FPL	46	22%	18,990	35%
Population age 12 to 17 below 150% of the FPL	203	66%	18,166	32%
Population age 18 to 64 below 150% of the FPL	1,074	37%	110,164	24%
Population age 65 and over below 150% of the FPL	222	22%	20,777	20%
Total population below 185% of the FPL	2,256	46%	239,457	32%
Population under 18 years below 185% of the FPL	635	62%	72,826	43%
Population under 6 years below 185% of the FPL	366	72%	27,479	47%
Population age 6 to 11 below 185% of the FPL	66	31%	23,358	43%
Population age 12 to 17 below 185% of the FPL	203	66%	21,989	39%
Population age 18 to 64 below 185% of the FPL	1,294	45%	138,891	30%
Population age 65 and over below 185% of the FPL	327	32%	27,740	27%
Total population below 200% of the FPL	2,506	51%	259,057	35%
Population under 18 years below 200% of the FPL	669	65%	77,381	46%
Population under 6 years below 200% of the FPL	400	79%	29,305	51%
Population age 6 to 11 below 200% of the FPL	66	31%	24,505	45%
Population age 12 to 17 below 200% of the FPL	203	66%	23,571	42%
Population age 18 to 64 below 200% of the FPL	1,398	49%	150,696	32%
Population age 65 and over below 200% of the FPL	439	43%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Labor Force Status

	Bashfor	Bashford Manor		n County
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	0	0%	3,373	23%
Age 20-21—Unemployed	19	63%	2,649	17%
Age 22-24—Unemployed	0	0%	2,919	11%
Age 25-64—Unemployed	73	4%	23,453	7%
Age 65 and over—Unemployed	14	12%	816	5%
Total Unemployed, age 16 and over	106	4%	33,210	8%

	Bashford Manor		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	192	75%	20,874	58%
Age 20-21—Not in the labor force	37	55%	4,521	22%
Age 22-24—Not in the labor force	37	17%	4,706	16%
Age 25-64—Not in the labor force	476	19%	87,803	21%
Age 65 and over—Not in the labor force	902	88%	88,848	83%
Total Not in the labor force, age 16 and over	1,644	40%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

Jobs by Place of Work (2014)

	Bashford Manor		Jeffersor	n County
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	6,096	-	462,282	-
Agriculture and Mining	0	0%	373	0%
Construction	0	0%	18,541	4%
Manufacturing	0	0%	48,288	10%
Trade	52	1%	71,897	16%
Transportation, Warehousing, and Utilities	626	10%	36,344	8%
Information	5	0%	8,687	2%
Finance, Insurance, and Real Estate	407	7%	39,514	9%
Professional Services	4,075	67%	69,431	15%
Education and Health Care	623	10%	96,111	21%
Entertainment, Accommodation, and Food Services	246	4%	47,968	10%
Other Services	50	1%	12,709	3%
Public Administration	12	0%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

Percentages may not sum to 100 due to rounding.

School Enrollment

	Bashford	Bashford Manor		County
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	171	-	19,899	-
Population Age 3 and 4, Enrolled in School	18	11%	9,574	48%
Enrolled in Public School	0	0%	4,757	50%
Population Age 5 to 14	557	-	94,654	-
Population Age 5 to 14, Enrolled in School	486	87%	91,824	97%
Enrolled in Public School	301	62%	72,645	79%
Population Age 15 to 17	293	-	28,345	-
Population Age 15 to 17, Enrolled in School	293	100%	27,667	98%
Enrolled in Public School	207	71%	21,738	79%
Population Age 18 to 24	360	-	67,672	-
Population Age 18 to 24, Enrolled in School	114	32%	27,687	41%

Disconnected Youth

	Bashfor	Bashford Manor		n County	
	Estimate	Percent	Estimate	Percent	
Population Age 16 to 19	256	-	35,818	-	
Not Enrolled in School and Not Working	10	4%	2,533	7%	

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Educational Attainment

	Bashfor	Bashford Manor		County
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	360	-	67,672	-
Less than 9th Grade Education	13	4%	996	1%
9th thru 12th Grade Education	31	9%	9,272	14%
High School Graduate/GED	184	51%	21,165	31%
Some College, no degree	121	34%	26,252	39%
Associate's Degree	0	0%	2,997	4%
Bachelor's Degree	11	3%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	Bashfor	Bashford Manor		County
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	3,543	-	515,934	-
Less than 9th Grade Education	175	5%	18,357	4%
9th thru 12th Grade Education	294	8%	38,753	8%
High School Graduate/GED	1,140	32%	141,802	27%
Some College, no degree	841	24%	115,561	22%
Associate's Degree	369	10%	38,948	8%
Bachelor's Degree	406	11%	94,641	18%
Graduate or Professional Degree	318	9%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

