

Population and Housing Trends in the Louisville Area

Presentation to the Home Builders Association of Louisville
August 5, 2009



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University of Louisville

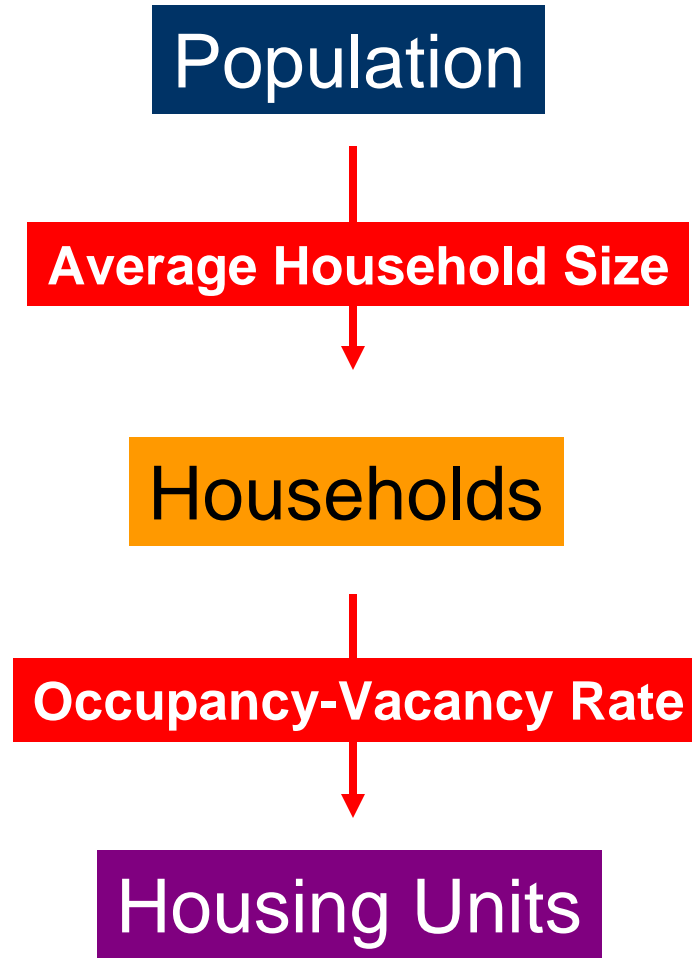
Population

Average Household Size

Households

Occupancy-Vacancy Rate

Housing Units

