

The Multi-Generational and Multi-Cultural Workforce, New Demographic Realities and Government as a Necessary Good

**San Jose - San Francisco - Oakland CMA and Select Counties
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New Rules for a New Ballgame

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- (1) The United States is experiencing a major demographic revolution.**
- (2) Diversity by race and age are both critical issues.**
- (3) The “middle-aging”, not the aging, of our population is now taking place. The aging of our population is a decade or more off.**
- (4) Major changes are taking place in our households and families.**
- (5) There are major regional differences taking place across the United States.**
- (6) Our economy is changing and we are not prepared for the new knowledge economy.**
- (7) Bubba is in trouble whether he is Bubba White, Joe Black or Jose Brown.**
- (8) Births to unmarried mothers and children at risk are major challenges.**
- (9) The costs of an aging society are “unsustainable” and we need to rethink the concept of “old”.**
- (10) We have a “sick care” system masquerading as a “health care” system.**

