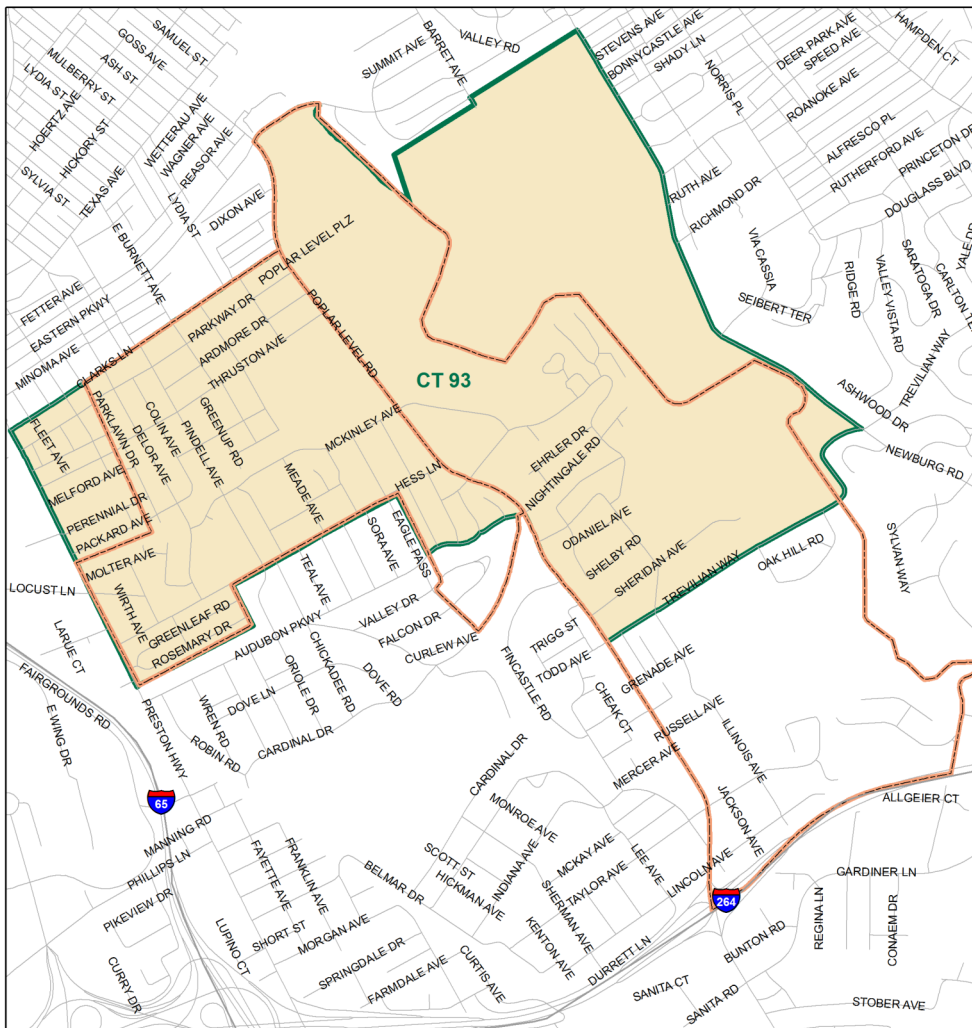


# AUDUBON-POPLAR LEVEL NEIGHBORHOOD PROFILE

July 2017



Prepared in Partnership Between the  
Kentucky State Data Center  
at the University of Louisville  
and Metro United Way



Louisville's traditional urban neighborhoods were first defined by the Department of Public Works in 1975 and are still used today. However, federal agencies that publish data for small areas do not recognize these types of non-standardized geographies, and data is thus not directly available for Louisville's urban neighborhoods. The Census Bureau delineates census tracts — statistical units used to publish data for small areas — after each Decennial Census. Because census tract boundaries align fairly well with the urban neighborhood boundaries, this data profile uses 2010 census tract boundaries to approximate the traditional urban neighborhoods.

Unless otherwise noted, the data in this profile reflects the five year time period from the beginning of 2011 through the end of 2015.