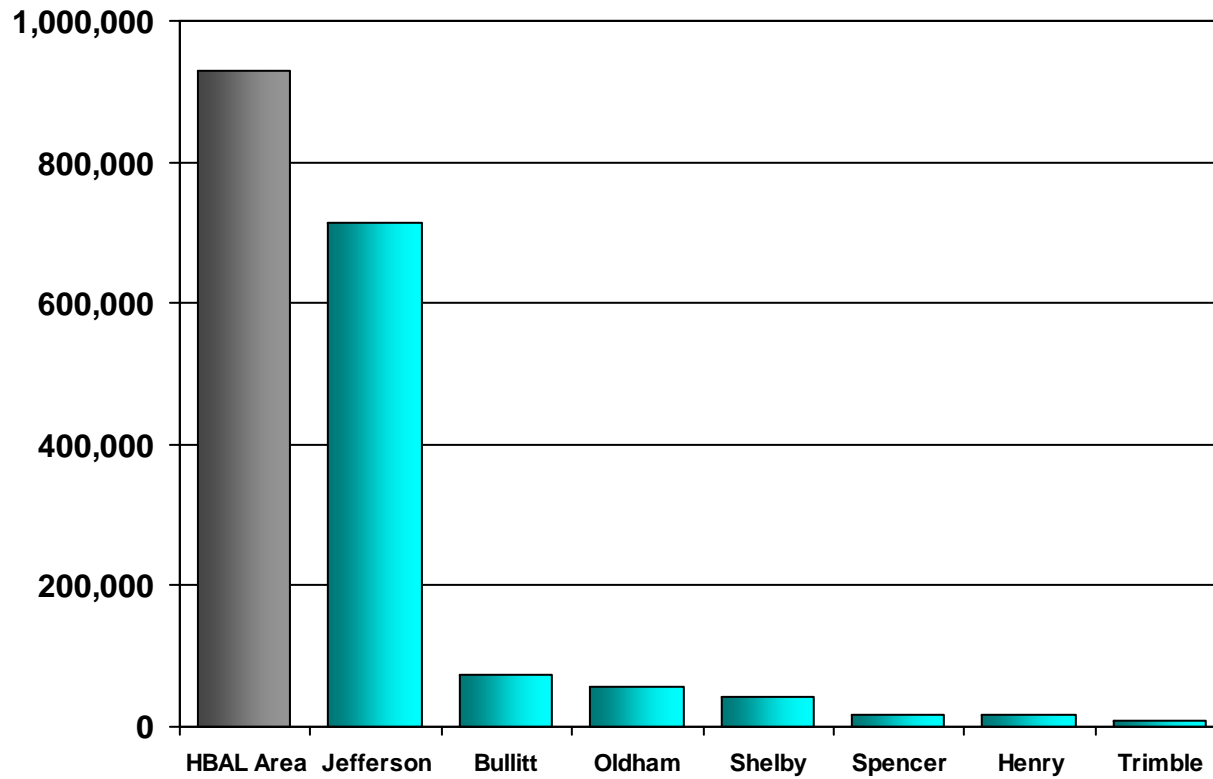


HBAL

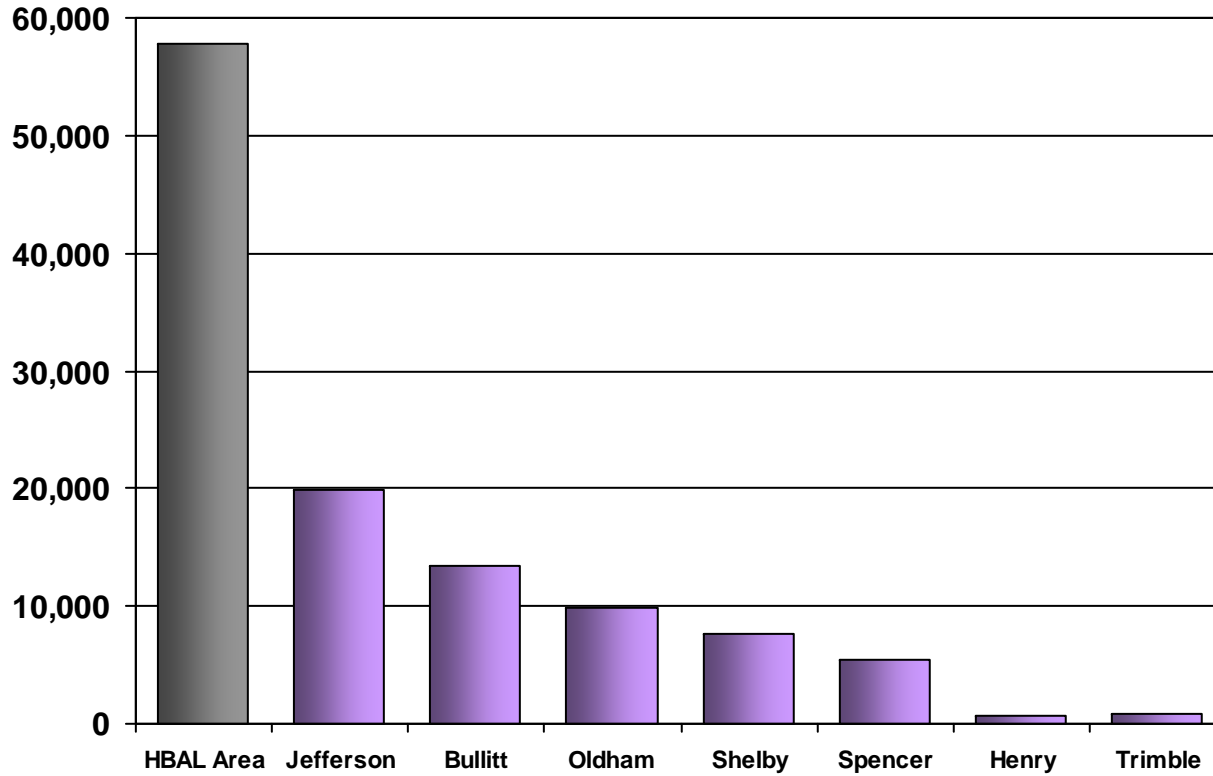


Membership representing seven counties

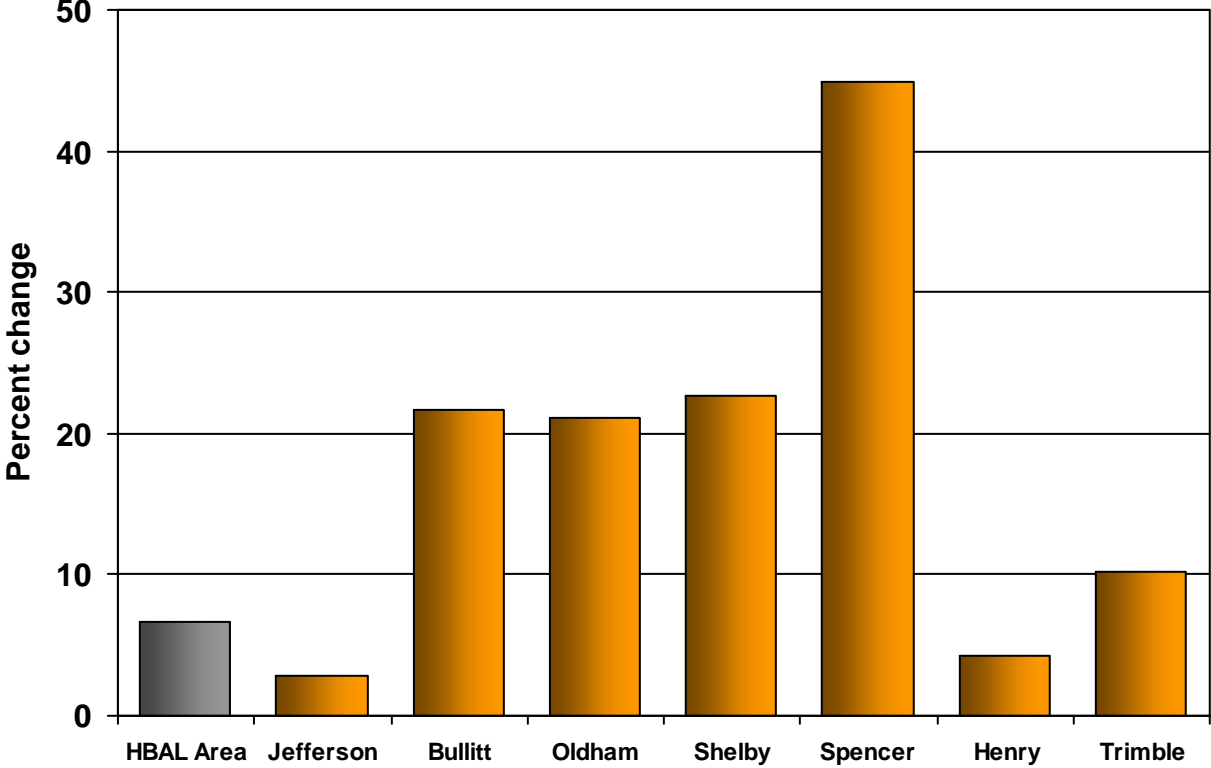
HBAL Area Population Size 2008



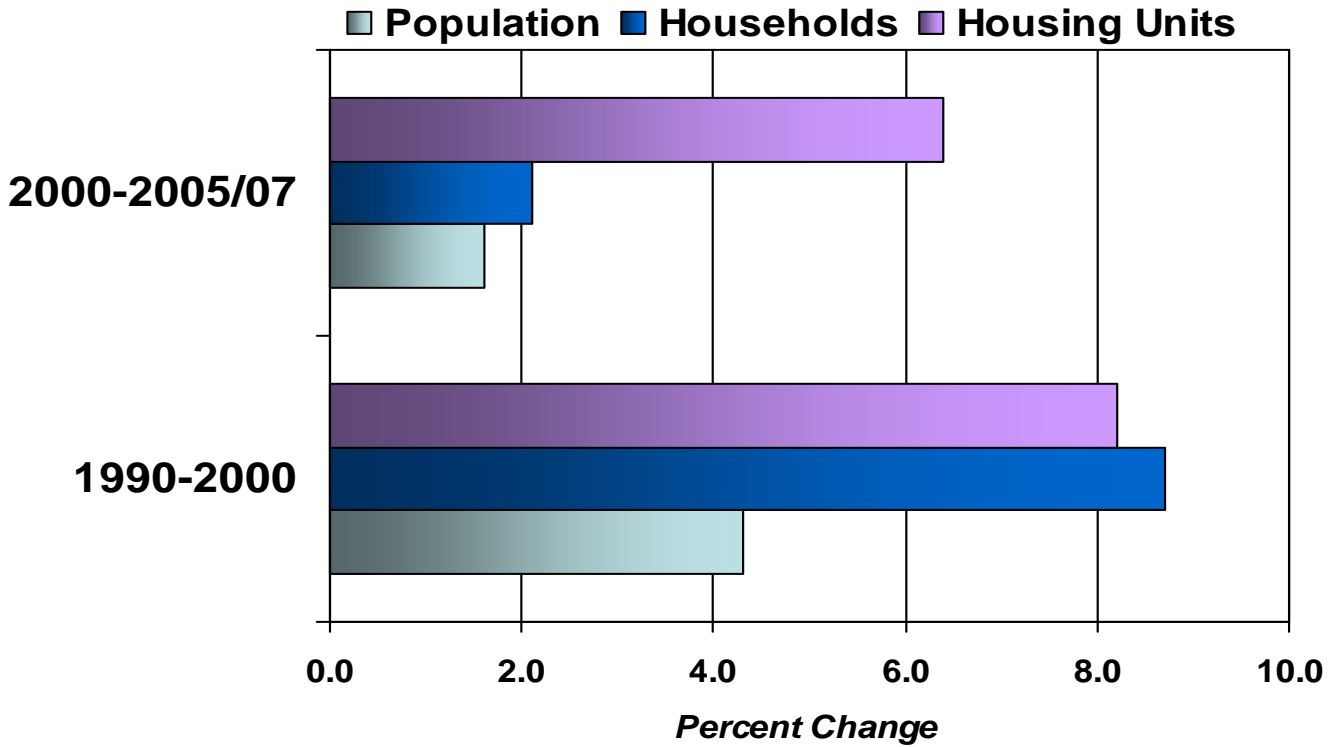
HBAL Area Population Growth 2000--2008



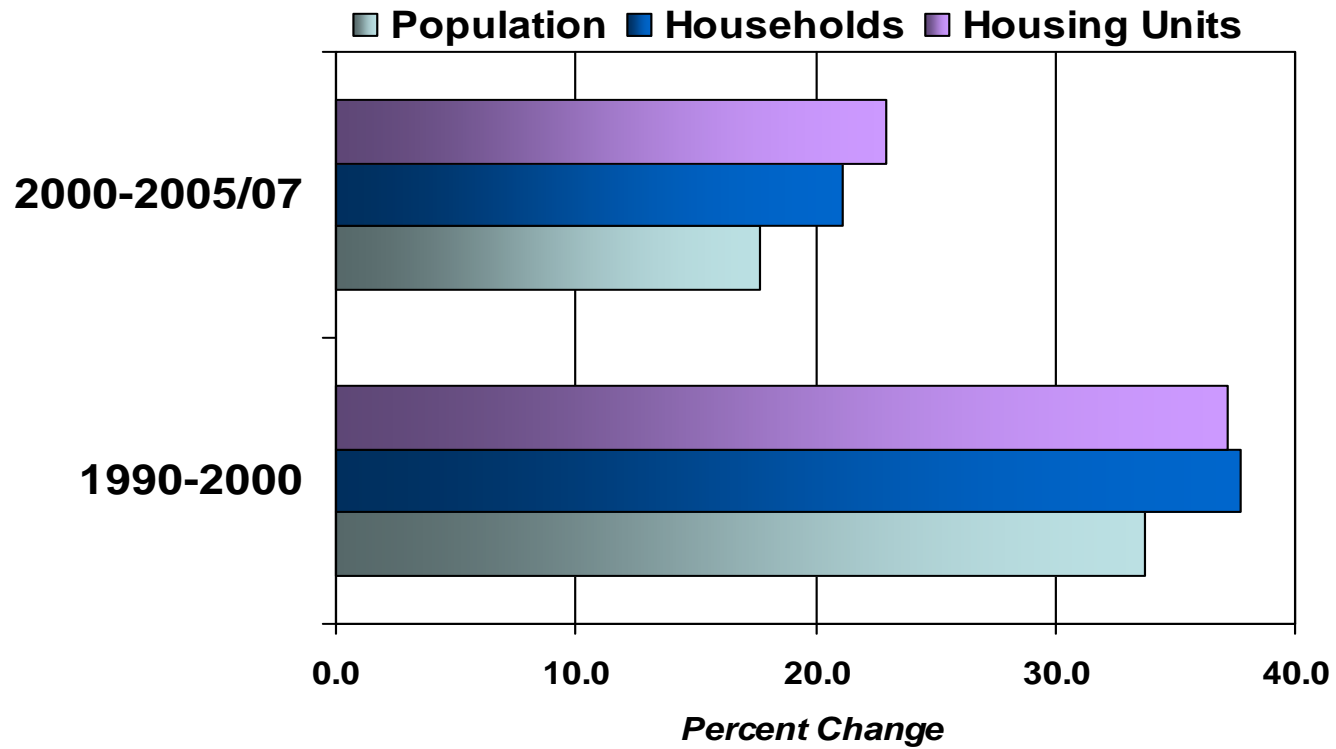
HBAL Area Population Growth Rates 2000--2008



