



Register NOW for our Census Data Users Group Conference to be held on November 29. See page 3 for details.

Kentucky State Data Center

1997 Survey of Women-Owned Businesses

Women-owned businesses in the United States totaled 5.4 million, employed 7.1 million people and generated \$818.7 billion in receipts in 1997, according to a report released recently from the U.S. Census Bureau.

The survey is part of the Economic Census which is conducted every five years, during years ending in "2" and "7". Definitional changes in this survey between 1992 and 1997 do not allow direct comparisons between the two years. The 1997 Economic Census defines women-owned businesses as privately held firms in which women own 51 percent or more of the firm. In the 1992 survey, businesses were counted as women-owned if women owned 50 percent or more of the firm; this included publicly held firms based on assumptions about the gender of the majority of stockholders, as well as firms which were jointly owned by women and their spouses.

As of 1997, privately held majority women-owned firms made up 26 percent of the nation's 20.8 million nonfarm

businesses and 4.4 percent of the \$18.6 trillion in receipts for all businesses. The vast majority of these firms were unincorporated businesses owned by individuals. Only 314,700 or 6 percent of the women-owned firms included were C corporations (which constitute all legally incorporated businesses, except for subchapter S corporations), but they accounted for \$366.8 billion or 45 percent of the receipts of all women-owned firms.

Four states — California (700,500), New York (394,000), Texas (381,500) and Florida (337,800) — accounted for 33 percent of the firms that were 51 percent or more owned by women.

There were 65,965 women-owned businesses in Kentucky, generating \$9.8 billion in sales and receipts. Less than a fifth (16.4 percent) had paid employees, but those 10,789 firms accounted for more than 90 percent of all sales and receipts from women-owned businesses. Kentucky also had an additional 51,032 firms owned equally by males and females.

continued on p. 4

Do You Wish to Continue Receiving Your KSDC Newsletter?

You must respond to this message in order to continue your free subscription to KSDC News. This is an attempt to cleanse our mailing list and also reduce costs by e-mailing the newsletter (in a PDF format) to those who are agreeable.

Yes! I prefer to receive KSDC News by e-mail.

Send an e-mail to: ksdc@louisville.edu, indicating that you wish to receive this newsletter by e-mail. Please include your full name and mailing address in the body of the note.

I prefer to continue having a paper copy of KSDC News mailed to me.

Complete the information below.

Your Name _____

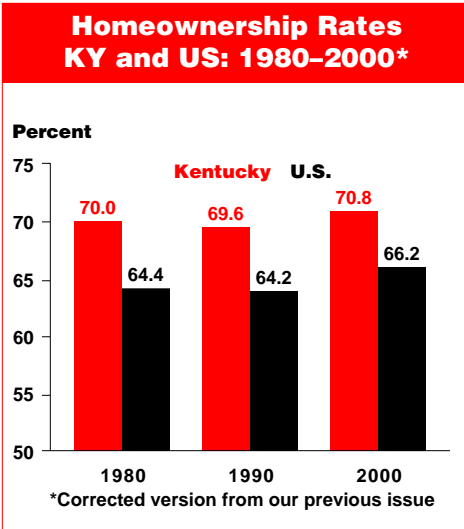
Organization _____

Street Address _____

City, State, ZIP _____

Mail completed form to: Kentucky State Data Center, University of Louisville, 426 W. Bloom St., Louisville, KY 40208-5457; **FAX** to (502) 852-7386; or **call** (502) 852-7990.

**Census Population Counts and Percent Change
for MSAs in Kentucky: 1990–2000**



**KSDC
KPR**
the being counters

**Kentucky State Data Center
Kentucky Population Research**
Urban Studies Institute
University of Louisville
426 W Bloom Street
Louisville KY 40208-5457

KSDC STAFF	KPR STAFF
Ron Crouch Director, KSDC	Michael Price State Demographer
Beverly Martin Daly Asst. Director, KSDC	Tom Sawyer Research Manager
Sam Samnick Research Analyst	Martye Scobee Programmer Analyst
Vernon Smith Researcher	Daniel McAdam Designer

Phone
(502) 852-7990
FAX
(502) 852-7386
Web Site
cbpa.louisville.edu/ksdc
E-mail
ksdc@louisville.edu

The KSDC News is produced by the Kentucky Population Research (KPR) program of the Kentucky State Data Center (KSDC) located at the University of Louisville Urban Studies Institute. KPR and KSDC collaborate as the Commonwealth's official demographic agencies and representatives in US Bureau of the Census federal-state cooperative programs. The University of Louisville is an equal opportunity institution. This publication was printed with state funds KRS57.375.