# POPULATION CHARACTERISTICS

## Age and Sex

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Population	5,126	-	755,809	-
Male	2,767	54%	364,719	48%
Female	2,359	46%	391,090	52%

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Under Age 5	243	5%	49,204	7%
Under Age 3	189	4%	29,305	4%
Age 3 and 4	54	1%	19,899	3%
Population Under Age 18	788	15%	172,203	23%
Age 5 to 14	403	8%	94,654	13%
Age 15 to 17	142	3%	28,345	4%
Population Age 18 to 64	3,336	65%	476,759	63%
Population Age 65 and Over	1,002	20%	106,847	14%

## Race, Ethnicity, and Nativity

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
White, Non-Hispanic	4,805	94%	525,430	70%
Black, Non-Hispanic	100	2%	154,852	20%
Asian, Non-Hispanic	81	2%	18,398	2%
Hispanic, Of Any Race	3	0%	35,322	5%
Multiple Races, Non-Hispanic	137	3%	19,760	3%
Other, Non-Hispanic	0	0%	2,047	0%
Foreign Born	67	1%	50,641	7%

## Veteran Status

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Civilian population 18 years and over	4,338	-	583,007	-
Veterans	363	8%	51,362	9%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey Note: Percentages may not sum to 100 due to rounding

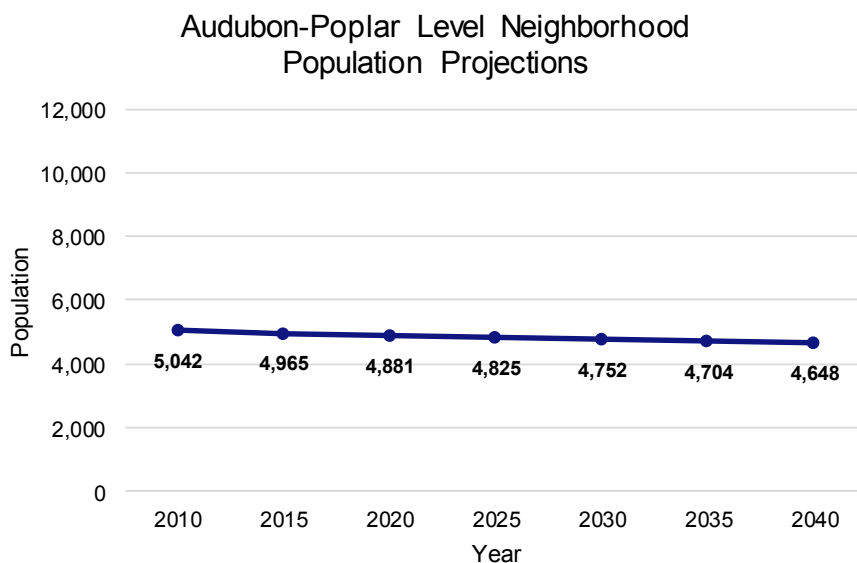
# POPULATION CHARACTERISTICS

## Households and Families

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Households	2,231	-	306,915	-
Family Households	1,088	49%	185,758	61%
Married Couple Family Households	772	35%	125,226	41%
with Related Children	294	38%	50,138	40%
Male Householder Family Households	77	3%	15,175	5%
with Related Children	36	47%	8,237	54%
Female Householder Family Households	239	11%	45,357	15%
with Related Children	120	50%	29,987	66%
Non-Family Households	1,143	51%	121,157	39%
Single Person Households	975	85%	100,998	83%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Population Projections



Data Source: Louisville Metro Demographic and Economic Projections 2010-2040, December 2015

# ECONOMIC CHARACTERISTICS

## Income

	Audubon-Poplar Level	Jefferson County
Median Household Income (in 2015 dollars)	\$46,840	\$48,695
Change since 2000 Census (inflation-adjusted)	-15%	-12%

## SNAP Benefits

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households receiving SNAP Benefits	63	3%	45,560	15%
Households with public assistance income	22	1%	9,156	3%

## Vehicles Available

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Households with no vehicle	189	8%	31,066	10%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

# ECONOMIC CHARACTERISTICS

## Poverty Status

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total population below federal poverty line (FPL)	468	10%	121,683	16%
Population under 18 years below FPL	75	10%	40,856	24%
Population under 6 years below FPL	12	4%	15,689	27%
Population age 6 to 11 below FPL	34	16%	13,044	24%
Population age 12 to 17 below FPL	29	10%	12,123	22%
Population age 18 to 64 below FPL	277	9%	71,514	15%
Population age 65 and over below FPL	116	13%	9,313	9%
Total population below 150% of the FPL	737	15%	190,956	26%
Population under 18 years below 150% of the FPL	86	11%	60,015	36%
Population under 6 years below 150% of the FPL	14	5%	22,859	39%
Population age 6 to 11 below 150% of the FPL	36	17%	18,990	35%
Population age 12 to 17 below 150% of the FPL	36	13%	18,166	32%
Population age 18 to 64 below 150% of the FPL	430	13%	110,164	24%
Population age 65 and over below 150% of the FPL	221	25%	20,777	20%
Total population below 185% of the FPL	1,446	30%	239,457	32%
Population under 18 years below 185% of the FPL	240	31%	72,826	43%
Population under 6 years below 185% of the FPL	49	18%	27,479	47%
Population age 6 to 11 below 185% of the FPL	74	36%	23,358	43%
Population age 12 to 17 below 185% of the FPL	117	42%	21,989	39%
Population age 18 to 64 below 185% of the FPL	911	28%	138,891	30%
Population age 65 and over below 185% of the FPL	295	33%	27,740	27%
Total population below 200% of the FPL	1,500	31%	259,057	35%
Population under 18 years below 200% of the FPL	240	31%	77,381	46%
Population under 6 years below 200% of the FPL	49	18%	29,305	51%
Population age 6 to 11 below 200% of the FPL	74	36%	24,505	45%
Population age 12 to 17 below 200% of the FPL	117	42%	23,571	42%
Population age 18 to 64 below 200% of the FPL	930	29%	150,696	32%
Population age 65 and over below 200% of the FPL	330	37%	30,980	30%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