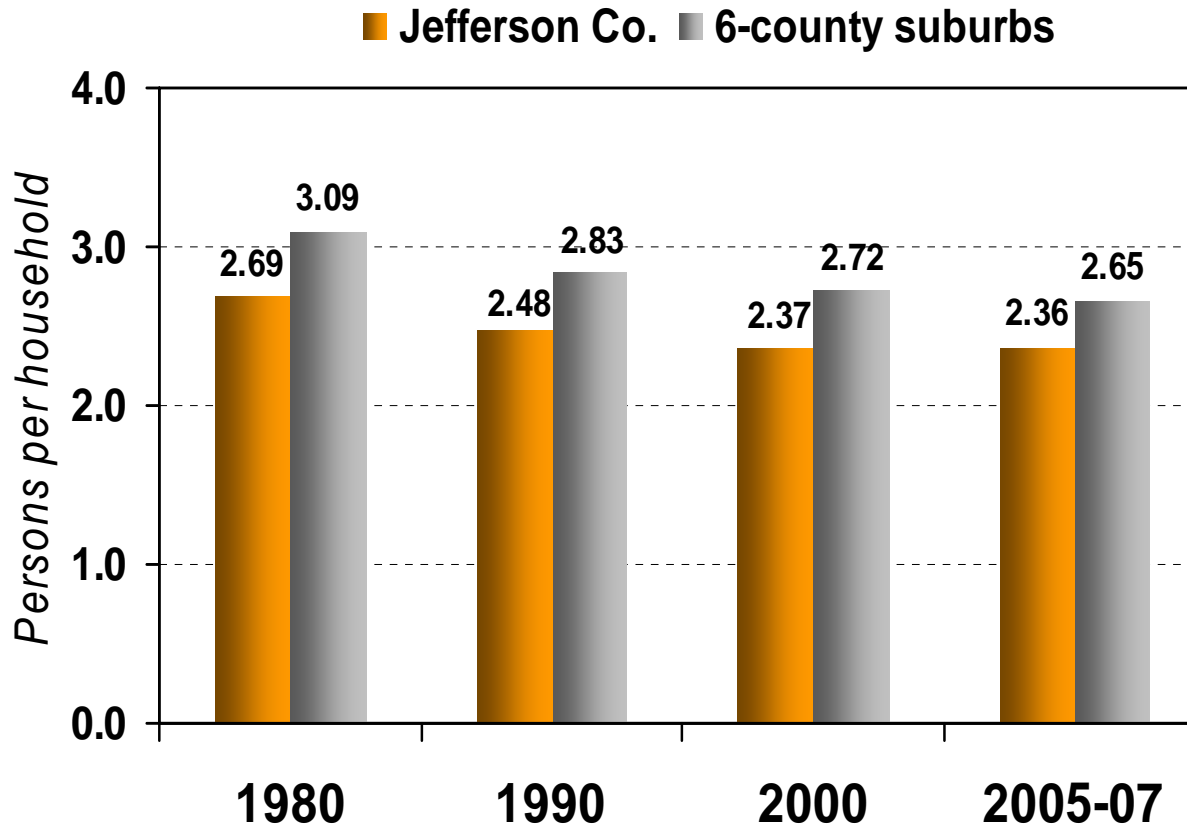
Jefferson County Growth Rates



HBAL Suburbs Growth Rates

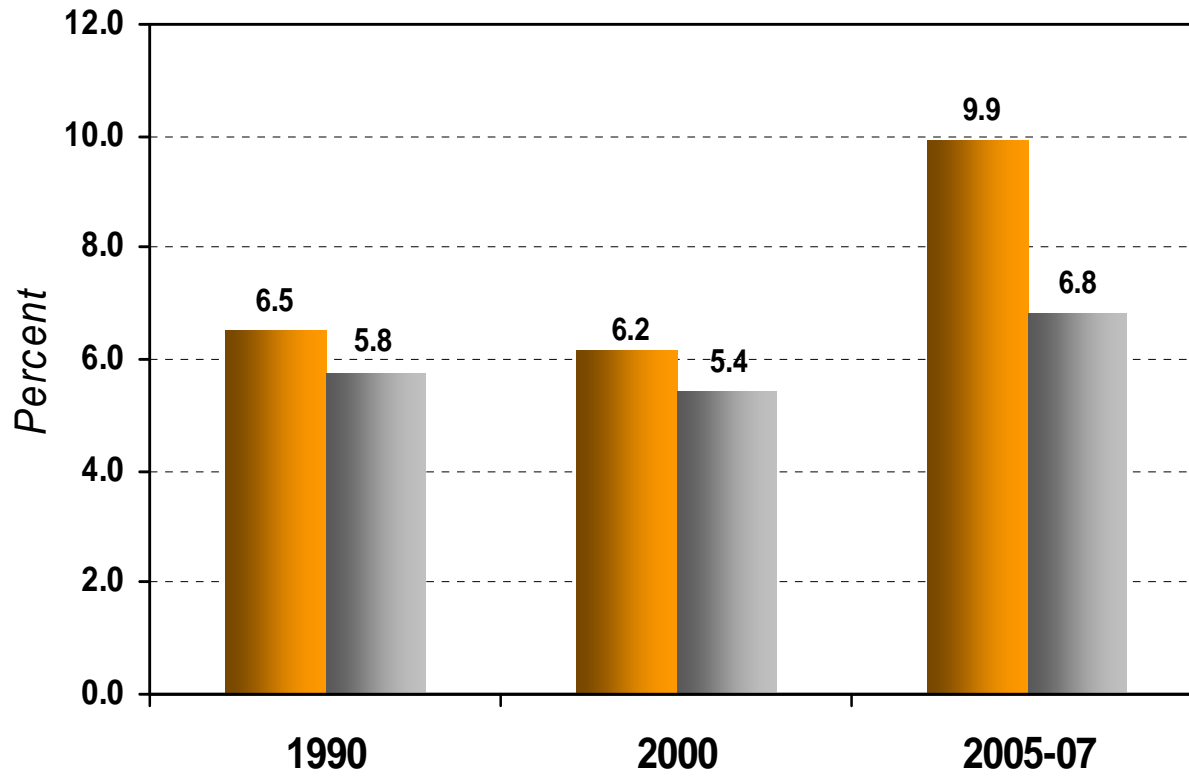


Household Downsizing

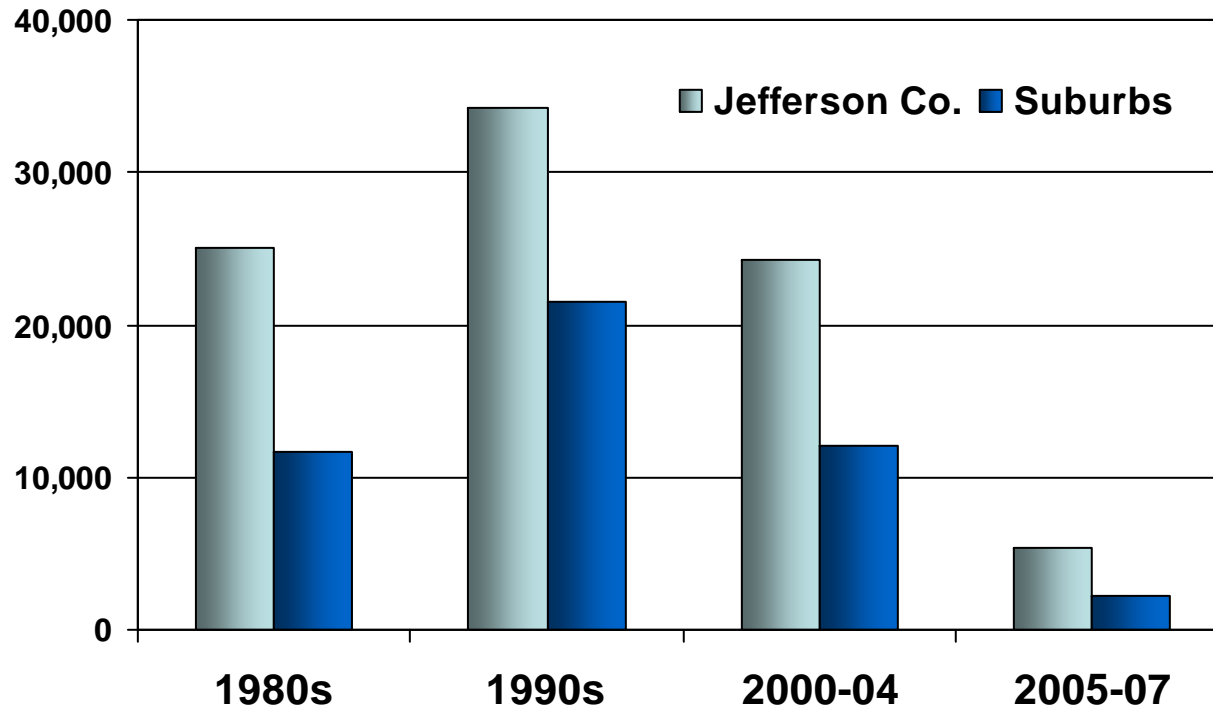


Vacancy Rates