State/MSA/County	Population		Change	
	1990	2000	Number	Percent
Kentucky	3,685,296	4,041,769	356,473	9.7
Cincinnati, OH MSA	1,526,092	1,646,395	120,303	7.9
Brown County, OH	34,966	42,285	7,319	20.9
Clermont County, OH	150,094	177,977	27,883	18.6
Hamilton County, OH	866,228	845,303	-20,925	-2.4
Warren County, OH	113,909	158,383	44,474	39.0
Boone County, KY	57,589	85,991	28,402	49.3
Campbell County, KY	83,866	88,616	4,750	5.7
Gallatin County, KY	5,393	7,870	2,477	45.9
Grant County, KY	15,737	22,384	6,647	42.2
Kenton County, KY	142,031	151,464	9,433	6.6
Pendleton County, KY	12,036	14,390	2,354	19.6
Dearborn County, IN	38,835	46,109	7,274	18.7
Ohio County, IN	5,315	5,623	308	5.8
Clarksville, TN MSA	169,439	207,033	37,594	22.2
Montgomery County, TN	100,498	134,768	34,270	34.1
Christian County, KY	68,941	72,265	3,324	4.8
Evansville, IN MSA	278,990	296,195	17,205	6.2
Posey County, IN	25,968	27,061	1,093	4.2
Vanderburgh County, IN	165,058	171,922	6,864	4.2
Warrick County, IN	44,920	52,383	7,463	16.6
Henderson County, KY	43,044	44,829	1,785	4.1
Huntington, WV MSA	312,529	315,538	3,063	1.0
Cabell County, WV	96,827	96,784	-43	0.0
Wayne County, WV	41,636	42,903	1,267	3.0
Boyd County, KY	51,096	49,752	-1,398	-2.7
Carter County, KY	24,340	26,889	2,549	10.5
Greenup County, KY	36,742	36,891	149	0.4
Lawrence County, OH	61,834	62,319	485	0.8
Lexington, KY MSA	405,936	479,198	73,262	18.0
Bourbon County, KY	19,236	19,360	124	0.6
Clark County, KY	29,496	33,144	3,648	12.4
Fayette County, KY	225,366	260,512	35,146	15.6
Jessamine County, KY	30,508	39,041	8,533	28.0
Madison County, KY	57,508	70,872	13,364	23.2
Scott County, KY	23,867	33,061	9,194	38.5
Woodford County, KY	19,955	23,208	3,253	16.3
Louisville, KY MSA	948,829	1,025,598	76,769	8.1
Bullitt County, KY	47,567	61,236	13,669	28.7
Jefferson County, KY	664,937	693,604	28,667	4.3
Oldham County, KY	33,263	46,178	12,915	38.8
Clark County, IN	87,777	96,472	8,695	9.9
Floyd County, IN	64,404	70,823	6,419	10.0
Harrison County, IN	29,890	34,325	4,435	14.8
Scott County, IN	20,991	22,960	1,969	9.4
Owensboro, KY MSA	87,189	91,545	4,356	5.0
Daviess County, KY	87,189	91,545	4,356	5.0

Census Data Users Group Conference

November 29, 2001, 10:00 am – 3:00 pm
Capital Plaza Holiday Inn
Frankfort, KY



Join us for the second annual Census Data Users Group Conference.

Sponsored by:

Kentucky State Data Center • Population Research Program

Topics include:

- **Census 2000 Data Products**

What is currently available? What can we expect in the future?