# ECONOMIC CHARACTERISTICS

## Labor Force Status

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Unemployed	10	14%	3,373	23%
Age 20-21—Unemployed	19	12%	2,649	17%
Age 22-24—Unemployed	19	9%	2,919	11%
Age 25-64—Unemployed	95	4%	23,453	7%
Age 65 and over—Unemployed	3	3%	816	5%
Total Unemployed, age 16 and over	146	5%	33,210	8%

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Age 16-19—Not in the labor force	154	68%	20,874	58%
Age 20-21—Not in the labor force	24	14%	4,521	22%
Age 22-24—Not in the labor force	50	19%	4,706	16%
Age 25-64—Not in the labor force	573	21%	87,803	21%
Age 65 and over—Not in the labor force	906	90%	88,848	83%
Total Not in the labor force, age 16 and over	1,707	39%	206,752	34%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

An **unemployed** person is someone who does not have a job, but is actively looking for a job and is available for work. The unemployment rate is calculated as the number of unemployed persons in an age group divided by the sum of the number of employed and unemployed persons in that age group.

A person who is **not in the labor force** is someone who does not have a job, and is not looking for one. This includes students, retirees, those taking care of children or other family members, and others who are neither working nor seeking work. The rate of labor force participation is calculated as the number of persons not in the labor force in an age group divided by the population in that age group.

# ECONOMIC CHARACTERISTICS

## Jobs by Place of Work (2014)

	Audubon- Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Full and Part-time Jobs	3,958	-	462,282	-
Agriculture and Mining	0	0%	373	0%
Construction	35	1%	18,541	4%
Manufacturing	0	0%	48,288	10%
Trade	168	4%	71,897	16%
Transportation, Warehousing, and Utilities	2	0%	36,344	8%
Information	4	0%	8,687	2%
Finance, Insurance, and Real Estate	26	1%	39,514	9%
Professional Services	107	3%	69,431	15%
Education and Health Care	3,270	83%	96,111	21%
Entertainment, Accommodation, and Food Services	283	7%	47,968	10%
Other Services	59	1%	12,709	3%
Public Administration	4	0%	12,419	3%

Data Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics (LODES)

Note: The workplace is based on the address of administrative records, and may or may not be the actual location that a worker reports to most often. In the original data, all Jefferson County Public School (JCPS) employees were reported as working at the location of the JCPS administrative headquarters. Data provided by JCPS was used to allocate employees to the physical location they work at. JCPS is the only institution that was adjusted from the original data.

# EDUCATION CHARACTERISTICS

## School Enrollment

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 3 and 4	54	-	19,899	-
Population Age 3 and 4, Enrolled in School	9	17%	9,574	48%
Enrolled in Public School	2	22%	4,757	50%
Population Age 5 to 14	403	-	94,654	-
Population Age 5 to 14, Enrolled in School	402	100%	91,824	97%
Enrolled in Public School	292	73%	72,645	79%
Population Age 15 to 17	142	-	28,345	-
Population Age 15 to 17, Enrolled in School	139	98%	27,667	98%
Enrolled in Public School	58	42%	21,738	79%
Population Age 18 to 24	585	-	67,672	-
Population Age 18 to 24, Enrolled in School	193	33%	27,687	41%

## Disconnected Youth

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 16 to 19	227	-	35,818	-
Not Enrolled in School and Not Working	0	0%	2,533	7%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey



# EDUCATION CHARACTERISTICS

## Educational Attainment

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 18 to 24	585	-	67,672	-
Less than 9th Grade Education	9	2%	996	1%
9th thru 12th Grade Education	132	23%	9,272	14%
High School Graduate/GED	39	7%	21,165	31%
Some College, no degree	288	49%	26,252	39%
Associate's Degree	16	3%	2,997	4%
Bachelor's Degree	101	17%	6,357	9%
Graduate or Professional Degree	0	0%	633	1%

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population Age 25 and Over	3,753	-	515,934	-
Less than 9th Grade Education	106	3%	18,357	4%
9th thru 12th Grade Education	283	8%	38,753	8%
High School Graduate/GED	1,018	27%	141,802	27%
Some College, no degree	721	19%	115,561	22%
Associate's Degree	299	8%	38,948	8%
Bachelor's Degree	870	23%	94,641	18%
Graduate or Professional Degree	456	12%	67,872	13%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey, Note: Percentages may not sum to 100 due to rounding.