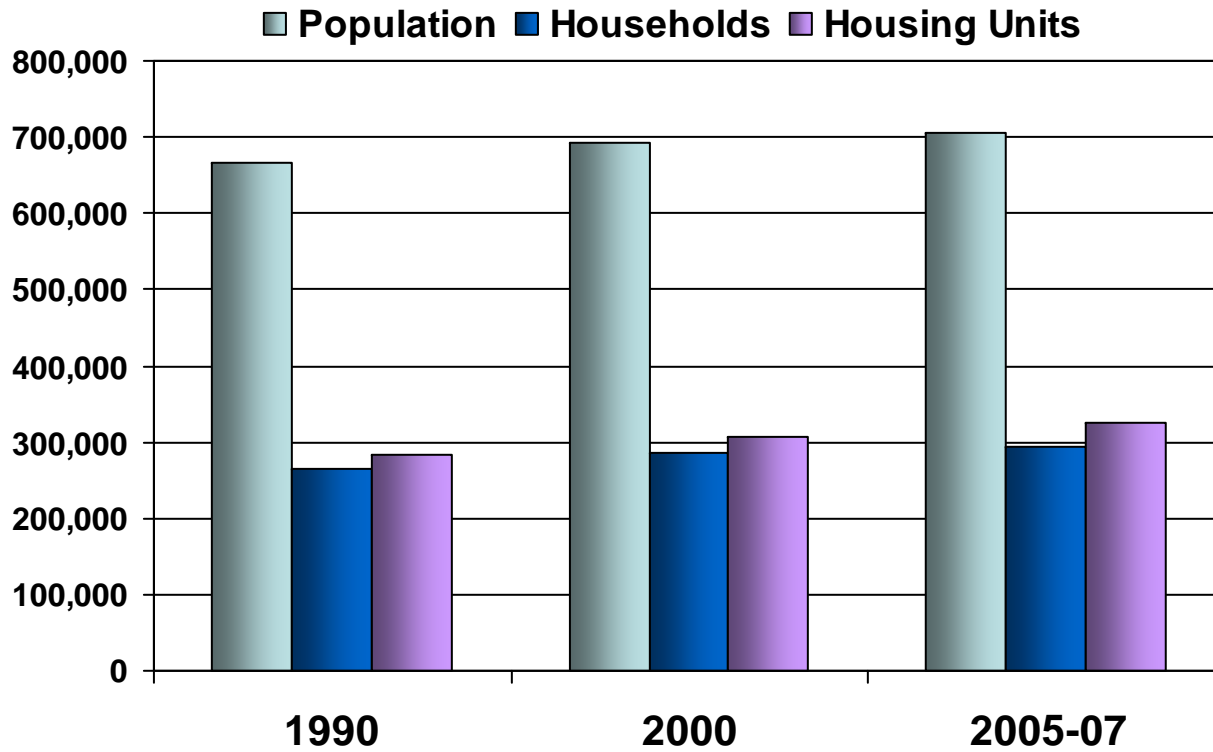
■ Jefferson Co. ■ 6-county suburbs



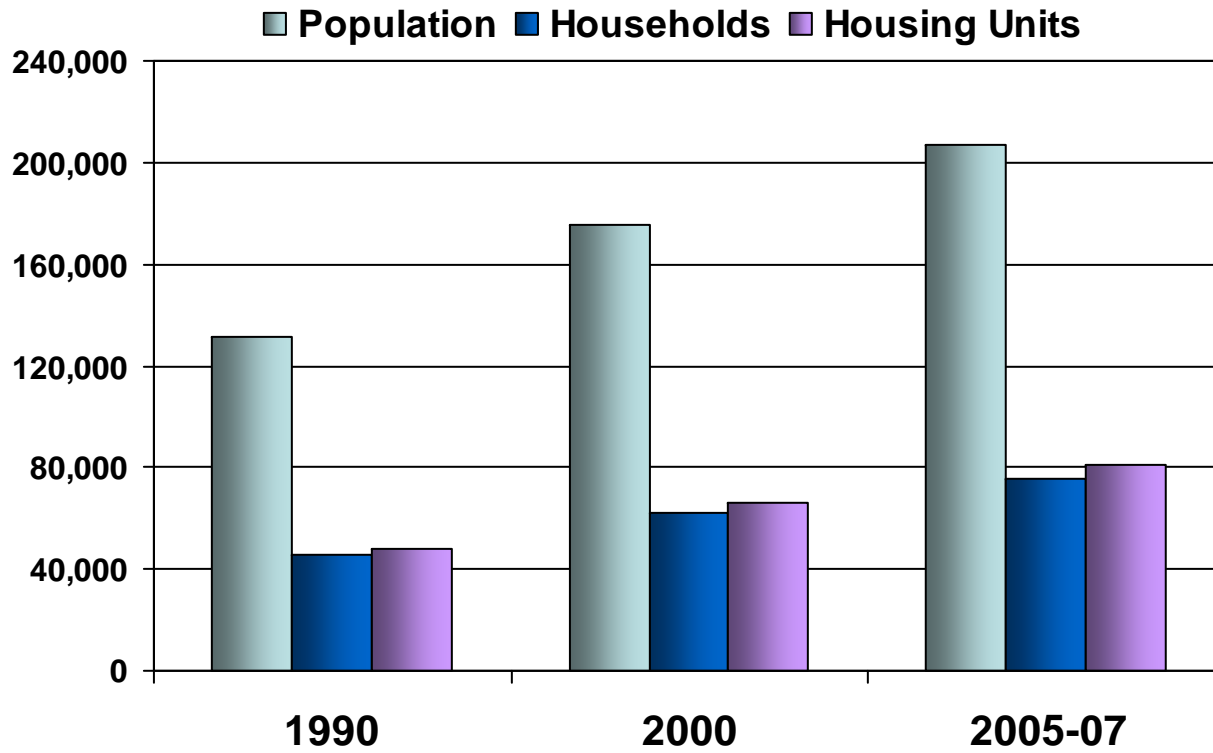
Housing Units by Year Built



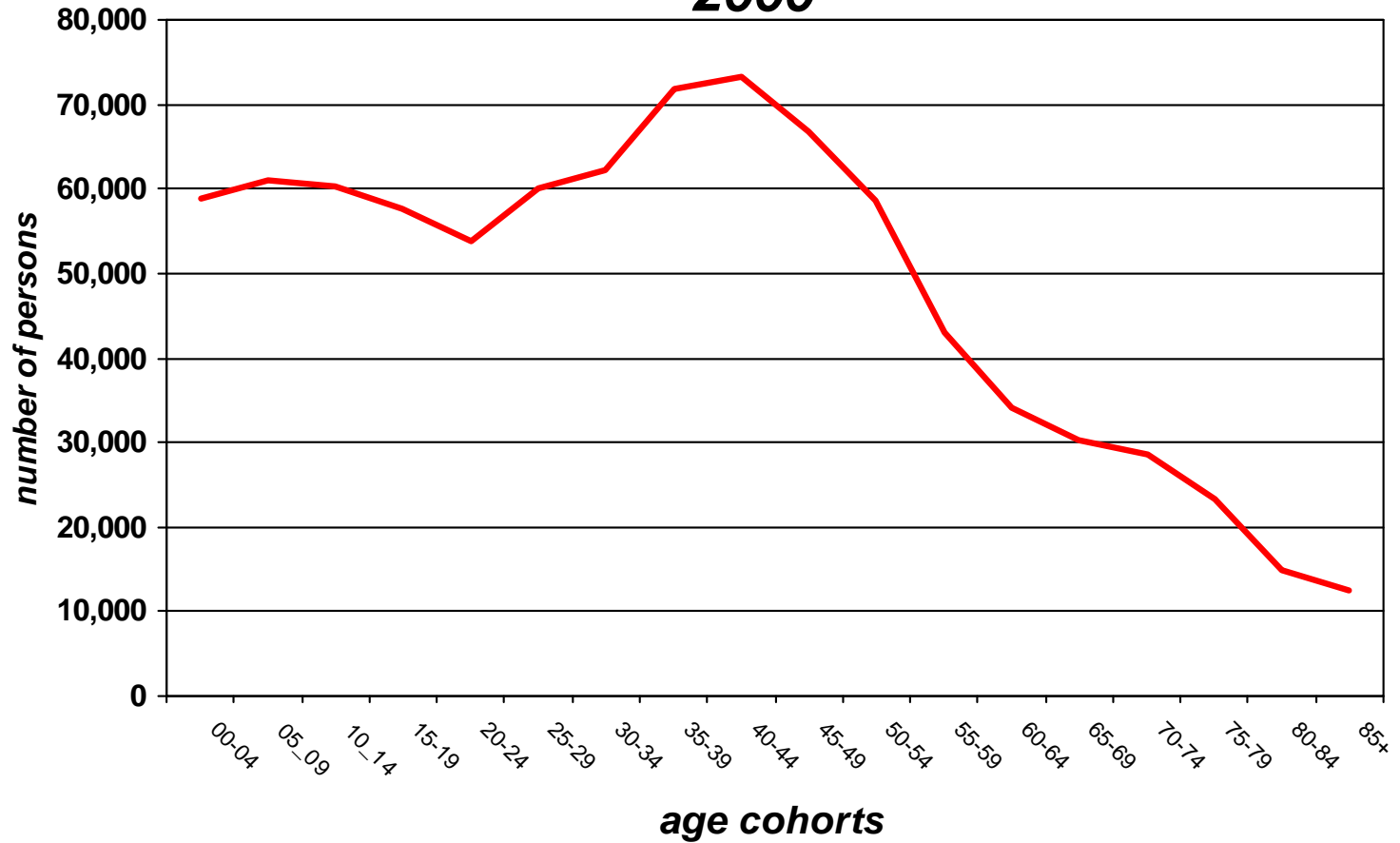
Jefferson County



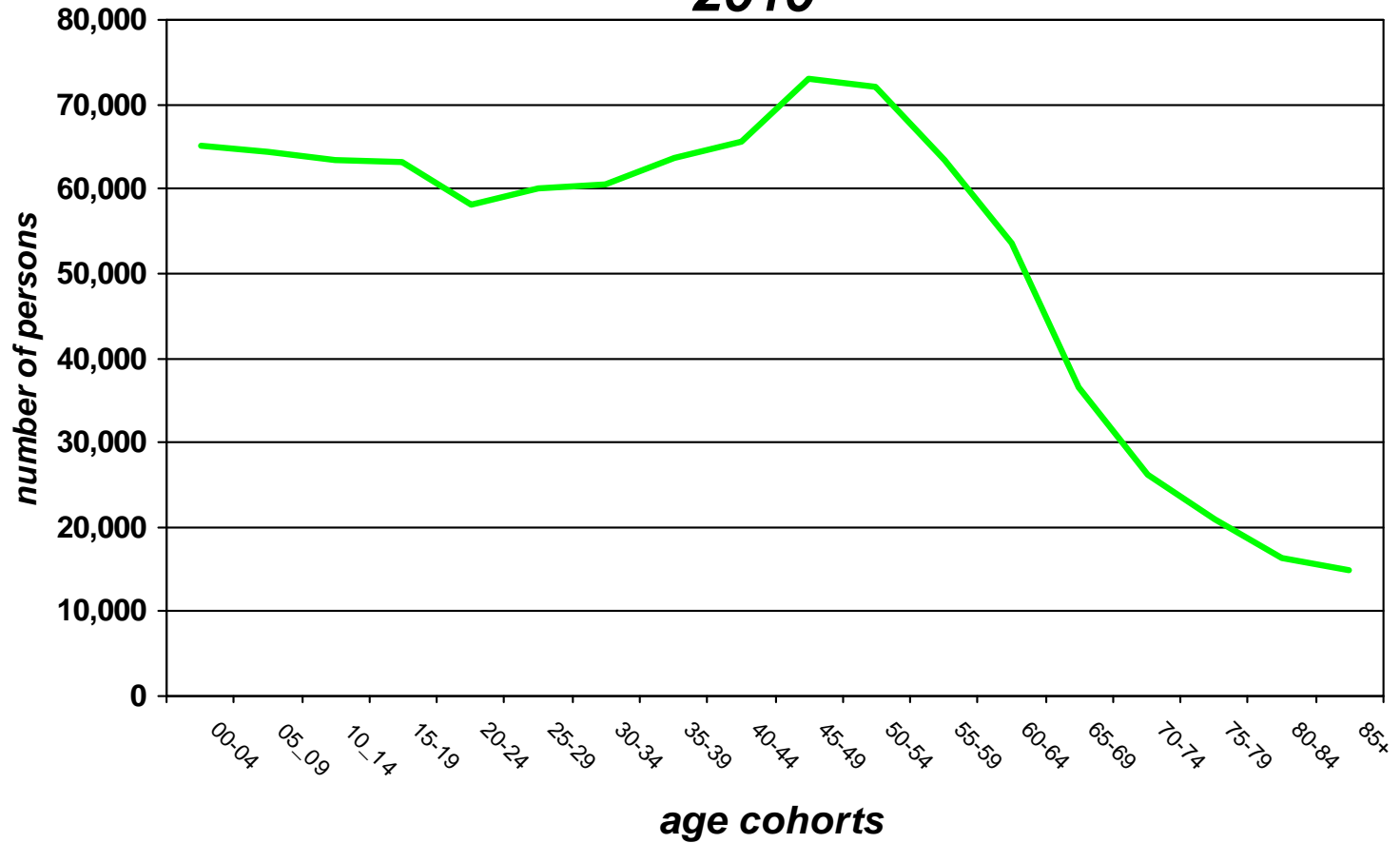
HBAL Suburbs