Schools

JCPS assignment plan for students living in Bashford Manor:

Elementary Schools

Cluster 10

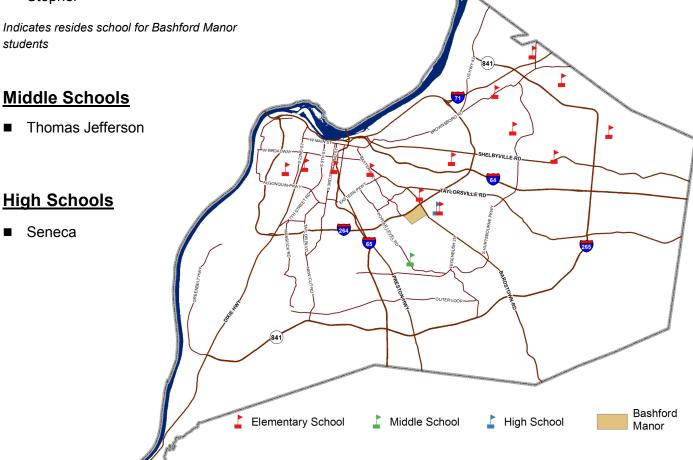
Cluster 13

- Bowen
 - Bloom
- Chancey
- Engelhard
- Goldsmith
- Hawthorne
- Middletown
- Maupin
- Norton
- St. Matthews
- Commons
- Wheatley
- Norton
- Stopher

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

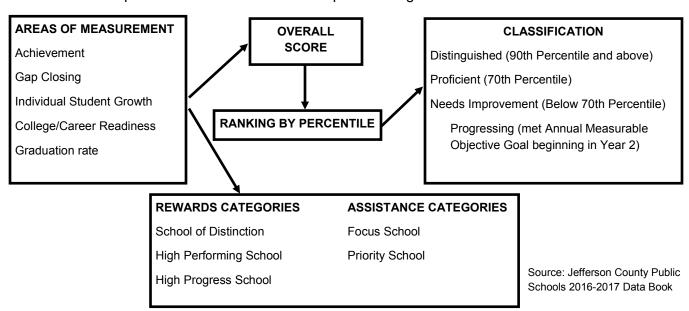
At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the "resides" school.

At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.



School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



Bashford Manor	Overall		Rewards and Assistance
"Resides" Schools	Score	Classification	Category
Goldsmith Elementary	56.0	Needs Improvement	Focus School
Hawthorne Elementary	67.1	Needs Improvement	
Thomas Jefferson Middle	47.6	Needs Improvement	Priority School
Seneca High	66.0	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

Student Achievement - School Year 2015-2016

Elementary "Resides"	Proficie Distinguish		Kindergarten	Middle "Resides"	Proficie Distinguish	
Schools	Reading	Math	Readiness	Schools	Reading	Math
Goldsmith	38%	42%	38%	Thomas Jefferson	24%	22%
Hawthorne	57%	58%	46%	District Total	46%	39%
District Total	40%	40%	18%			

High "Resides"	Proficie Distinguish		Graduation	College and
Schools	Reading	Math	Rate	Career Ready
Seneca	36%	37%	85%	53%
District Total	51%	48%	80%	63%

Student Demographics - School Year 2016-2017

Bashford Manor "Resides" Schools	% Non-White	% Free/Reduced Lunch
Goldsmith Elementary	68%	76%
Hawthorne Elementary	48%	56%
Thomas Jefferson Middle	70%	83%
Seneca High	64%	73%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

HOUSING CHARACTERISTICS

Housing Units

	Bashfor	Bashford Manor		n County
	Estimate	Percent	Estimate	Percent
Total Housing Units	2,887	-	340,132	-
Occupied Housing Units	2,375	82%	306,915	90%
Owner Occupied	1,105	47%	189,914	62%
Renter Occupied	1,270	53%	117,001	38%
Vacant Housing Units	512	18%	33,217	10%