- **What do the numbers tell us about our state and our communities?**

How can we analyze, interpret, and use the information?

- **New population projections, based on Census 2000, for Kentucky counties**

Learn how projections are derived and how they can be used effectively for planning purposes.

- **Live demo of the KSDC website and the Census Bureau's American FactFinder**

For more information, call 502.852.7990.



To register, call 502.852.7990, or clip and mail this form:

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail _____

Please enclose a check for \$30 payable to KSDC, and mail to:
Conference Registration
Kentucky State Data Center
426 W. Bloom St.
Louisville, KY 40208-5457

Registration deadline is Nov. 22.

Lunch is included.
____ Check here for vegetarian lunch.

Women-Owned Businesses

continued from p. 1

Nationally, seven out of 10 women-owned firms operated in the services and retail trade industries. The chart below compares Kentucky to the U.S. by industry.

Selected data is also available at the county level and below. For more information, visit the Bureau’s website: www.census.gov/csd/mwb/

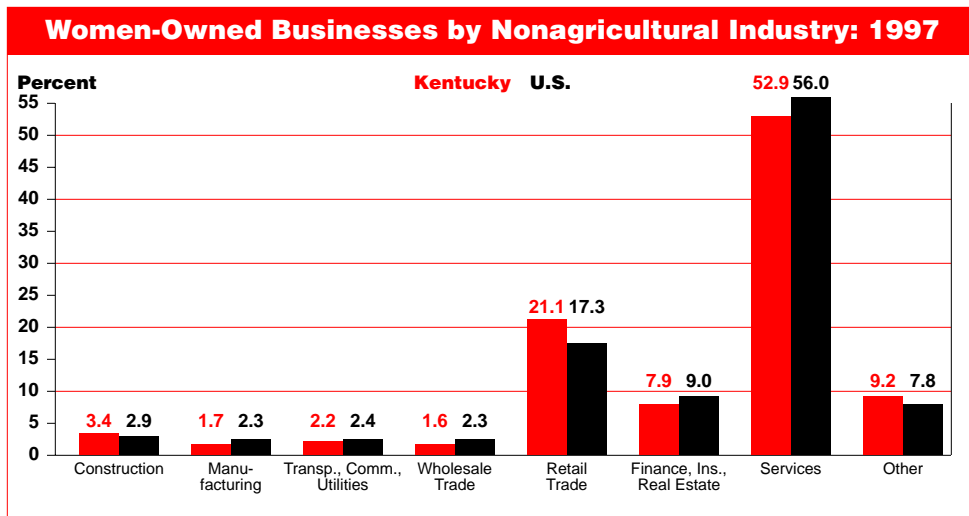
Census Bureau Announces Adjustment Decision

After assessing considerable new evidence, the Executive Steering Committee for Accuracy and Coverage and Evaluation Policy recommended on October 17, 2001, that unadjusted Census 2000 data also be used for non-redistricting purposes, such as the allocation of federal program funds. The effect of this new evidence is that the Accuracy and Coverage Evaluation (A.C.E.) survey

overstated the net national undercount by at least 3 million people. The cause of this error was that the A.C.E. failed to measure a significant number of duplicate counts. This reduced the national undercount to “virtually zero in statistical terms.” The level of error in the A.C.E. measurement of net coverage is such that the A.C.E. results cannot be used in their current form to adjust population counts.

William Barron, Acting Director of the U.S. Census Bureau, concurred with and approved the committee’s recommendation that unadjusted data be used for non-redistricting purposes. The Census Bureau will release the remaining Census 2000 data products, postcensal estimates, and survey controls using unadjusted data.

The Census Bureau issued preliminary revised undercount estimates that take into account the newly identified duplicates, bringing the net undercount down to 0.06 percent, compared to the 1.18 percent reported last March.



KENTUCKY STATE DATA CENTER
 URBAN STUDIES INSTITUTE
 UNIVERSITY OF LOUISVILLE
 426 W BLOOM STREET
 LOUISVILLE KY 40208-5457

Non-Profit Org.
 U.S. Postage
Paid
 Louisville, KY
 Permit No. 769