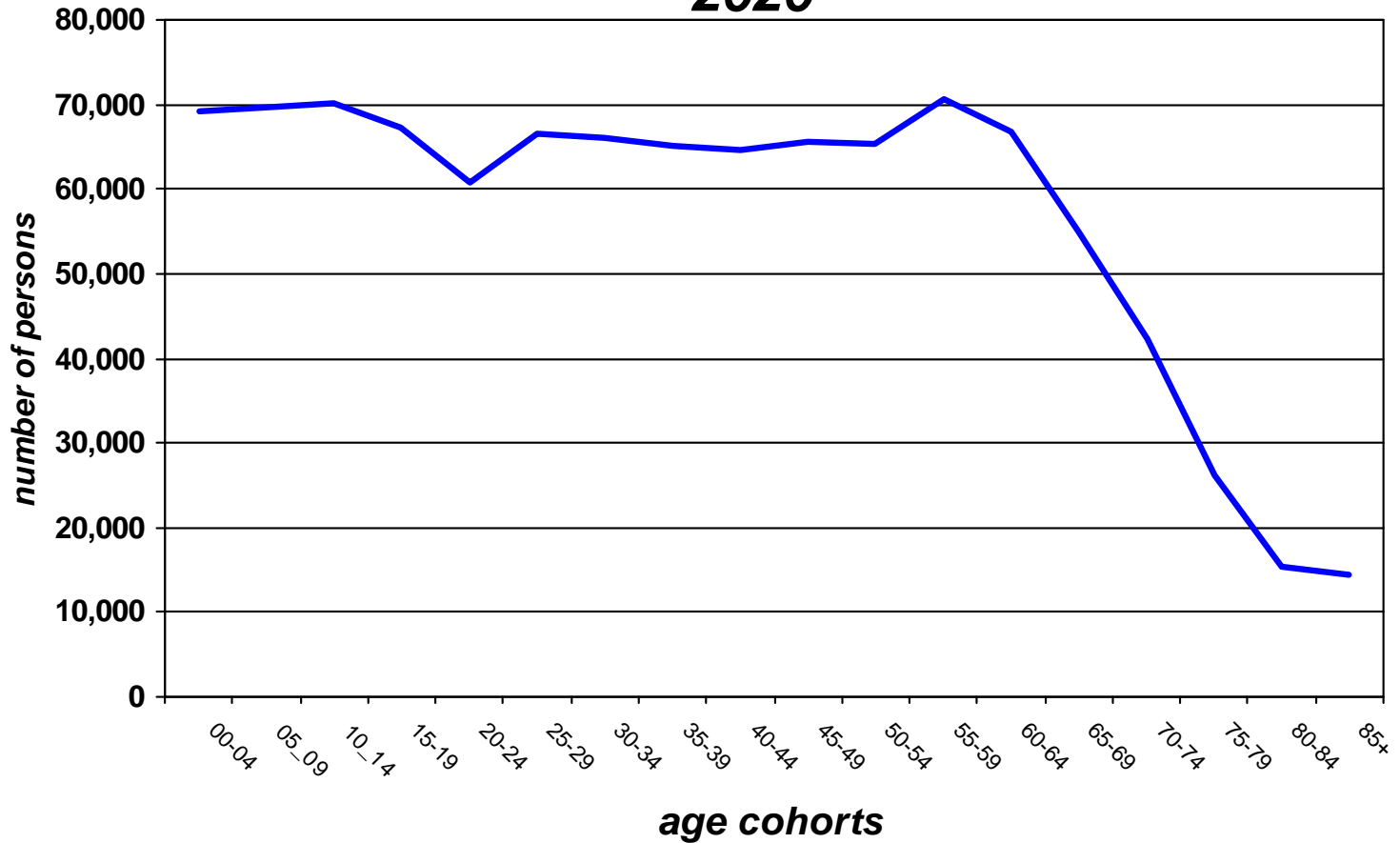
HBAL Area Population by Age 2000



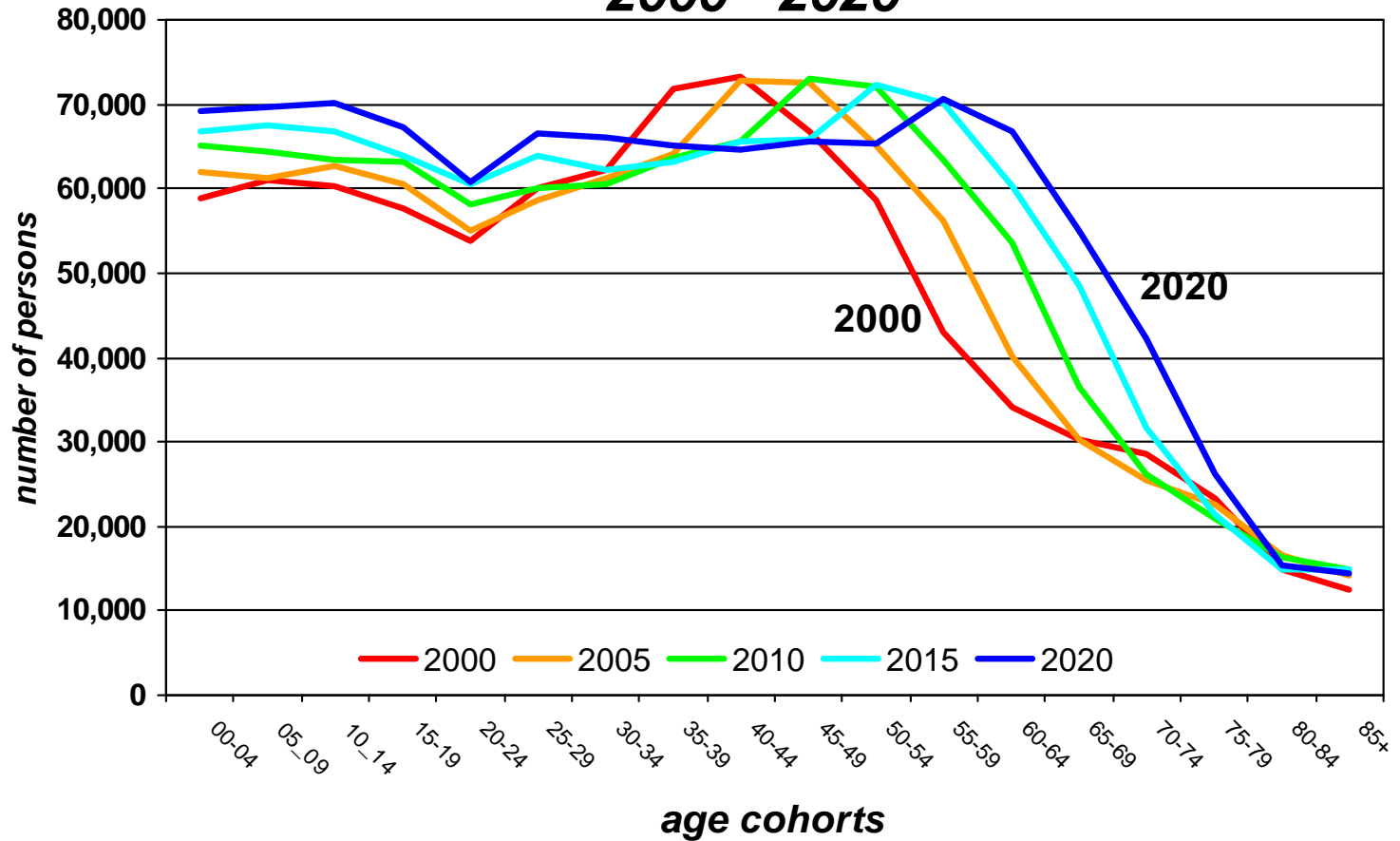
HBAL Area Population by Age 2010



HBAL Area Population by Age 2020

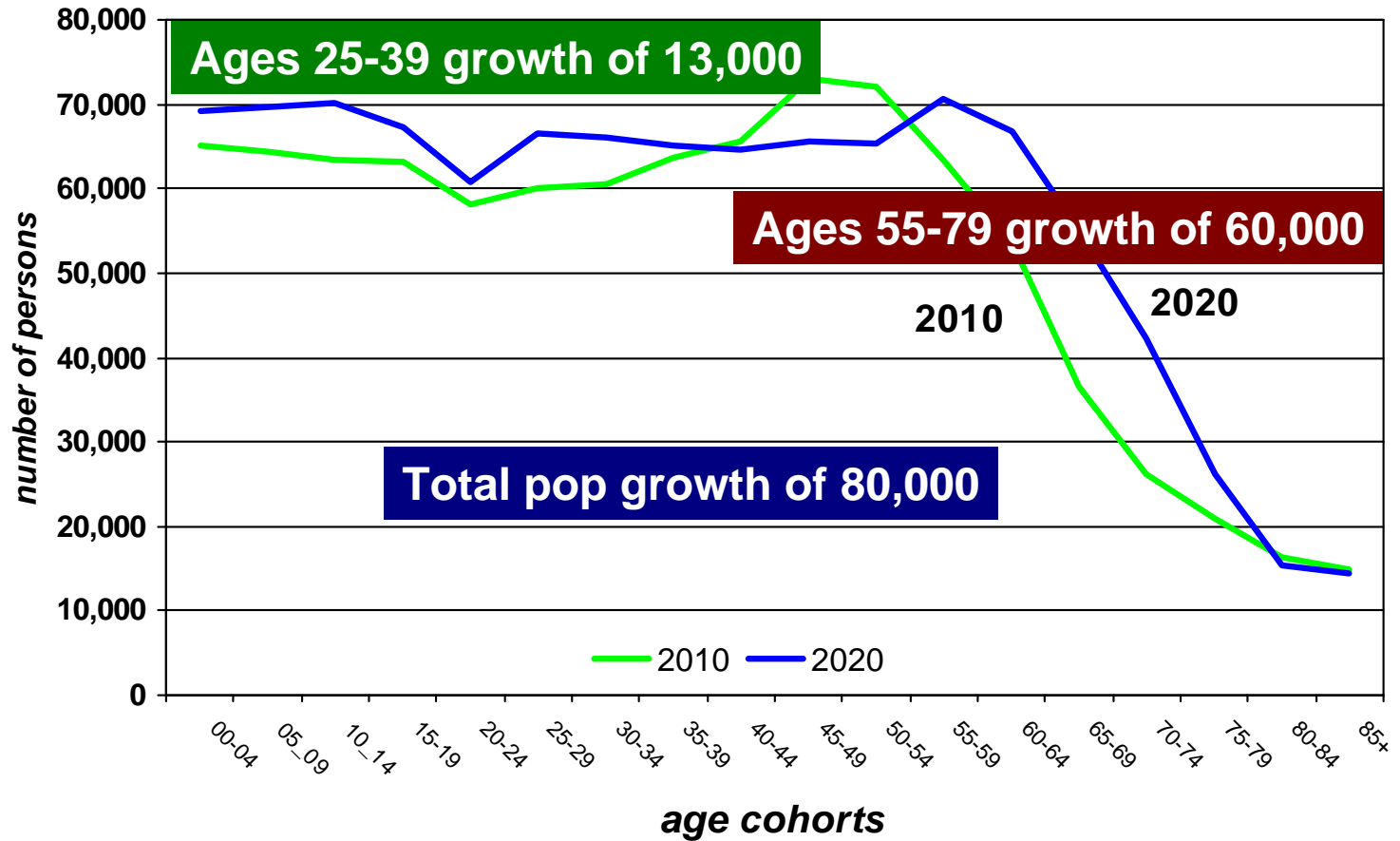