# EDUCATION CHARACTERISTICS

## Schools

### JCPS assignment plan for students living in Audubon-Poplar Level:

#### Elementary Schools

##### Cluster 6

- Camp Taylor
- Cochran
- Gilmore Lane
- Indian Trail
- Slaughter

##### Cluster 13

- Bloom
- Engelhard
- Hawthorne
- Maupin
- St. Matthews
- Wheatley

*Indicates resides school for Audubon-Poplar Level students*

Students attending Jefferson County Public Schools (JCPS) are assigned to schools based on their home address. The student assignment plan is designed to promote economic and racial integration across the district, so many students are assigned to a school outside of their neighborhood. Most students attend their assigned school, while others apply to magnet schools and programs outside of the assignment plan.

At the elementary school level, students are assigned to a cluster based on their home address, and given the option to choose from several schools within the assigned cluster. One of the options within each elementary cluster is a neighborhood school, called the “resides” school.

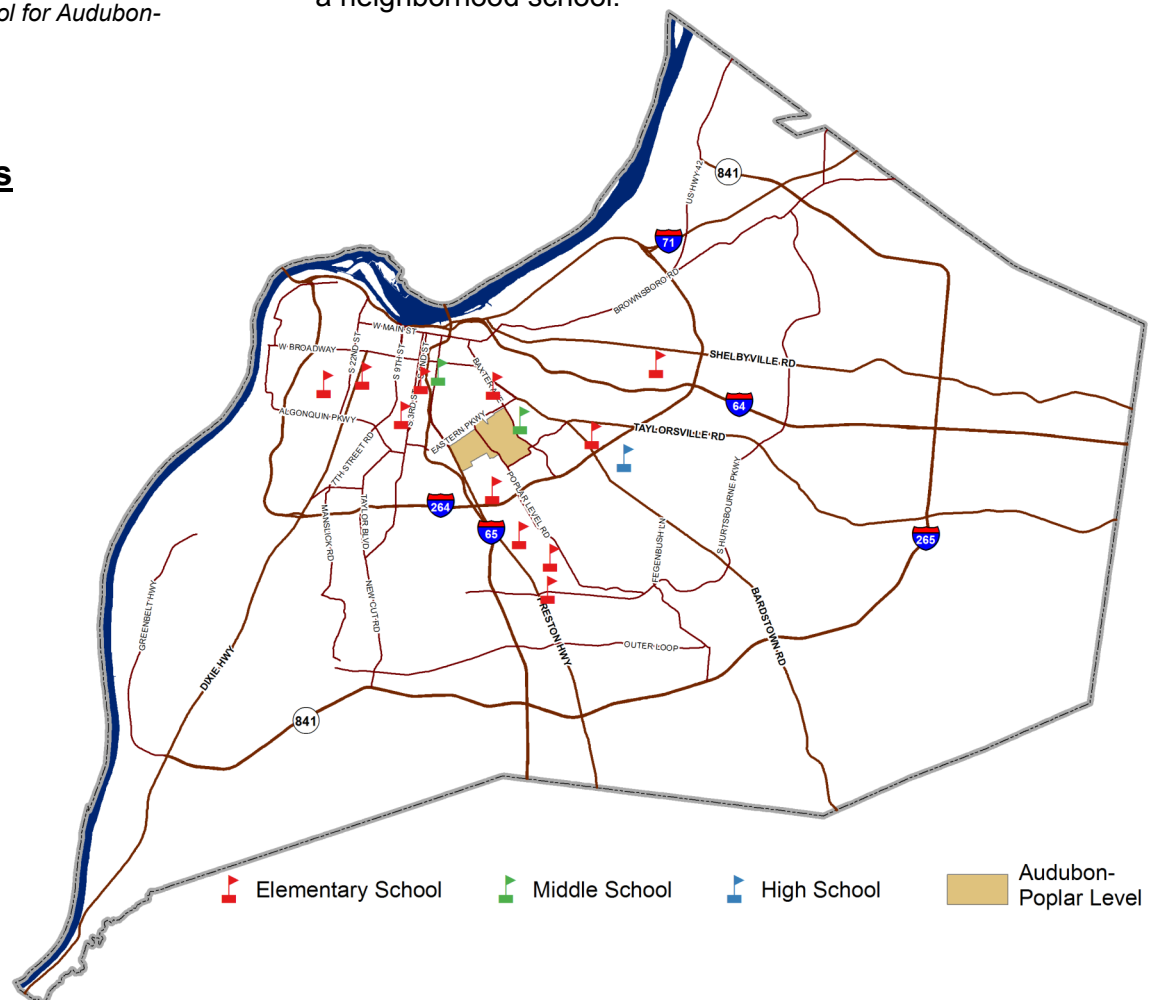
At the middle and high school level, students are assigned to a school based on their home address, which may or may not be a neighborhood school.