	Bashford Manor		Jefferson Coun	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	972	34%	234,584	69%
Multi-Family Housing Units	1,907	66%	100,338	29%
Other Housing Units	8	0%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Vacant Property (2017)

	Bashford Manor	Jefferson County
Vacant Structures	6	5,753
Vacant Lots	3	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

Home Value

	Bashford Manor	Jefferson County
Median Reported Value of Owner Occupied Housing Units⁺	\$111,800	\$150,400
Median Assessed Value of Single Family Housing Units (2016)*	\$127,270	\$139,440

⁺Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

^{*}Data Source: Jefferson County Property Value Administrator

HOUSING CHARACTERISTICS

Housing Cost Burden

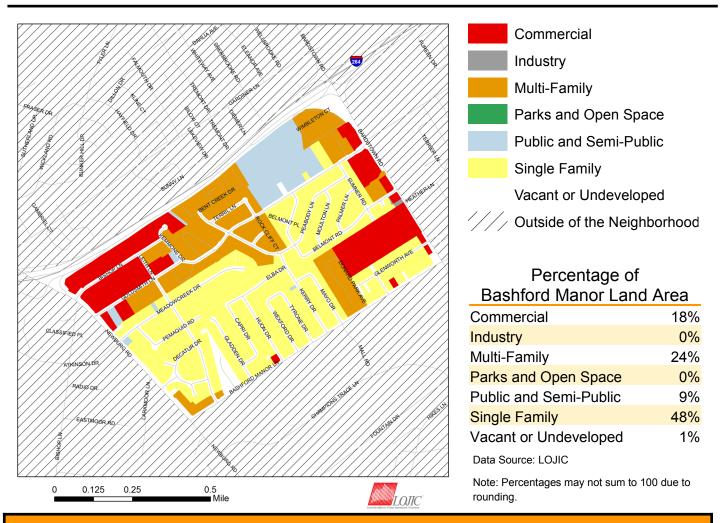
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Bashford Manor		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	734	60%	52,192	48%
Owners paying 30% or more of income on housing costs	255	23%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Land Use (2016)



HEALTH CHARACTERISTICS

Health Insurance Coverage

	Bashford Manor		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	87	17%	1,820	3%
Population under 18 years without health insurance	116	11%	6,435	4%
Total population without health insurance	702	14%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Disability Status

	Bashford Manor		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	720	14%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

Food Access (2015)

	Bashford Manor		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	0	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

HEALTH CHARACTERISTICS

Violent Crime (2016)

	Bashford Manor	Jefferson County
Number of violent crimes	50	4,534
Violent crime rate per 100,000 population	975	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

Birth Measures

	Bashford Manor	Jefferson County
Births to mothers who smoked during pregnancy	14%	12%
Births to mothers without a high school degree	18%	15%
Births to unmarried mothers	64%	47%
Low birthweight births	8%	9%
Teen birth rate per 1,000 women age 15-19	36	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

Premature Death

	Bashford Manor	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	10,768	8,229

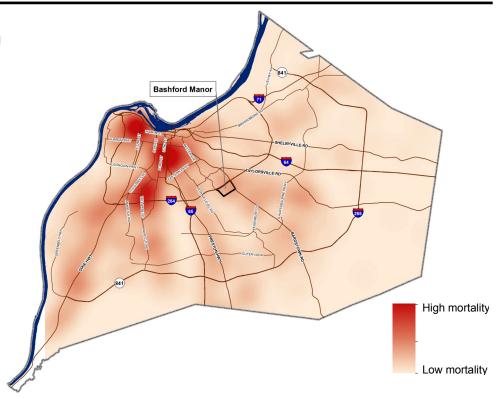
Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

HEALTH CHARACTERISTICS

Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

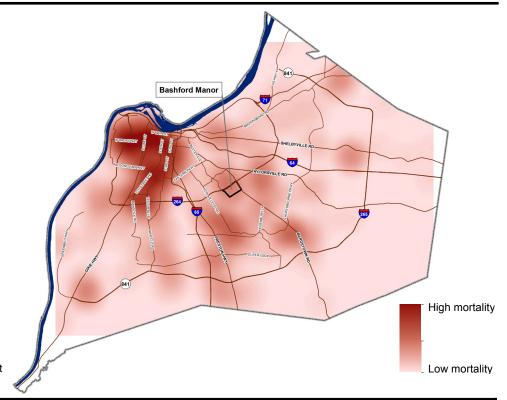
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health