HBAL Area Population by Age 2000 - 2020



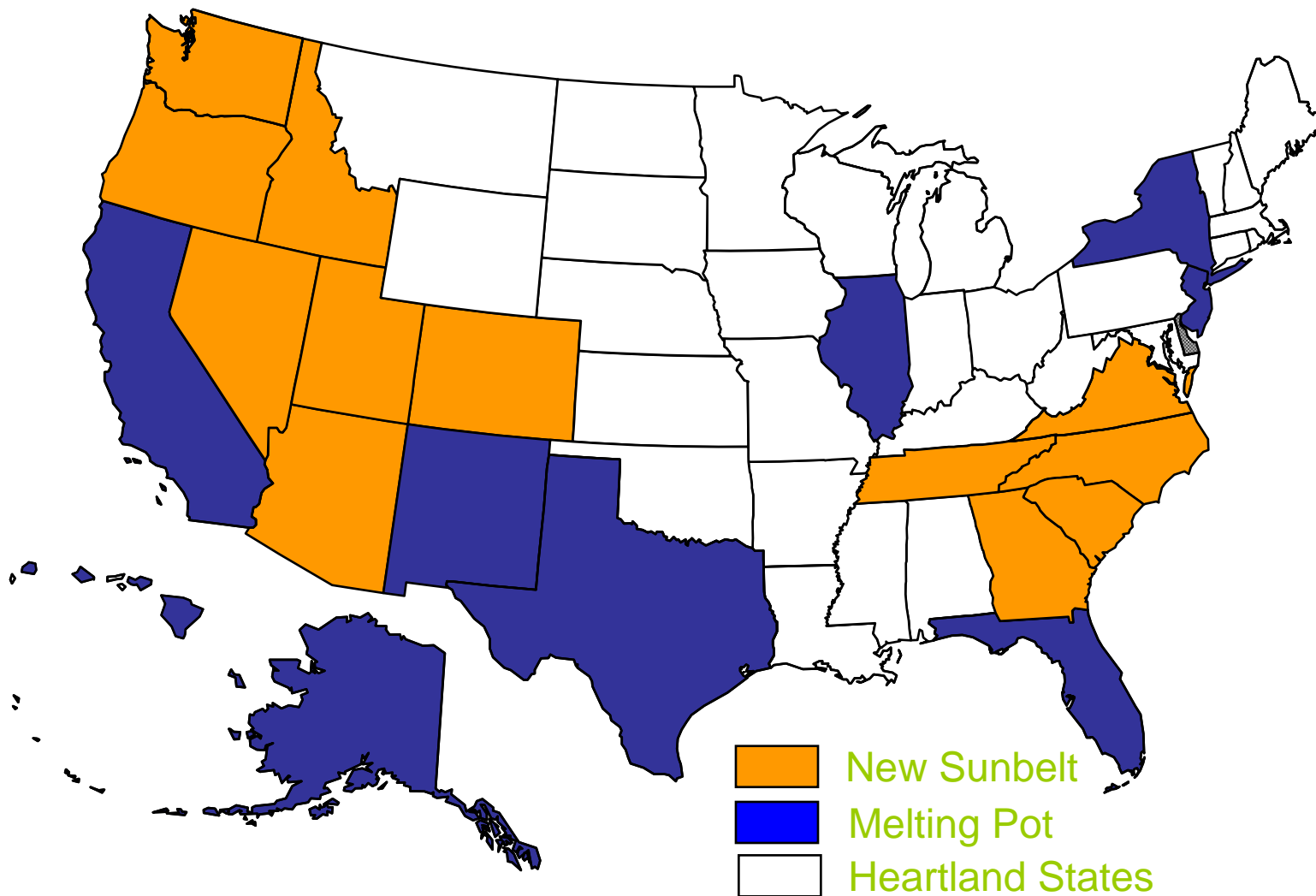
The Next Decade

HBAL Area Population by Age 2010 - 2020





America's New Regions





America's New Demographic Regions

The New Sunbelt



Migration growth states