#### Middle Schools

- Highland
- Meyzeek

#### High School

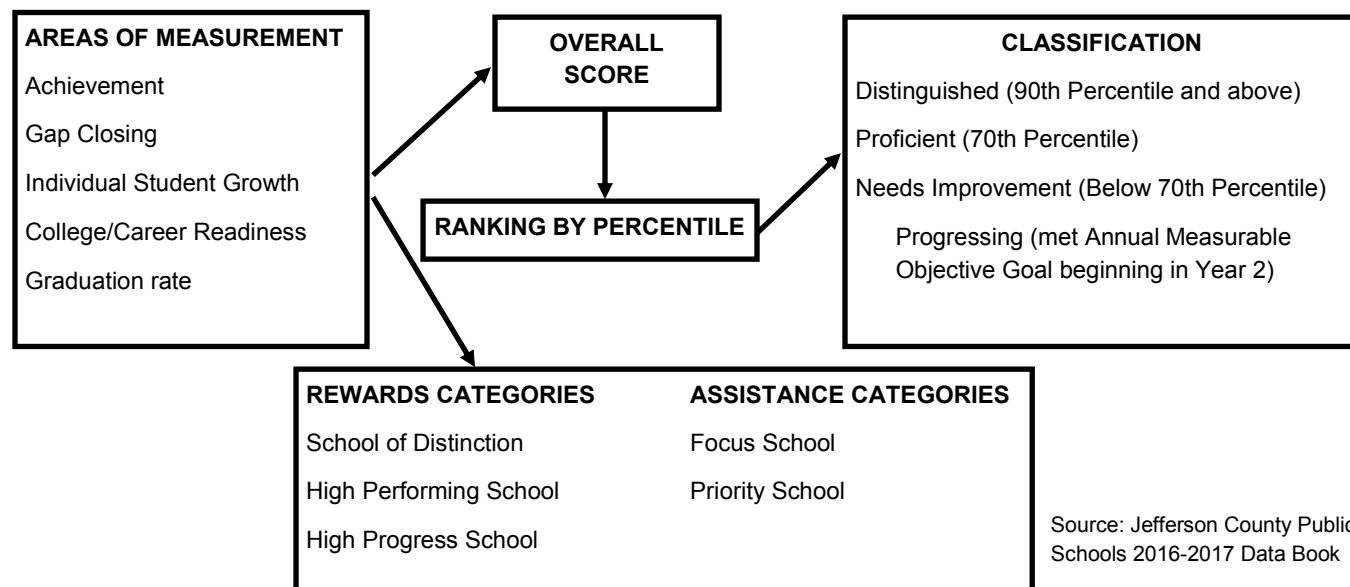
- Seneca



# EDUCATION CHARACTERISTICS

## School Accountability Profile - School Year 2015-2016

The Accountability Profile summarizes the status of a school or district in the state accountability system, Unbridled Learning: College- and Career-Ready for All. The Overall Score is used to compare and rank school and district performance and to calculate improvement goals.



Audubon-Poplar Level "Resides" Schools	Overall Score	Classification	Rewards and Assistance Category
Bloom Elementary	79.6	Distinguished	
Camp Taylor Elementary	54.4	Needs Improvement	
Highland Middle	56.8	Needs Improvement/Progressing	Focus School
Meyzeek Middle	69.0	Proficient	
Seneca High	66.0	Needs Improvement	Priority School
District Total	63.1	Needs Improvement	

Data Source: Kentucky Department of Education

# EDUCATION CHARACTERISTICS

## Student Achievement - School Year 2015-2016

Elementary “Resides” Schools	Proficient and Distinguished Scores		Kindergarten Readiness	Middle “Resides” Schools	Proficient and Distinguished Scores	
	Reading	Math			Reading	Math
Bloom	75%	67%	83%	Highland	47%	29%
Camp Taylor	37%	33%	33%	Meyzeek	66%	63%
District Total	49%	49%	48%	District Total	46%	39%