Melting Pot America



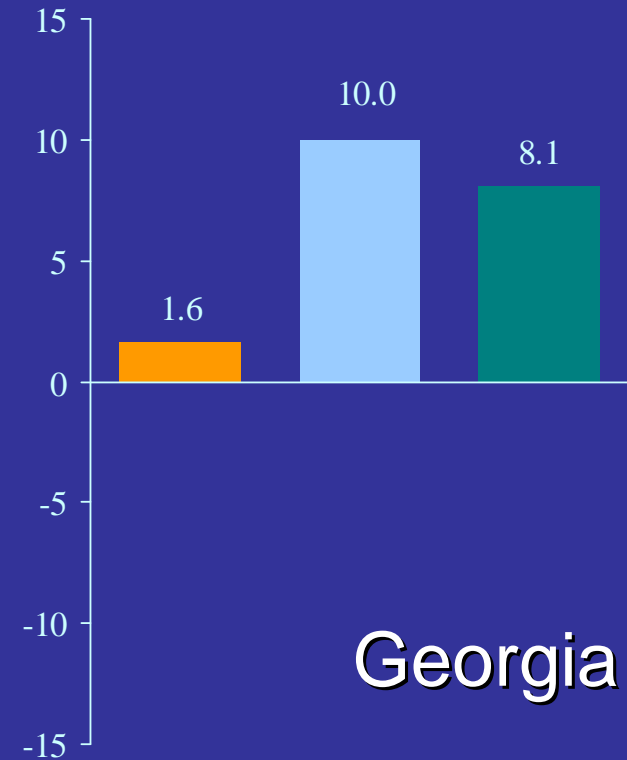
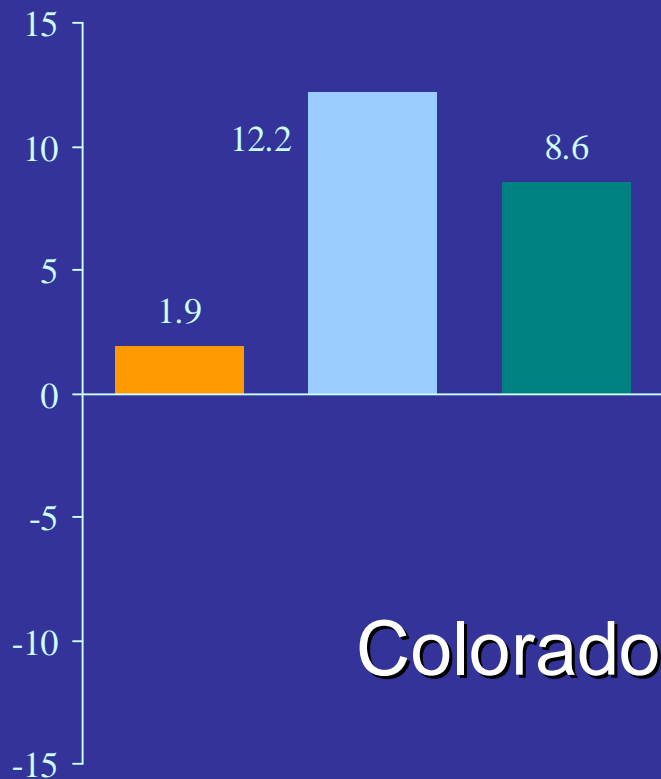
Diversity states

The Heartland



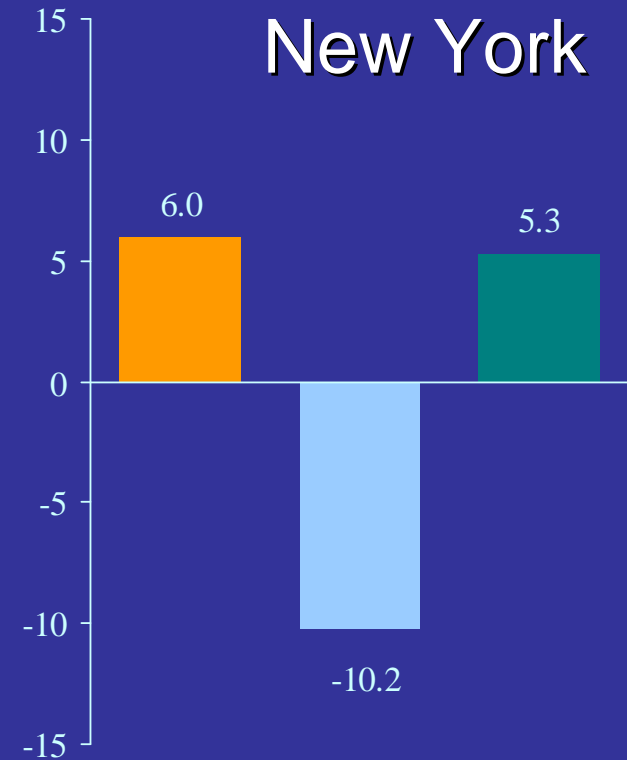
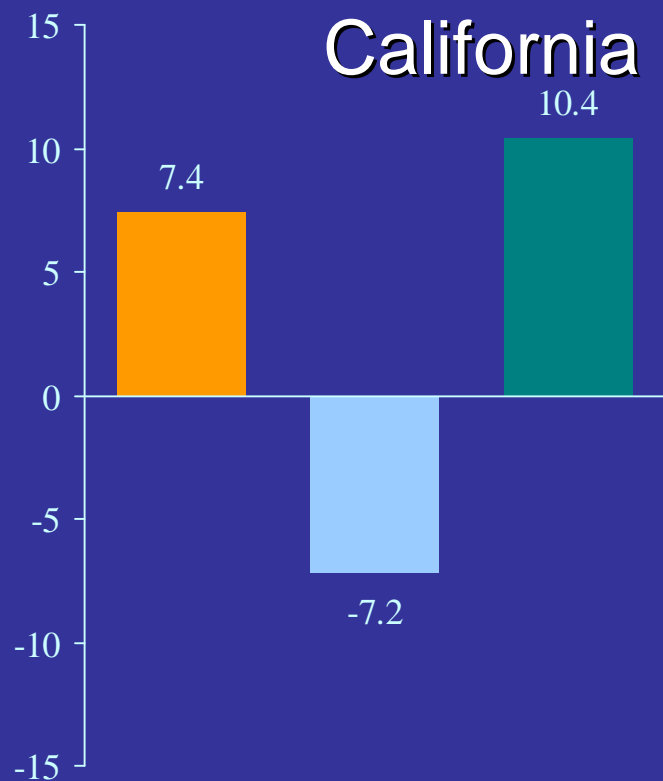
Slow growth states

New Sunbelt: Examples



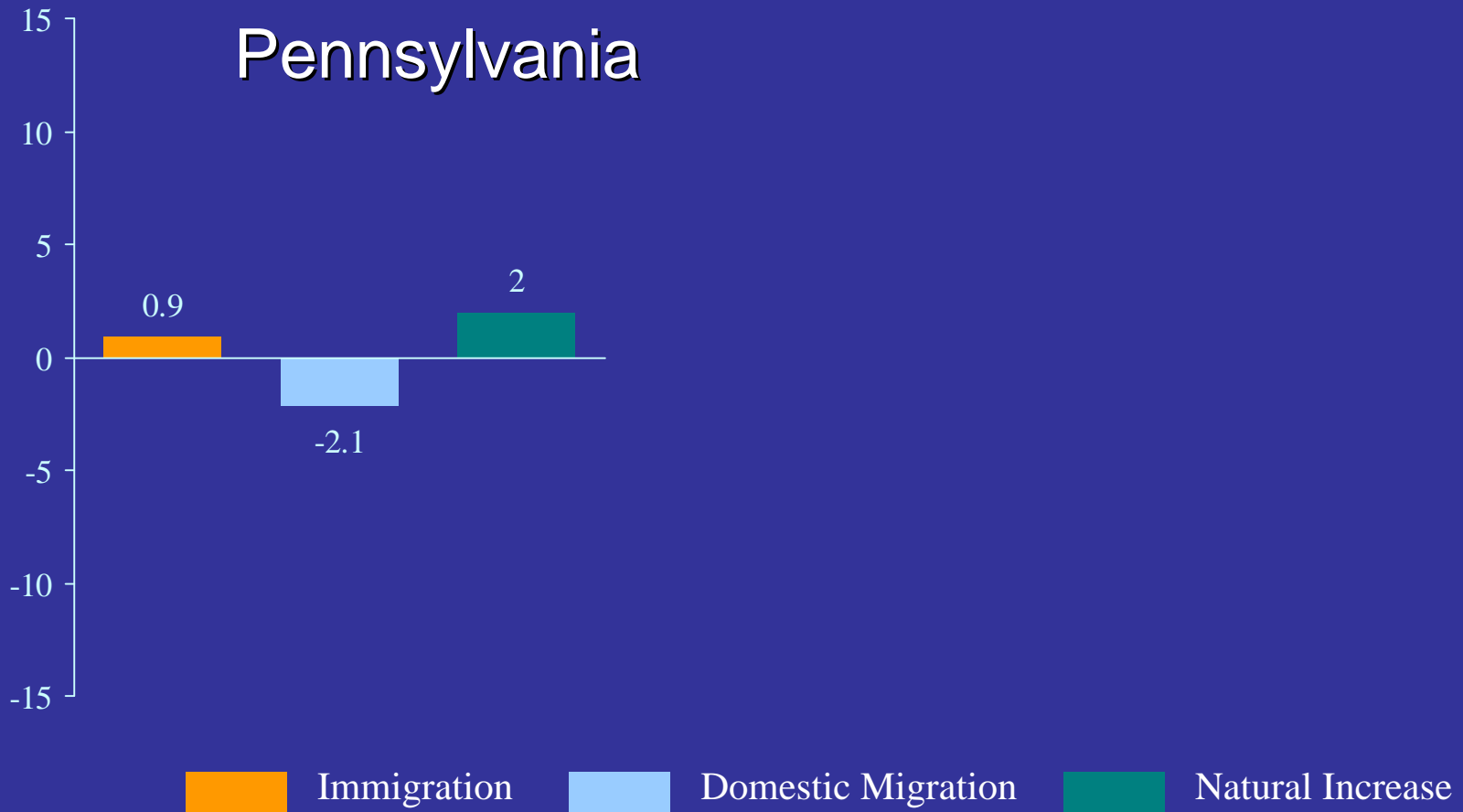
Immigration Domestic Migration Natural Increase

Melting Pot: Examples

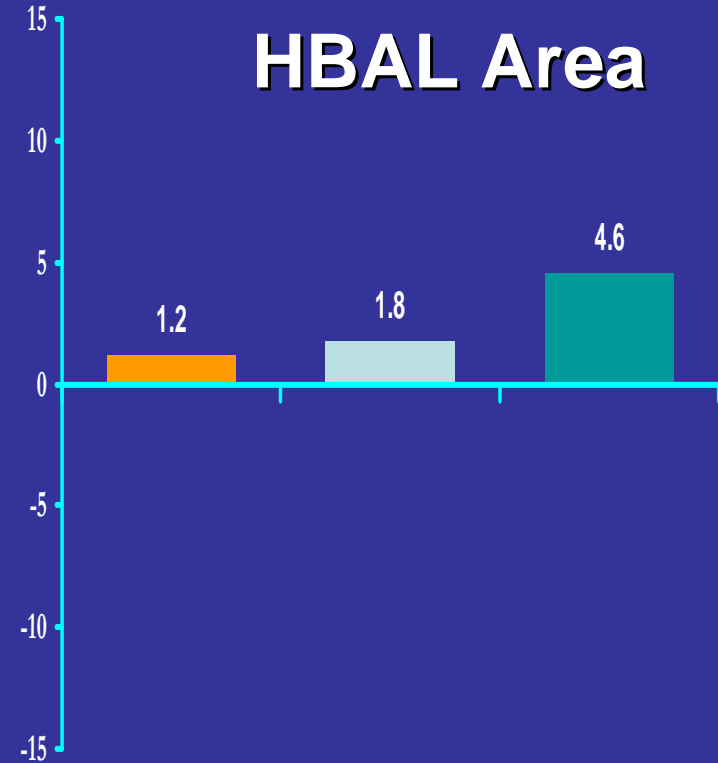
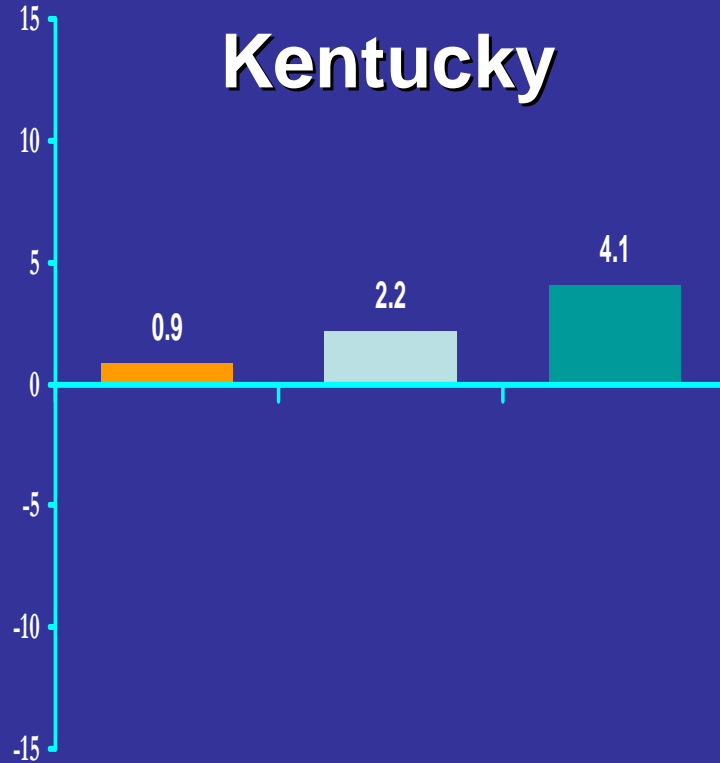


Immigration Domestic Migration Natural Increase

Heartland: Example



Heartland: Examples



(Percent growth over 10 years)

Immigration Domestic Migration Natural Increase