High “Resides” Schools	Proficient and Distinguished Scores		Graduation Rate	College and Career Ready
	Reading	Math		
Seneca	36%	37%	85%	53%
District Total	51%	48%	80%	63%

## Student Demographics - School Year 2016-2017

<u>Audubon-Poplar Level “Resides” Schools</u>	<u>% Non-White</u>	<u>% Free/Reduced Lunch</u>
Bloom Elementary	27%	36%
Camp Taylor Elementary	52%	85%
Highland Middle	59%	70%
Meyzeek Middle	55%	44%
Seneca High	64%	73%
District Total	54%	62%

Data Source: Jefferson County Public Schools 2016-2017 Data Book

# HOUSING CHARACTERISTICS

## Housing Units

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Total Housing Units	2,280	-	340,132	-
Occupied Housing Units	2,231	98%	306,915	90%
Owner Occupied	1,775	80%	189,914	62%
Renter Occupied	456	20%	117,001	38%
Vacant Housing Units	49	2%	33,217	10%

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Single Family Housing Units	1,936	85%	234,584	69%
Multi-Family Housing Units	330	14%	100,338	29%
Other Housing Units	14	1%	5,210	2%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Vacant Property (2017)

	Audubon-Poplar Level	Jefferson County
Vacant Structures	9	5,753
Vacant Lots	1	2,188

Data Source: Louisville Metro Codes and Regulations Property Reports, as of June 30, 2017

## Home Value

	Audubon-Poplar Level	Jefferson County
Median Reported Value of Owner Occupied Housing Units <sup>+</sup>	\$146,000	\$150,400
Median Assessed Value of Single Family Housing Units (2016)*	\$143,260	\$139,440

<sup>+</sup>Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

\*Data Source: Jefferson County Property Value Administrator

# HOUSING CHARACTERISTICS

## Housing Cost Burden

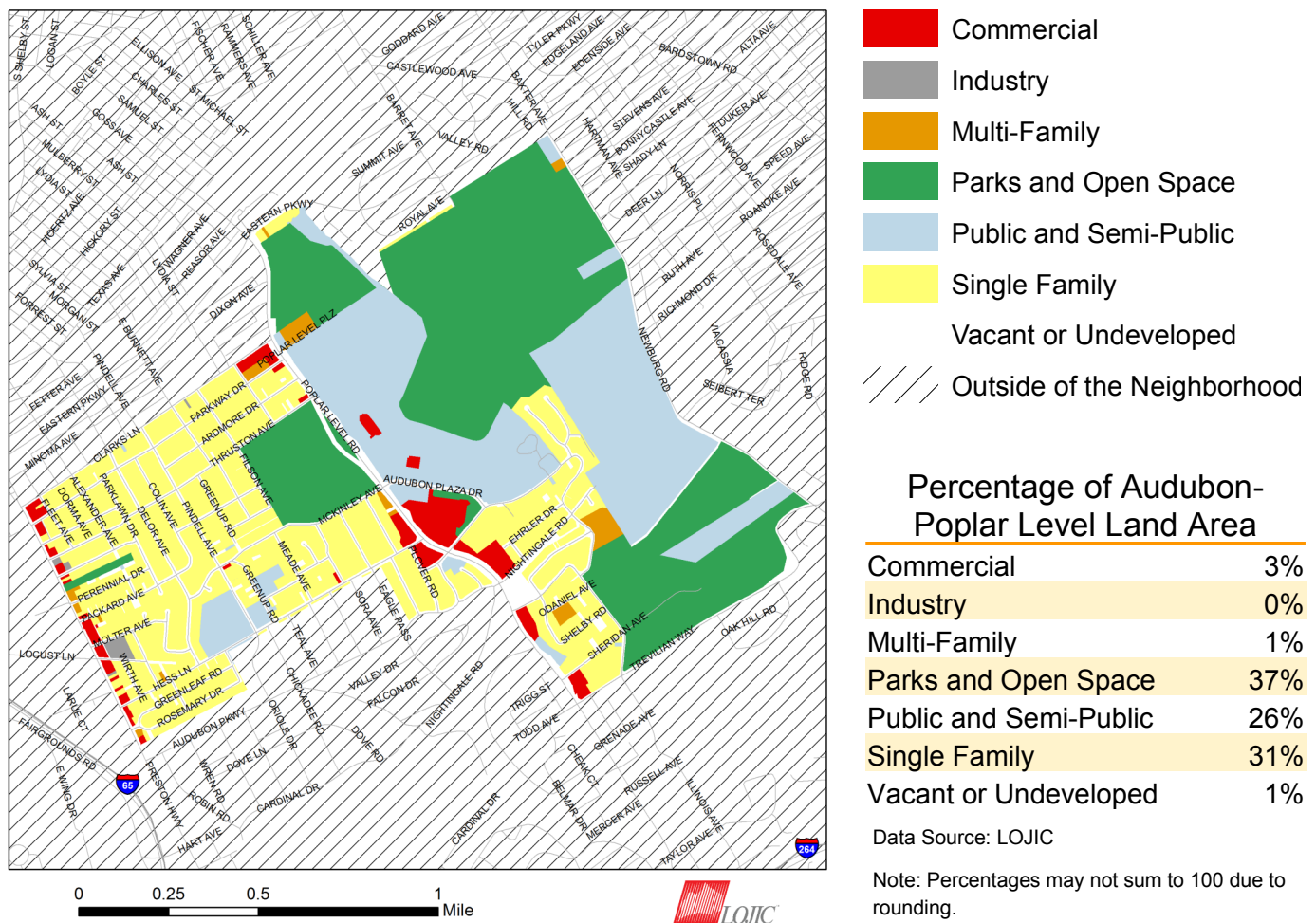
According to the U.S. Department of Housing and Urban Development, households that spend more than 30% of their income on housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, and medical care.

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Renters paying 30% or more of income on housing costs	150	43%	52,192	48%
Owners paying 30% or more of income on housing costs	457	26%	40,139	21%

Note: Housing costs as a percentage of income is only calculated for households that pay rent and report income.

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Land Use (2016)



# HEALTH CHARACTERISTICS

## Health Insurance Coverage

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population under 6 years without health insurance	0	0%	1,820	3%
Population under 18 years without health insurance	0	0%	6,435	4%
Total population without health insurance	365	7%	79,273	11%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Disability Status

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population with a disability	807	17%	108,054	14%

Data Source: U.S. Census Bureau, 2011-2015 American Community Survey

## Food Access (2015)

	Audubon-Poplar Level		Jefferson County	
	Estimate	Percent	Estimate	Percent
Population who are low income and do not live close to a grocery store	0	0%	37,089	5%
Census tracts designated a food desert	0	-	13	-

Note: Population who are low income is defined as living at or below 200 percent of the federal poverty line. Not living close to a grocery store is defined as living further than one mile from a full service grocery store.

Food deserts are defined at the census tract level, when the tract is considered low income and low access. A tract is considered low income if the tract's poverty rate is 20% or greater, or if the tract has a median family income less than or equal to 80% of the metropolitan area's median family income. A census tract is considered to have low access if a significant number (at least 500 people) or share (at least 33%) of individuals in the tract is greater than one mile from the nearest grocery store.

Data Source: U.S. Department of Agriculture, Food Access Research Atlas

# HEALTH CHARACTERISTICS

## Violent Crime (2016)

	Audubon-Poplar Level	Jefferson County
Number of violent crimes	10	4,534
Violent crime rate per 100,000 population	195	600

Data Source: Louisville Metro Police Department

Note: This data only reflects crime reported to Louisville Metro Police, and excludes any violent incidences reported to the other policing agencies with jurisdiction in Jefferson County.

Violent crime is defined as cases of reported homicide, rape, robbery, and aggravated assault within the Part 1 Uniform Crime Report (UCR) hierarchy.

## Birth Measures

	Audubon-Poplar Level	Jefferson County
Births to mothers who smoked during pregnancy	5%	12%
Births to mothers without a high school degree	4%	15%
Births to unmarried mothers	23%	47%
Low birthweight births	4%	9%
Teen birth rate per 1,000 women age 15-19	14	33

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

## Premature Death

	Audubon-Poplar Level	Jefferson County
Years of potential life lost before age 75 per 100,000 population (age-adjusted)	6,131	8,229

Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health

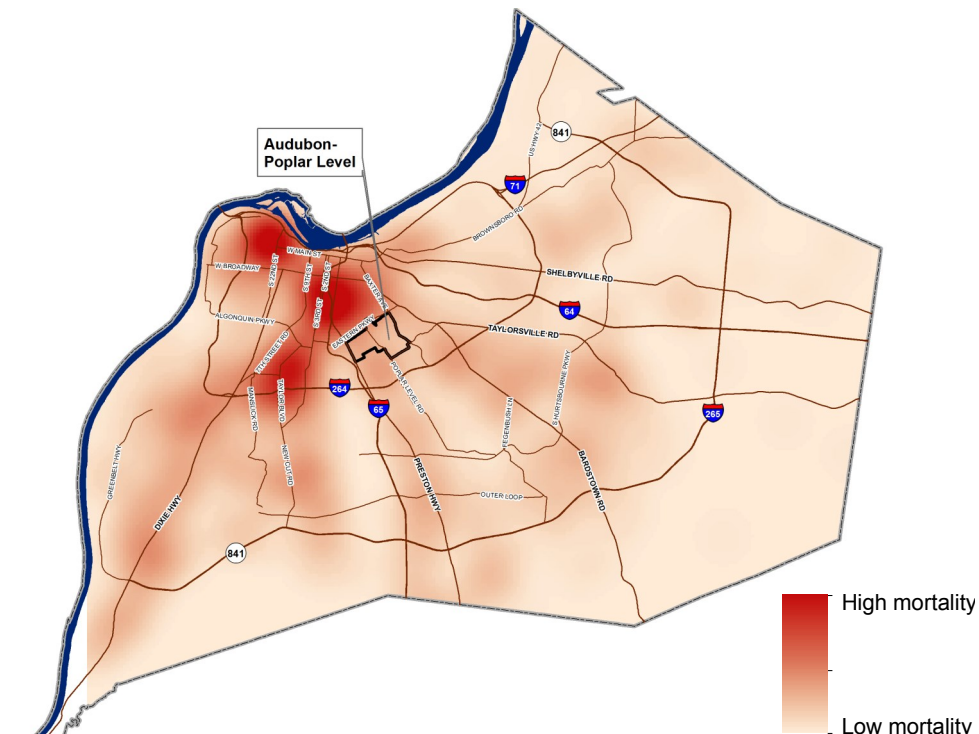


# HEALTH CHARACTERISTICS

## Drug Overdose Mortality

The age-adjusted rate of drug overdose deaths in Jefferson County was 24 deaths per 100,000 standard population.

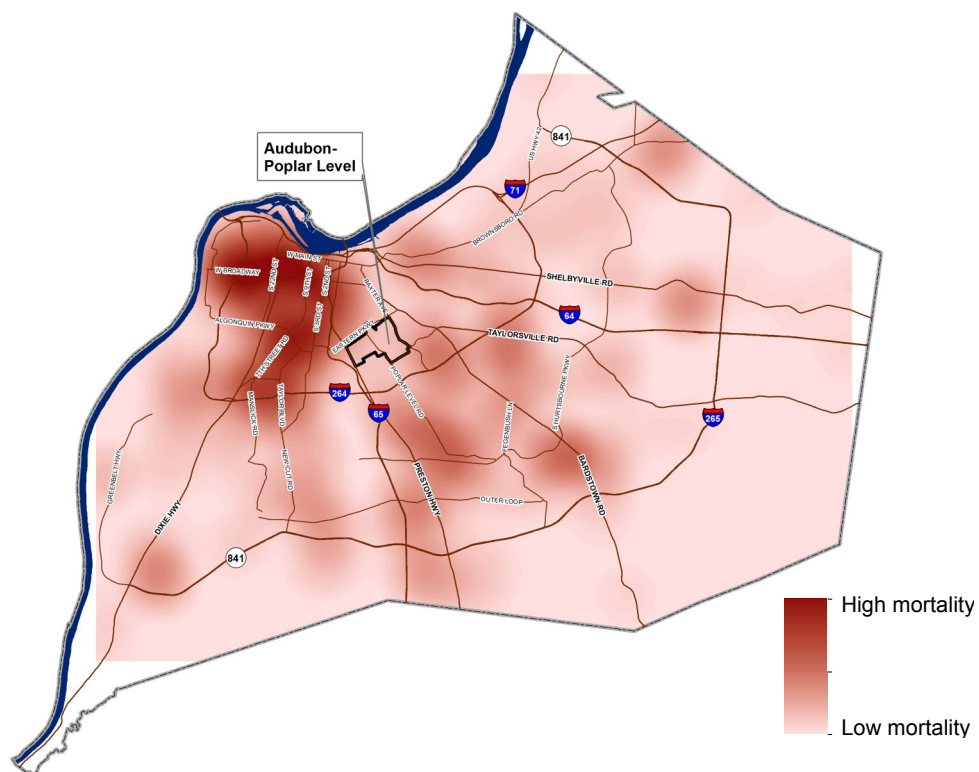
Due to the small number of observations, a drug overdose mortality rate was not calculated for individual neighborhoods.



## Infant Mortality

For every 1,000 live births in Jefferson County there were 7 infant deaths.

Due to the small number of observations, an infant mortality rate was not calculated for individual neighborhoods.



Data Source: Kentucky Cabinet for Health and Family Services Department of Public Health